



Calbright College Fall 2023 Updates

South Central Coast Regional Consortium (SCCRC) Meeting

November 17, 2023

A woman with dark hair, wearing a black top, is leaning over a laptop, pointing at the screen. A man with glasses and a beard, wearing a blue shirt, is looking at the laptop. In the background, another person is sitting at a desk, working on a laptop. The scene is set in a classroom or computer lab with blue chairs and wooden desks. The text "Who We Are" is overlaid in the center of the image.

Who We Are

About Calbright

Our Mission

Calbright College is committed to increasing economic mobility and closing equity gaps for working adults who lack easy access to traditional forms of higher education. The College offers online, flexible, affordable, skills-based programs that provide tangible economic value for both working adults and hiring managers.

- + October 2019:** Calbright opened for enrollment with three programs launched.
- + April 2020:** 2021-2023 Strategic Vision published, outlining bold goals and direction for the nascent College.
- + August 2021:** Customer Relationship Management Platform Administration program launched under new leadership.
- + March 2022:** Student body exceeds 1,000 students for first time in history followed by 100th certificate of competency awarded in April.
- + July 2023:** Calbright achieved initial accreditation, 1.5 years ahead of timeline required in the College's founding legislation. Enrollment surpasses 3,000 students.

Recent Accomplishments

- Calbright recently partnered with **Axim Collaborative** to sponsor the 2023-2024 **Learning Engineering Tools Competition**, an edtech innovation competition with a track specifically focused on engaging adult learners in higher education
- This year's budget advances our notable progress in recent years and allocates resources to meet our growing enrollment, expanded program offerings, and dedication to our student body. Among other things, it includes:
 - Growth in every department across the college
 - **Expansion of our holistic student support team**, as well as our technology staff who support students and design and maintain the platforms our community uses daily
 - **Investment in infrastructure and partnerships** as we continue our research and development efforts to catalyze our progress throughout the second half of our start-up period

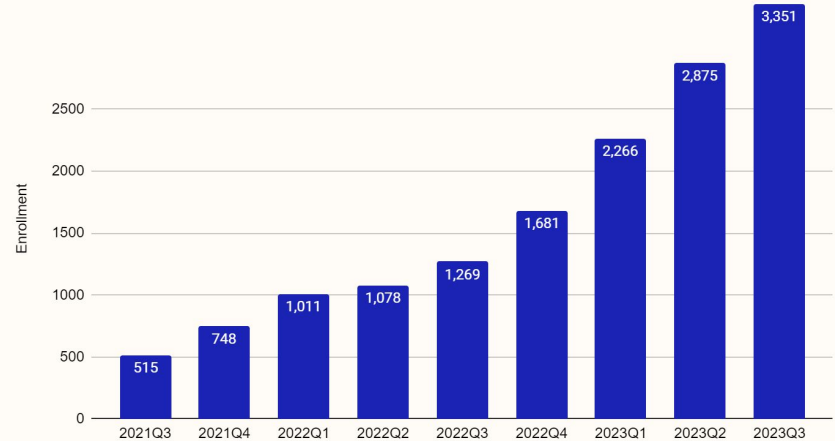
A woman with long dark hair and glasses is sitting at a desk, focused on her work on a laptop. The laptop's lid is decorated with numerous colorful stickers. In the background, a young child with blonde hair is also seated at the desk, looking down at something in their hands. The setting appears to be a home office or a study area with a warm, slightly blurred background.

Who We Serve

Calbright Enrollment



Calbright Student Body by Calendar Quarter



Building a college from the ground up and then scaling it statewide takes time.

For context, Western Governors University's Initial enrollment (in 1999) was 150 students...

- Today, it stands at roughly 130,000
- At the end of its third year, WGU had conferred four degrees
- Currently the University has approximately 215,000 graduates



Alana

From North Hollywood IT Graduate

“In total, it took me about eight months from when I started Calbright, to finding a new job and getting my first raise. Calbright’s IT Support program gave me the opportunity I needed to get the job I always wanted.”



How We Build Our Programs

- We design for working adult learners, creating a better way to prepare for and access higher paying jobs
- We offer non-credit, Competency-Based Education (CBE) to cultivate specific skills needed to succeed in the workforce
- All programs offer flexible pacing and asynchronous instruction, so students can study around their own schedules, at their own pace
- Programs are free for Californians, with no out-of-pocket costs

The Calbright Model

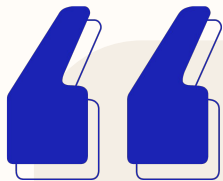
- Student can start a program of study anytime of the calendar year
- Six-month academic terms
- Access to course content 24/7
- Average weekly commitment of 10 hours to complete coursework
- Wraparound student services including academic and career success coaching and advising

What are Calbright programs designed toward?

PURPOSE	Our programs are intended to encourage and expand the number of adult learners and workers who earn industry-recognized, postsecondary credentials that correspond to the skill needs of employers in high-demand industry sectors.
NORTH STAR	<p>We respond to current and future needs of potential learners (and their potential employers) with opportunities for upskilling, reskilling, and career advancement.</p> <p>We explore opportunities that improve or promote equity and inclusion in high-need fields that yield economic mobility.</p>
LEARNER-CENTERED OUTCOMES	Learners view Calbright programs as innovative and useful in helping them advance in or enter meaningful career pathways, and employers see potential graduates of Calbright programs as critical assets to a growing and changing economy.
EQUITY-CENTERED PRINCIPLES	We develop programmatic pathways that have transparent career advancement outcomes and wage opportunities, focusing on advancing generational wealth for Latinx, Black, Indigenous, and underestimated learners.

A person is seen from the side, sitting at a desk in a server room. They are looking at a large monitor that displays a complex software interface with various panels, including code editors and flowcharts. In the background, there are rows of server racks with glowing lights. The overall atmosphere is dimly lit with blue tones.

Our Programs



“Our quantitative and qualitative research shows that breaking into the data analysis field is different from other areas – there are specific gateway skills that serve as the foundation for a successful career. Equally critical, data analysis is embedded into organizational structures in both the public and private sectors and spans across industries, meaning that there is opportunity throughout California — from the Inland Empire and Central Valley to Los Angeles and the Bay Area — for workers to upskill to and move within their current organization or re-skill to be more competitive in the job market as part of a career shift.”

Michael Younger

Calbright VP of Workforce Strategy & Innovation

Calbright Programs

Fall 2023 Calbright Programs

Looking Ahead

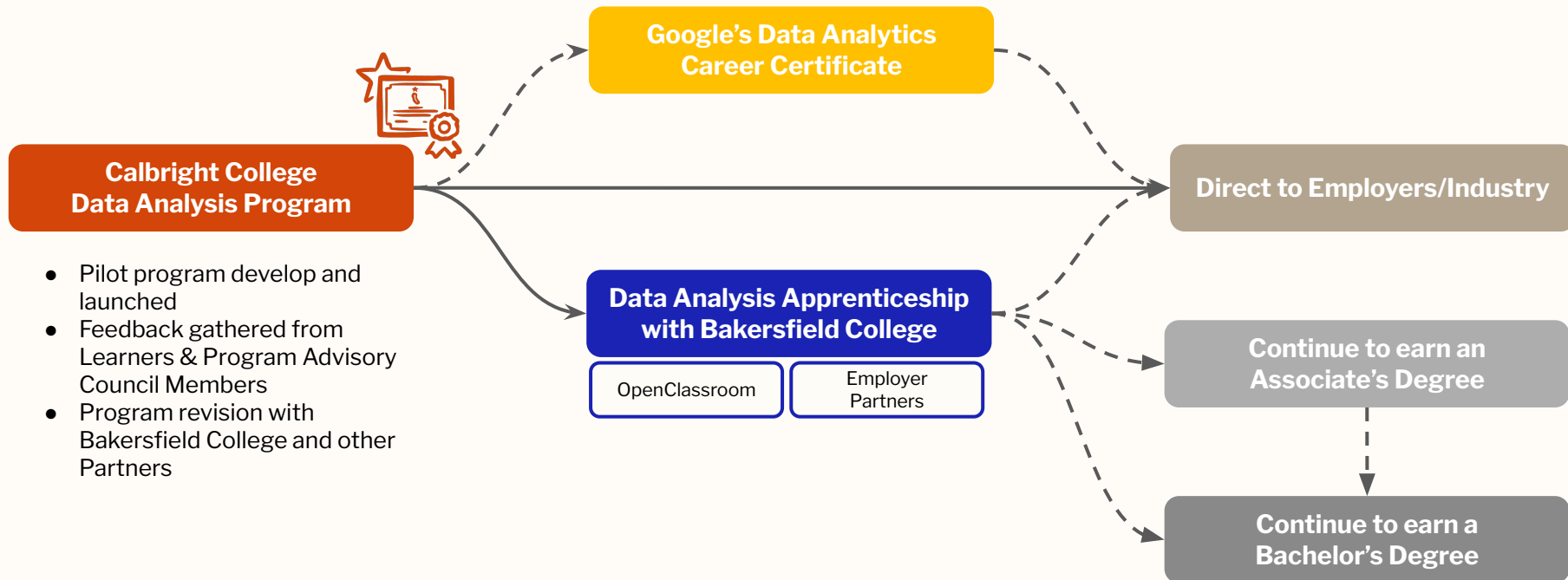
- Calbright is in the middle of its seven-year start-up period
- Continued focus on demographics (new market of adult learners) and 8 targeted regions including:
 - Central Valley
 - Inland Empire
 - Rural counties/areas
- Research & Development:
 - Share learnings with community college system, and solve for common challenges



A man and a woman are working together in a modern office. The man, wearing glasses and a light-colored shirt, is pointing at a laptop screen. The woman, with short blonde hair, is leaning over his shoulder, looking at the screen. The background is a blurred office interior with large windows.

How Can We Partner

Data Analysis at Calbright & Bakersfield College



How Can We Work Together?



1. What are some common challenges that would be worth us exploring and having further discussions on with your region?
2. What has been the greatest challenge your institution or region has faced implementing Non-Credit to Credit Pathways?
3. How can we work together to build stackable credentials and create educational pathways from Calbright to your colleges (including adult education programs)?
 - a. What are some articulation models (e.g. industry-recognized credentials, CBE non-credit certificate of competency to credit, micro-credential digital badging, etc.) that we can explore?
4. What is your engagement strategy with regional employers? What are some current trends or “training needs” for incumbent workers have you observed from employers? Where are the gaps between employer needs, wants and regional CCC capacity?
5. What would it take to make a partnership from Calbright to your institution happen?



Questions?

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Thank You!