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## South Central Coast Regional Consortium (SCCRC)

March 22, 2019

### SCCRC Regional Meeting 9AM – 11:30AM

### SCCRC K12 SWP Selection Committee/Alternates Onboarding and Training 11:30AM (Lunch), Noon – 3PM (Meeting)

Pierpont Inn, Ventura, CA

#### AGENDA and MINUTES

#### SCCRC Regional Meeting

- 8:30 – 9:00 am Continental Breakfast and Networking
- 9:00 – 9:10 am Welcome and Introductions—see list attached
- 9:10 – 9:30 am Global Trade Sector Navigator Presentation, Leah Goold-Haws
- Leah distributed two reports to be passed around and will be attached to these minute as well as the PPT she shared.
  - PPT with skills sets associated with Global Trade vs. the one TOP code for the sector. Students need other skills, so she spoke about 5 other TOP codes to give a more robust picture of the sector.
  - The majority of the export trade activity tends to be coming from small business.
  - Leah has worked with digital badging which is done in conjunction with National Association of Small Business International Trade Educators (NASBITE) and Council of Supply Chain Management Professionals (CSCMP). There are 4 badges that high school students can earn. These are broken into 4 knowledge domains. It's an all-online platform in partnership with LinkedIn.
  - They are in partnership with IBEA (International Business Education Alliance) working with Santa Ana College gathering curriculum from around the country. They are looking to identify faculty mentors.
  - The sector is working on branding and marketing.
  - The sector is working with Center for International Trade and Development (CITD) on a Virtual Internship Program (CVIP). This was developed in Long Beach. Ecommerce training for small business export companies.



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- Josh Halpern, GT DSN in San Diego looked at how many companies are using Facebook for global sales.
- Must define a “global trade job” as well as a “small business job.”
- CITDs are waiting to be reauthorized—they represent the training aspect. The sector is looking at an E-commerce and Global Trade Council as an advisory group. The [Milken Institute](#) is convening meetings with several sectors around the state.
- The Chancellor’s Office is interested in more public/private partnerships.
- Mary requested that the Chancellor’s Office allow multiple TOP codes—rather than just one.

9:30 – 9:45 am

Group Discussion: Where does or could global trade fit into the K12 and community college pathways work?

- Mary shared the conversation with the Global Trade Associate Degree for Transfer (ADT). Now the path through to university will be much better defined.
- Leah said that there is currently no “Guided Pathway” for the sector, but there is increased interest.
- Diane Walker shared that their high school district does have an international business pathway. There are multinational companies in the Antelope Valley, and they also try to incorporate curriculum. There is interest from K12 in having “plug and play” modules, especially for high schools.
- Leah said that historically the sector has done incumbent worker training, but now are branching out.
- Boglarka shared that only 13% of community college students reach their goals within six years. She asked, “How do we get our most marginalized students on this path to success?”
- Harriet shared that at College of the Canyons they are integrating community engagement with work-based learning and civic engagement. Students are learning how to be productive members of their respective communities. Through their Maker Space grant, they’ve created project team (with design thinking) with community partners. Eventually, this will be integrated concepts into regular classes—creativity, creative thinking, collaboration and communication (these cannot be automated—thus building student confidence). Alix Wright shared that they are also using integrated training in adult education.

9:45 – 10:00 am

K12 Strong Workforce Program Update

- K12 SWP Application Status – Due March 15
- K12 SWP Timeline – Selection Committee is meeting this afternoon to start review process. Money out June 15, 2019.
- K12 Coordinators/K14 Regional Technical Assistance Providers
  - So far, nothing has formally come out with regard to hiring the K14 TAP or the K12 Pathway Coordinators. The state wants to have these people in place by July.



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10:00 – 10:15 am Community College SWP Update

- Launchboard
  - Adele shared that she will be doing micro-regional trainings. She will email everyone. The K12's will be supported as well. Adele will use the consortium membership list. Margaret advocated that it would be good to include Adult Education as well.
  - If anyone wants access to LaunchBoard, they can request via the website.
- 17- 18 and 18-19 Project Status/NOVA/Reporting
  - Luann shared that if there has been no budget input in a given year, no fiscal report will appear. The Chancellor's Office is increasing the staff at the SWP Helpdesk in response to all of the questions.
  - Alix shared that the Economic Development Collaboratives in the state have been ask to collect data on the impact of state funds received in moving the area (county, etc.) forward. This could have a big impact on the future of Strong Workforce and Luann and Diane will meet with Bruce Stenslie soon.
- 19-20 Planning Status
  - Luann mentioned that Santa Barbara City College is re-looking at SWP distribution. We will be shifting to a percentage up front and another disbursement once reporting is in.

10:15 – 10:25 am Guided Pathways Efforts and Insights related to Career Education and Student Success—Boglarka Kiss

- Boglarka spoke about the Vision for Success and aspirational goals. Guided Pathways is a framework to restructure the colleges to be “student ready.” The state has mandates like AB 705—putting remedial students into college-level classes. The changes around Performance-based funding is rolling out, and the consolidation of student success funding like SSSP and Equity funding.
- Colleges are working on reimagining student onboarding. Guided Pathways is trying to help students backwards design their lives. She advocates more CTE folks at the college Guided Pathways meetings.
- They are working on redesigning student supports that are student-centered. Students are doing research on length of time, etc. at their campuses. Colleges are also redesigning how learning happens.
- Work with the colleges to de-silo career education—for example, create more stackable certificates. It is critical to get an authentic student voice at the table at college GP discussions.
- The GP regional facilitators can bring people together, advocate on behalf of the region and CTE.



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10:35 -11:10 am

Key Talent Update (DSNs and COE) – Workplans and SWP Projects

- Business and Entrepreneurship—Gayla
  - Multi-year, long-term project with Emerging Leaders training. Gayla requested interest from the region in becoming Strength-Finder for Students training. More than 600 colleges are doing the assessment.
  - Gig Economy students have taken it. Her vision is to have all of 8 colleges have all incoming students take the assessment.
  - Marginalized students greatly benefit from this training. Six individuals in the region have become licensed to offer the training
  - There is a specialized version—Born to Build—where students learn if they have entrepreneurial skills.
  
- Ag Water and Environmental Technology
  - Holly shared that her sector has done a statewide study that also breaks down by regions. She showed the cover of the Central Coast Farm & Ranch magazine featuring a VC ag instructor.
  - Cuesta is hiring a new full-time tenure-track Ag faculty position
  - She took 20 students to Sacramento. They met with legislators and Ag representatives. State senator Monique Limon spoke to the students.
  - There will be an apprenticeship/internship workshop on April 22<sup>nd</sup> at the Crowne Plaza in Ventura.
  - She got approval from Cal Poly to take Cuesta and AHC students as research students in the summer.
  
- ICT/DM—Paula Hodge
  - Paula reported on the expansion of the usage of the Virtual Labs into high school partnerships. It entails computer information systems and computer science as well as networking.
  - Faculty meet quarterly to discussion new curriculum to incorporate into existing courses and new programs.
  - There is a lot of expertise at the high school faculty level. They like coming together to plan for new coursework and professional development. A group of faculty went to SLO for training. Industry partners were there as well.
  - There has been a lot of conversation about cybersecurity and block chain—transactions from computer to computer.
  - Margaret asked about issues with Adobe and increased expenses with a change in their pricing model. Paula responded that there needs be statewide advocacy. Luann asked Paula to follow up with the sector navigator, Steve Wright.
  
- Global Trade—Adilene Polis
  - Adilene reported that she looks forward to working with everyone.
  - Luann asked her to share about her background.



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- Health—Irene Ornelas
  - She visited Antelope Valley and Moorpark and will be with Allan Hancock next week.
  - She was the health liaison in Ventura County previously.
  - RC specialty trainings are being worked on. Three of the five nursing programs are participating.
  - She'll be working on mental health pathways. This is industry-driven and 4 of our colleges are interested in participating. WDBs are on board.
  - There is a commission on healthcare workforce. They have 10 recommendations.
- ECU—Dave Teasdale
  - Shortage in construction workforce
  - Housing crisis
  - Take people that can breathe, not necessarily trained
  - Zero net energy construction is a priority
  - Facility management—this is a business track in understanding how a building works—project management, etc. IFMA is the student organization. He is also doing a survey regarding entry-level facilities maintenance positions.
  - For Prop 39 funds, all reporting must be in by June 15<sup>th</sup>.
- Adv Manufacturing—Mike Bastine
  - There is a new statewide Sector Navigator who is revamping the structure.
  - Mike had an opportunity to be part of FIRST Robotics Competition. He went to Valencia High School where 20-30% of students are female.
  - Harriet asked how we can get the high school students into a college pathway other than engineering (where they are in high school).
  - Allan Hancock received funds from Mike to host students in their labs. April 4-6 there will be a robotics competition in Lancaster.
- Center of Excellence—Adele Hermann
  - Program recommendations. If the college is ready to submit to the region, they should use the website link. Don't use it for general labor market information.
  - She is working with Ventura and Moorpark Colleges looking at TOP codes. She is available to all the colleges around TOP codes.
  - She is doing an LVN student with the state and is working on sector profiles.



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10:35 -11:10 am SCCRC Business Meeting

- CCCAOE Report/Voting Officers and Regional VP (SCCRC)
  - Luann reminded folks to vote for their regional VP and other CCCAOE officers
  - Anyone who has attended a CCCAOE conference is eligible to vote.

11:30 – 12:00 Lunch

12:00 – 3 pm SCCRC K12 SWP Selection Committee/Alternates Onboarding and Training (Separate Agenda)

**UPCOMING SCCRC MEETING SCHEDULE:**

<b>March</b>	Friday, 22nd	9:00 am - 3:00 pm	Pierpont Inn, 550 San Jon Rd. Ventura 93001	Regular SCCRC Regional Meeting Attendees
<b>April</b>	Weds- Fri 3rd - 5th	Thurs. April 4th 3:00 pm - 4:45 pm (See CCCAOE conference program)	Hyatt Sacramento 1209 L St.	All South Central Coast Region Conference Attendees
<b>May</b>	Friday, 3rd	9:00 am - 3:00 pm	Pierpont Inn, 550 San Jon Rd. Ventura 93001	Regular SCCRC Regional Meeting Attendees
<b>June</b>	Sunday, 9th - Tuesday 11th	1:00 - 5:00 pm Sunday SCCRC/SWP	Cambria Pines Lodge, 905 Burton Dr Cambria, CA 93428	Steering Committee Members
<b>June</b>	Monday, 10th	8:30 am - 12:30 pm Monday	Cambria Pines Lodge, 905 Burton Dr Cambria, CA 93428	Regular SCCRC Regional Meeting Attendees
<b>June</b>	Monday, 10th	12:30 - 4:30 pm Monday	Cambria Pines Lodge, 905 Burton Dr Cambria, CA 93428	Regular SCCRC Regional Meeting Attendees
<b>June</b>	Tuesday 11th	8:30 am - 11:30 am SCCRC Business Meeting	Cambria Pines Lodge, 905 Burton Dr Cambria, CA 93428	Regular SCCRC Regional Meeting Attendees

**NOTE: Regular SCCRC Regional Meeting Attendees include College representatives (CEOs, CIOs, CTE Deans, faculty and staff), Regional Key Talent, K12, and WDB representatives**



**SCCRC Regional Meeting *and*  
SCCRC K12 SWP Selection Committee Meeting  
Friday, March 22, 2019  
Check-in Sheet**

	<b>Name</b>	<b>9 AM SCCRC Mtg</b>	<b>12 Noon K12 SWP SC Mtg</b>	<b>Job Title</b>	<b>Agency Name</b>	<b>Email</b>
1	Aaver, Keri	X		Director, Job Placement	COC	keri.aaver@canyons.edu
2	Bakhit, Kathy	X		Interim Dean, Business	COC	Kathy.Bakhit@canyons.edu
3	Barr, Spencer		X	College & Career Counselor	SBUSD/ SB High School	spence.barr@gmail.com
4	Bastine, Mike	X		DSN, Advanced Manufacturing	COC	michael.bastine@canyons.edu
5	Brown, Sharon		X	Coord, College & Career Readiness	SBCEO	sbrown@sbceo.org
6	Cascamo, John	X		Dean of Workforce & Econ Develop	Cuesta College	john_cascamo@cuesta.edu
7	Corse, Kevin		X	CC faculty	Oxnard College	kevin_corse1@vcccd.edu
8	Duenas, Felicia	X		Dean, Career Ed	Ventura College	fduenas@vcccd.edu
9	Flores, Laureano	X	X	Dean, CTE	AVC	laflores@avc.edu
10	Goold-Haws, Leah	X		SN, Global Trade	CCCCO	lgoold-haws@lbcc.edu
11	Happel, Harriet	X	X	Dean, CTE	COC	Harriet.Happel@canyons.edu
12	Herman, Juliet		X	K12 CTE Teacher	VCOE	tallulasmama@gmail.com
13	Hermann, Adele	X		Director	COE	ahermann@vcccd.edu
14	Hodge, Paula	X	X	DSN, ICT & Digital Media	COC	paula.hodge@canyons.edu
15	Hoffman, Mike	X		Faculty	Moorpark College	mhoffman@vcccd.edu
16	Hollems, Diane	X	X	Co-Chair	SCCRC	diane.hollems@gmail.com
17	Jacobsen, Marybeth	X	X	President	Workforce Education Coalition	m.jacobsen@workforceec.org
18	Jurevich, Gayla	X	X	DSN, Business & Entrepreneurship	Cuesta College	gayla_jurevich@cuesta.edu
19	Kent, Nykole		X	Administrator	iLEAD Lancaster Charter School	nykole.kent@ileadlancaster.org
20	Kiss, Boglarka	X		Guided Pathways Regional Coord	CCCCO	bkiss@cccco.edu
21	Lake, Amanda	X	X	Administrative Assistant	SCCRC	amanda.j58@gmail.com
22	Lau, Margaret	X	X	Dean, Academic Affairs	Allan Hancock College	margaret.lau@hancockcollege.edu
23	Looker, Laurie		X	K12 Counselor	Westlake High School	llooker@conejousd.org
24	Magenau, Keller	X		Grant Director	Oxnard College	kmagenau@vcccd.edu
25	Mitchell Abbott, Zenda		X	K12 CTE Teacher	VCOE	ZAbbott@vcoe.org
26	Newcomb, Debbie	X		Dean, Career Ed	Ventura College	dnewcomb@vcccd.edu
27	Nolan Chavez, Holly	X	X	DSN	AHC	hchavez@hancockcollege.edu
28	Ornelas, Irene	X		DSN Health	Health Workforce Initiative	irene.ornelas@canyons.edu
29	Polis, Adilene	X		DSN, Global Trade	SBCC	apolis.globaltrade@gmail.com

30	Rees, Mary	X	X	Dean	Moorpark College	mrees@vcccd.edu
31	Rodriguez, Leticia	X		Grant Director	Ventura College	lrodriguez1@vcccd.edu
32	Specchierla, Michael		X	K12 CTE Teacher	SLOCOE	mspecchierla@slocoe.org
33	Swanberg, Luann	X	X	Director/ Chair	SCCRC	lrswanberg@pipeline.sbccc.edu
34	Teasdale, Dave	X		Prop 39 Director/ DSN	KCCD	dteasdal@kccd.edu
35	Walker, Diane	X	X	Dir. Industry Liaison & Post-Secondary	Antelope Valley UHSD	dwalker@avhsd.org
36	Ward, Nancy Jo	X		CTE Liaison	AHC	nward@hancockcollege.edu
37	Wright, Alexandria	X	X	Director EWD	VCCCD	awright1@vcccd.edu
38	Zierhut, Peter		X	Industry Rep	Haas Automation	pzierhut@haascnc.com