



TO: Matthew Roberts, Dean of Workforce and Digital Futures, California Community Colleges Chancellor's Office
Luann Swanberg, Chair, South Central Coast Regional Consortium
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FROM: Tracy Huebner, Program Director, WestEd

RE: Summary of Survey Evaluations from K12 SWP South Central Coast Regional Engagement Meetings

DATE: November 19, 2018

This memo summarizes the evaluation responses submitted by participants who attended the K12 Strong Workforce Program (SWP) South Central Coast Regional Engagement Meetings on November 13 and 14, 2018. All information reported is as of November 19, 2018; any additional responses after this date will be captured in the aggregate summary prepared following the last Regional Engagement Meeting.

Participants

A total of 75 participants attended one of three K12 SWP South Central Coast Regional Engagement Meetings that took place in Buellton, Ventura, and Santa Clarita, CA. Among the participants, 36 completed the evaluation. Fifty-seven percent of respondents reported an affiliation with a K-12 school district or county office of education ($n = 21$), while 26 percent of respondents identified themselves as community college staff ($n = 9$). Six attendees identified their role as *Other*, which included a deputy navigator and charter school director.

Overall Rating of Engagement

Overall, 94% of the 36 respondents who completed the evaluation rated the engagement meeting as "valuable" and "very valuable"; more than half rated the event as "very valuable," the highest rating possible.

Participants found that the most valuable aspect of the meeting was the *Overview of K12SWP* ($n = 20$). The next most valuable aspects of the meeting were *Information on Regional Priorities* ($n = 8$) and *Small Group Networking* ($n = 8$).

Aspects of the Engagement for Refining

From the open responses, there are a few areas you may want to consider for future planning:

- Provide hard copies of PPT.
- Allocate more time to engage in small-group discussions across micro-regions.
- Create opportunities to meet K12 partners for future partnerships and to learn about their interests.

Additional Questions

During the meetings, many questions were asked and answered, and these were captured to post on an online FAQ. On the evaluations, participants also wrote questions, of which the most commonly asked are included below.

K12 – CC Collaboration. There is very high interest in better understanding the pathway interests of LEAs and CC in the region and examples of K12-CC integration work in this SWP effort. Participants would like to know:

- How can we learn more information about the goals and existing pathways/programs in K12 and community colleges and create ways to have conversations together? Without this specific knowledge, planning and collaboration isn't possible.
- What are some examples of other K12-CC integration of Strong Workforce Programs?
- Do you have strategies for improving the buy-in for K-12, who feel this is not worth their time investment?
- Will barriers/restrictions to CTE credentialing, especially in STEM, be removed so that K12-CC collaboration is easier?

Roles. There is expressed need for clarity about the role of:

- The Selection Committee job descriptions and process.
- Workforce Pathway Coordinators job descriptions, hiring processes, and roles.

Resources or Materials Needed

Staff from K12 and community colleges suggest the following resources, examples, and collaboration time as helpful to guiding them through this work.

Resources

- Scoring rubrics for the applications
- Data and statistics on local, regional workforce
- Reliable, current information on K-12 in ALL sector pathways
- Alignment between K12 SWP/CC/Guided Pathways
- Funding guidelines/limits per pathway improvement application
- Help with promotion and marketing of pathways to parents and students in middle and high schools

Concrete examples

- Examples of K12-CC partnerships

- Certificates and credentials available to students who complete pathways

Collaboration time and learning opportunities

- Meeting and planning time for regional collaboration
- Support and opportunities for Industry sector, CC, high school and middle school faculty to work together for professional development and collaboration on developing pathways
- Teacher tours of industries

Overall, we are very pleased by the high engagement of the participants at the South Central Coast Regional Engagement Meetings. Please feel free to reach out to us to discuss or explore any aspect of what we've learned from the evaluation responses. We look forward to supporting the progress of the K12 SWP work in any way that we can.