



Redefining Healthcare Career Pathways

Scalable, Innovative, and Impactful Solutions
for a Future-Ready Sustainable Workforce



Challenges We Address



With 1.5 million allied health roles projected to grow by 2030, the healthcare industry must prioritize workforce development to address staff shortages, complex care, and aging populations.

We Help Solve

Staffing Shortages

U.S. needs over **10M allied health professionals** by 2030.

Burnout & Retention

30% of nurses report burnout, reducing retention rates and care quality.

Training Bottlenecks

Over **80K qualified candidates** turned away annually due to limited capacity.

Aging Workforce

50%+ of nurses are 50+ years old, creating an urgent need for replacement.



Our Value To Academic Partners



A shared mission to deliver **scalable, high-impact healthcare training** that meets the needs of modern learners and employers.



Workforce-aligned healthcare training: Programs designed to meet real employer needs in Medical Assisting, Sterile Processing, and more.



Built for scale: Online, immersive powered LMS + national reach with live labs and externships.



Proven model for retention & ROI: Real-time dashboards, employer-facing analytics, and structured learner support.



Aligned with workforce mission: Helping working adults access career-relevant training with strong job outcomes.

Solutions We Offer



Our custom, hybrid training programs prepare learners for in-demand roles and prepare prospective and current employees for real-world success.



Medical Assistant (CCMA)

Equip your team with the skills to perform clinical and administrative tasks.

Accredited by:



Sterile Processing Technician

Train your team to manage sterile environments essential for patient safety.

Accredited by:



Surgical Technologist

Prepare your team to assist in surgical procedures with technical expertise and precision.

Accredited by:



Our Hybrid Training Models



Our custom, hybrid training models prepare learners for in-demand roles and prepare prospective and current employees for real-world success.



Online Training Platform

- Engaging **3D simulations** and interactive, scenario-based learning.
- Accessible and scalable.



Boot Camps

- 8 to 40-hour **lab training** at partner facilities for hands-on learning.
- Reduce costs and space constraints.



Externships

- **Real-world externships** with leading healthcare organizations.
- Direct recruitment pipeline.

Learning Methodology & Platform Capabilities



Engaging, AI-powered learning designed to enhance skill mastery through interactive, hands-on, and immersive training experiences.

Cohort-based learning with interactive peer engagement activities.

Virtual instructor-led office hours learning environment with knowledge checks.

Comprehensive study materials with access to eBooks, guides, and practice tests.

Progress tracking & assessments for employers to ensure maximum ROI.

AI-powered simulations and interaction scoring to build communication skills.

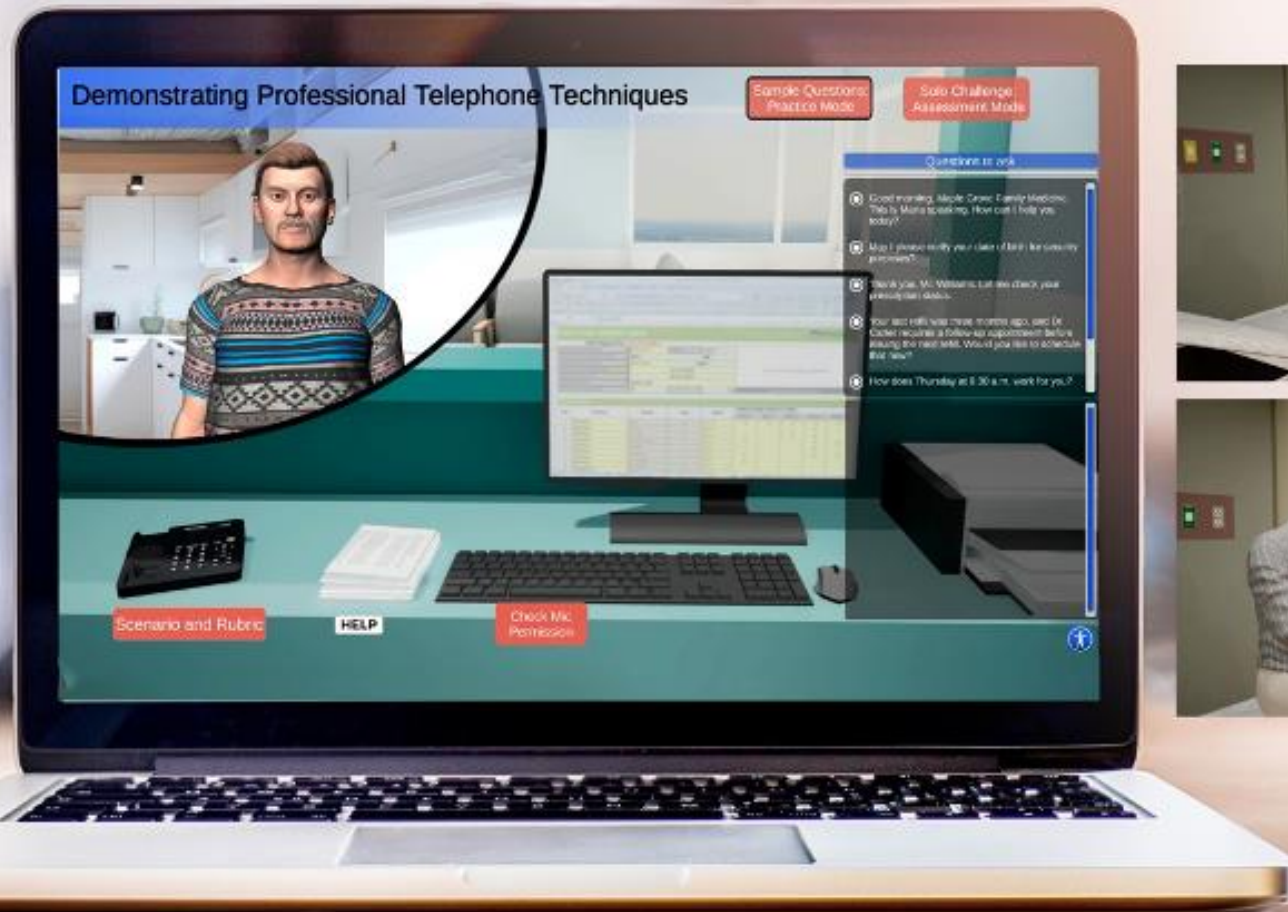
Gamified learning modules and activities to boost knowledge retention.



Immersive Scenario Based Training



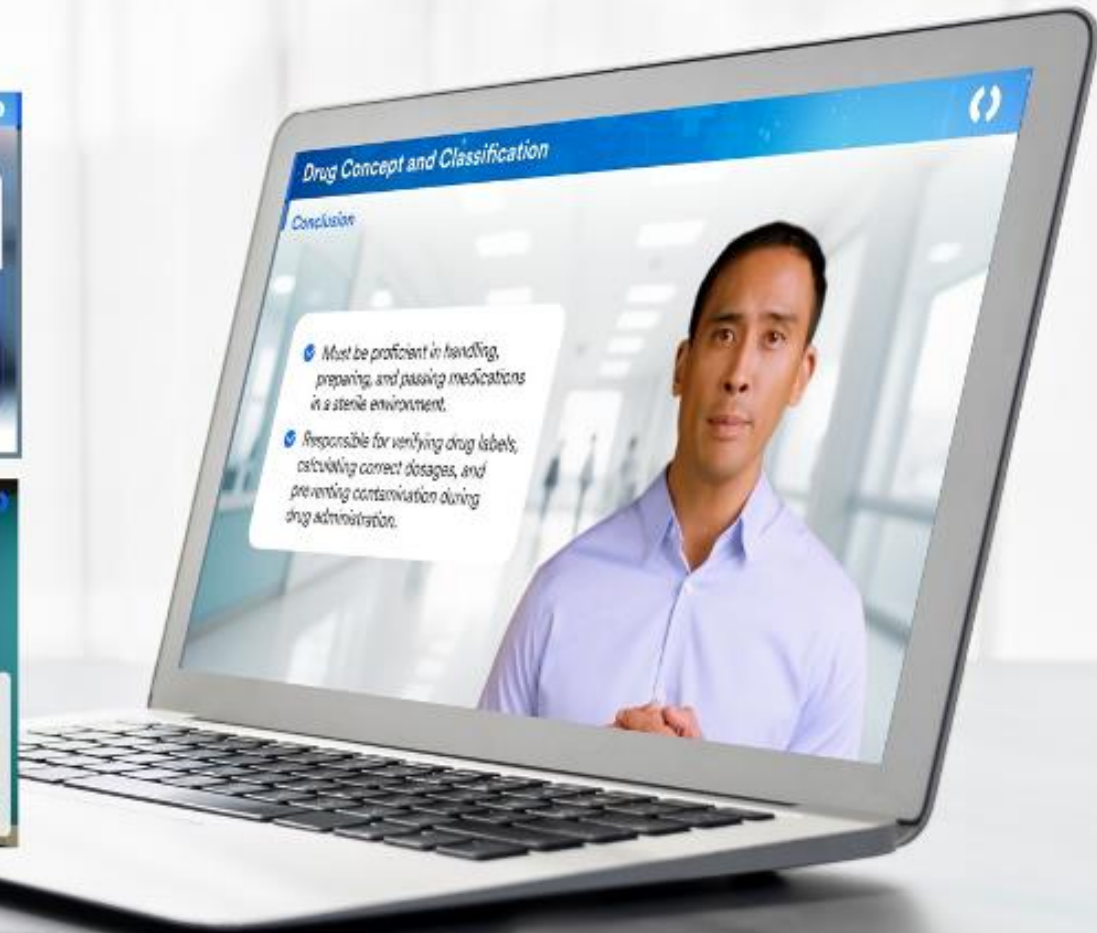
Engaging learners through **adaptive modules**, **3D clinical simulations**, and **avatar-led conversations** that build real-world skills and confidence.



Gamified Learning & Live Support

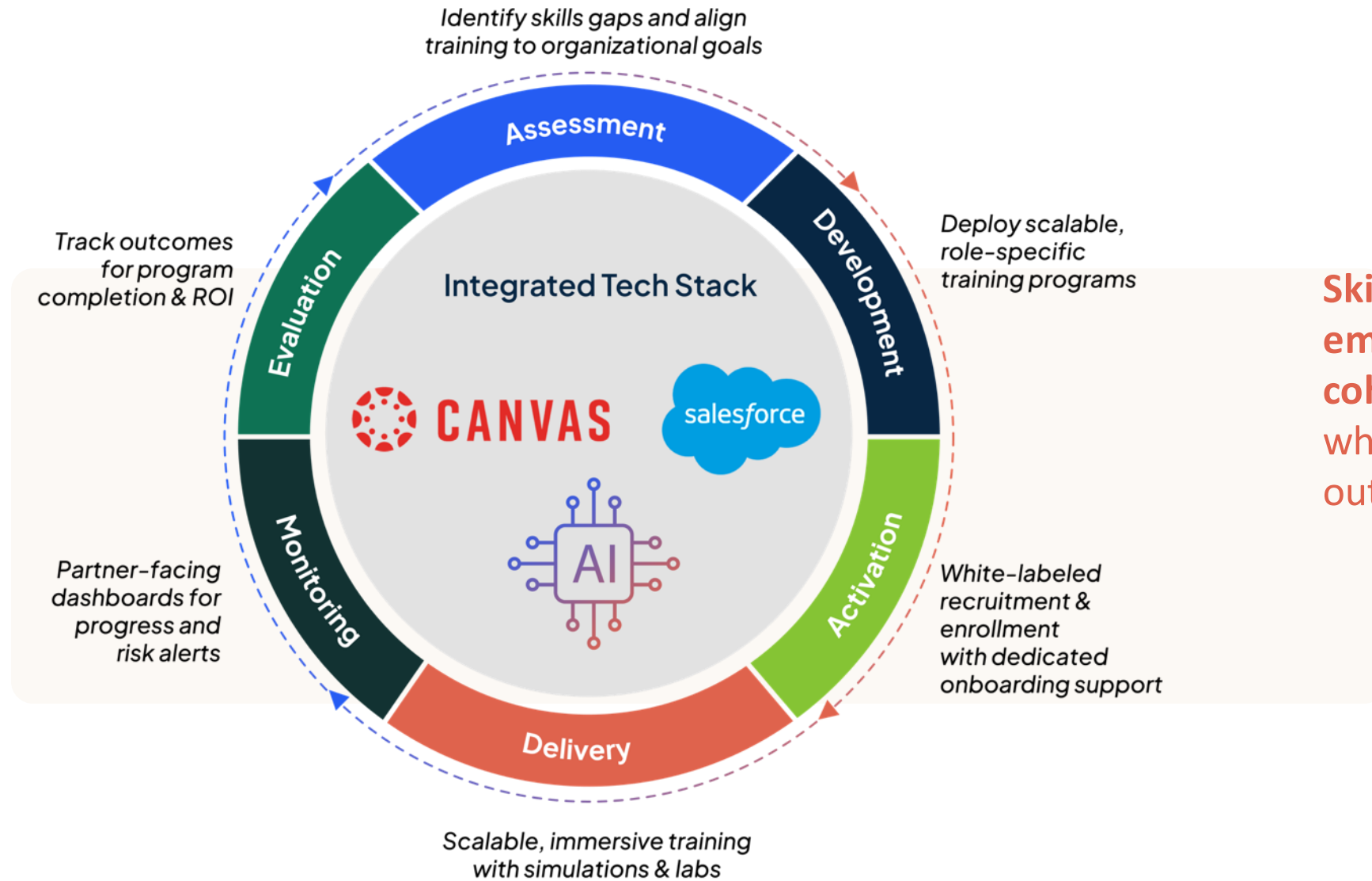


Bi-weekly instructor sessions, interactive quizzes, and practice exams keep learners engaged, on pace, and fully prepared for certification.



In the practice mode, you are given a set of sample questions to ask the person based on the assigned scenario.

Scalable Training Infrastructure

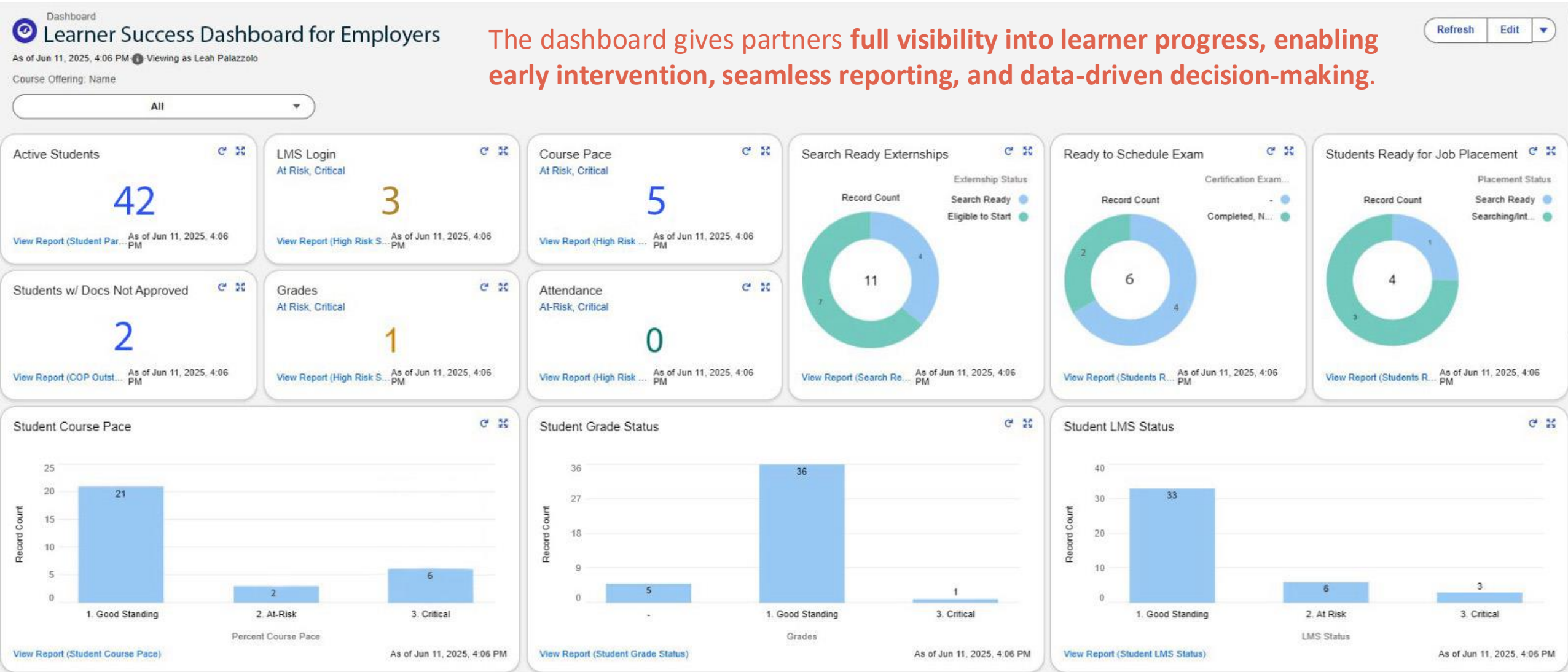


Skilltrade can onboard new employers, learners, and cohorts with minimal lift — all while maintaining high-quality, outcomes-driven training.

Real-Time Learner Dashboard



The dashboard gives partners **full visibility into learner progress, enabling early intervention, seamless reporting, and data-driven decision-making.**



Who We Serve



Large Hospital Networks & Healthcare Systems

- Address skills gaps.
- Improve retention and reduce turnover.
- Build a sustainable talent pipeline with in-house training.
- Reduce hiring costs with Learn-and-Earn program.



Small-Sized Clinics & Practices

- Cost-efficient & scalable.
- Tailored training for smaller teams.
- Achieve immediate operational impact.
- Build a sustainable talent pipeline and reduce hiring expenses.



Workforce Boards & Non-Profits

- Upskill diverse, underserved populations.
- Externships to enhance practical skills.
- Empower communities.
- Nationally-recognized certifications.



Academic Institutions & Universities

- Expand program offerings seamlessly.
- Ensure compliance with accreditation standards.
- Drive higher enrollment rates and revenue.
- Enhance institutional reputation.

Key Benefits for Academic Institutions



Elevate institutional performance by expanding program offerings, boosting enrollments, and strengthening your reputation with advanced, technology-driven solutions.

In-Demand Offerings: Leverage our infrastructure to introduce high-growth programs seamlessly, minimizing operational overhead.

Enhance Reputation: Train and place graduates with partner organizations and strengthen institutional reputation.

Boost Enrollment and Revenue: Attract more students with our hybrid learning model designed to drive growth.

Regulatory and Accreditation Alignment: Ensure all programs comply with accreditation and industry standards, securing institutional credibility.



Key Benefits for Workforce Boards



We partner with workforce board to deliver innovative, nationally recognized training programs that strengthen local economies and empower communities.

National Certifications: Short-term programs leading to credentials recognized across the country.

Upskilling Underserved Populations: Accessible training to bridge skills gaps across diverse learner demographics.

Workforce Solutions: Programs tailored to address healthcare demands of the community and increase employability.

Industry-Aligned Programs: Training aligned with high-growth sectors to support sustainable economic development.



Training Models for Workforce Boards



Apprenticeships/RTI

Structured on-the-job learning combined with classroom instructions.



Clinical Externships

Hands-on experience in real healthcare settings.



OJT/Work-Based Learning

Train employees while they are at work, reducing skills gaps.



Incumbent Worker Programs

Upskill existing employees for career advancement.



20-Week Medical Assistant Program

Online/Hybrid Training

Pre-Assessment – Introductory Modules

Weekly Mentorship & Guidance

Peer Interaction for Better Engagement

Bi-Weekly Progress Reports

In-Person Labs to Enhance Practical Skills.



Let's Shape the Future of Healthcare Together

Contact:

Jason Aubrey, CEO, Skilltrade

jaubrey@skilltrade.com | +1 (313) 732-7689