



# VENTURA COLLEGE

SET YOUR COURSE



# STRONG WORKFORCE PROGRAM

✓ **MORE**

✓ **BETTER**

**CAREER EDUCATION**

# WHAT DID WE FUND WITH LOCAL SHARES?

- Auto
- Diesel
- Advanced Manufacturing
- Agriculture
- Career Center
- Career Education Faculty Liaison
- Marketing
- Biotech Bootcamp
- Childcare Scholarships



Commercial

# MORE

- Increased enrollment in Career Education courses
  - 2016-17: 10,611
  - 2017-18: 11,662

# BETTER

- Completion
  - ✓ Auto certificates 9 → 32
  - ✓ Diesel certificates 0 → 15
- Job Placement
  - ✓ Internships and Jobs
- Industry Alignment
  - ✓ New stackable certificates based on industry feedback