



CALIFORNIA COMMUNITY COLLEGES  
**Doing What MATTERS™**  
FOR JOBS AND THE ECONOMY

# **STRONG WORKFORCE PROGRAM (SWP) SCCRC MID-YEAR MEETING**

**South Central Coast Regional Consortium (SCCRC)**

**JANUARY 13-14, 2019**

**HAPPY NEW YEAR!!!**



CALIFORNIA COMMUNITY COLLEGES

# SCCRC Mission

- The South Central Coast Regional Consortium facilitates and promotes effective regional initiatives for its member colleges and key stakeholders in support of local, regional, and statewide workforce development efforts. We collaboratively leverage employer, community, and educational resources in partnership to create and maintain a highly skilled workforce that meets identified regional needs.



# SCCRC Regional Strategic Goals in the SWP Plan

1. Strengthen communication, coordination, and timely decision-making in regional CTE efforts
2. Enhance participation in CTE Career Pathways between K-16
3. Reinforce regional leadership and operational partnerships among K12, community colleges, industry, labor, and other workforce and economic development entities to improve the delivery of all CTE efforts.
4. Align college programs with local and regional and industry needs and provide support for CTE programs.
5. Create a sustained public outreach campaign for industry, high school students, counselors, parents, faculty, staff, and the community at large to promote career development and attainment and the value of career technical education.



# REGIONAL PRIORITY AND EMERGENT INDUSTRY SECTORS

- Advanced Manufacturing
- Agriculture, Water, & Environmental Technology
  - Business and Entrepreneurship
  - Energy, Construction and Utilities
    - Global Trade
    - Health
- Information Communications Technologies & Digital Media

## OTHER REGIONAL RESOURCES

- Center of Excellence for Labor Market Research
- K14 Pathways Technical Assistance Provider



# Strong Workforce Program

## More and Better Career Education (CE)

- Increase quantity of CE →
  - More enrollments in programs leading to high-demand, high wage jobs
- Improve quality of CE →
  - More students complete/transfer
  - More students employed
  - More students improving their earnings

**To meet labor market demand, increase social mobility, and fuel local and regional economies with skilled workers**



# SWP Incentive Funding Timeline

\* Indicates the use of an adjusted metric definition that aligns with the Student Success Metrics.

Metric	FY 2017-18 (using original SWP metrics)	FY 2018-19 (using original SWP metrics)	FY 2019-20+ (aligned with Student Success Metrics)
Course Enrollments	Registrations in courses		
Progress		Attained 12 credit units in CTE in an academic year	Attained 9 or more credit units in CTE in an academic year*
		Attained 48 noncredit CTE instructional contact hours in an academic year	Attained a noncredit workforce milestone in an academic year*
Credential Attainment	Earned a CTE local certificate/Chancellor's Office approved certificate/degree	Earned a CTE local certificate/Chancellor's Office approved certificate/degree	Earned a CTE Chancellor's Office approved certificate/certificate/degree or achieved journey level status*
Transfer		Transferred to a four-year institution	Transferred to a four-year institution*
Employment	Employed in the 2nd fiscal quarter after exiting the community college system		
	Employed in the 4th fiscal quarter after exiting the community college system		
		Employed in a job closely related to their field of study	Employed in a job closely related to their field of study*
Earnings		Median earnings in the 2nd fiscal quarter after exit	Median annual earnings among exiting CTE students*
		Improved earnings	Improved earnings* 6
		Attained the regional living wage	Attained the county-level living wage*

# Timeline for 2018-2019/2019-2020 K12 Selection Committee

- **December 17, 2018:** Selection Committee Applications available online
- **February 1, 2019:** Selection Committee Applications due to Regional Consortia Review Team
- **February 1-8, 2019** Regional Consortia Review Teams review and rate applications
- **February 11, 2019** Regional Consortia Review Team submit final Selection Committee nominations to CO and CDE
- **February 12-19, 2019** CO and CDE reviews final nominations
- **February 20, 2019** CO and CDE announce final membership selection on all Selection Committees
- **February 21, 2019** Regional Consortia Leads notify Selection Committee Members
- **February 25, 2019** Selection Committee Training begins for each region



# K12 SWP Metrics

Completed 2+ CTE courses in high school in the same program of study

Completed 2+ CTE courses in high school in the same program of study that include: early college credit, work-based learning, or third-party certification

High school graduation rate

Enrolled in a California Community College within one year of leaving secondary school

Completed 9+ CTE units in first year of California Community College

Attained a California Community College certificate/degree or journey level status

Transferred to a four-year institution after exiting California Community College

Employed in a job closely related to field of study after exiting California Community College

Median annual earnings of students after exiting California Community College

Attained a living wage after exiting California Community College

Entered registered apprenticeship after participation in high school pre-apprenticeship program

Enrolled in another form of job training (other than California Community College)







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<http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx>

<https://sccrcolleges.org/>



Luann Swanberg – South Central Coast Regional Consortium (SCCRC) Chair  
[lrswanberg@pipeline.sbcc.edu](mailto:lrswanberg@pipeline.sbcc.edu)

Diane Hollems – South Central Coast Regional Consortium Co-chair  
[Diane.hollems@gmail.com](mailto:Diane.hollems@gmail.com)

**THANK YOU!**



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