



ACCOUNTABILITY. TRANSPARENCY. SIMPLICITY.

## South Central Coast Regional Consortium (SCCRC)

Allan Hancock College | Antelope Valley College | College of the Canyons | Cuesta College

Moorpark College | Oxnard College | Santa Barbara City College | Ventura College

### SCCRC Industry Engagement & Comprehensive Local Needs Assessment (CLNA) Meeting

Friday, September 22, 2023 11:30am- 1:00pm

Location: Ventura County Community College District  
761 East Daily Dr., Camarillo (Lakin Boardroom)

### Meeting Notes

VISION 2023 PRIMER – Holly Nolan Chavez ([Presentation slides here](#))

DEEPER DIVE OF CAREER CONNECT - PAULA HODGE (retiring Dec 30, 2023)

- Background
  - Ability to connect with employers in the region through one portal
  - Market as a group and info go out to colleges
  - Data exchange required if using a different platform
  - Currently four colleges using the platform
  - Students and employers are our clients
  - Need to look at industry and job (e.g. Aerospace company needs an accountant)
  - Colleges working with employers to serve their needs
  - **HOW DO FACULTY GET THE INFORMATION ON EMPLOYERS AND THEIR ENGAGEMENT?**
- **DATA COLLECTION**
  - Regional Hub Dashboard Review
  - 9000 plus employers in Career Connect
- **ANNUAL REGIONAL OUTREACH TO COMPANIES**
- **WHAT ELSE SHOULD BE ON THE DASHBOARD?**

### CLNA

- Goal to have the information in time for May/June Perkins 1C application
- Review of sample [Industry Needs Assessment Survey](#) questions
- Recommend that same questions be used whether in-person fill in at advisory committee or via online survey. Keep consistency with questions across the region.
- What additional information is needed locally?
- Need to use employer's language.



- Keep in mind accreditation questions in terms of aligning with what employers need and what data is used that you can actually act on
- May want to offer employers a copy of the aggregate data if complete survey
- Use QR code for folks to fill out on a mobile device
  - Use drop-downs and radio buttons
- Group would like to see the survey that was sent out last time
- Align to EE Quarterly reports
- Use general hiring practices questions, i.e. *How likely are you to hire a candidate with an AA degree?*
- What skills are most needed in your industry?
- Use branching logic to create industry specific questions, i.e. *What is the minimum level of education needed for placement in your organization?*
  - Industry certification
  - Community College Certification
  - AA degree
- Training Needs questions, i.e. *Do you offer tuition reimbursement? Do you offer internships?*