



## K12 STRONG WORKFORCE PROGRAM (SWP) ENGAGEMENT MEETING

South Central Coast Regional Consortium (SCCRC)

September 27, 2019



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*Kind,*  
**brave**  
and  
**curious**



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## Meeting Objectives

- Establish a shared understanding of the intent of K12 SWP
- Understand how K12 SWP supports the work of Career and Technical Education Incentive Grant (CTEIG), Perkins V, Community College (CC) SWP
- Develop a shared understanding of Regional Priorities/Strategies labor market needs and potential partnerships
- Networking between Local Educational Agencies (LEAs) and CCs, and industry leads to support potential applications



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## DR. MATT ROBERTS

DEAN, CALIFORNIA COMMUNITY COLLEGE  
CHANCELLOR'S OFFICE

## MICHELLE MCINTOSH

CALIFORNIA DEPARTMENT OF EDUCATION



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## Statewide and Regional Ecosystem of Resources and Support

### SCCRC Colleges

- Cuesta College
- Allan Hancock College
- Santa Barbara City College
- Ventura College
- Oxnard College
- Moorpark College
- College of the Canyons
- Antelope Valley College



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### SCCRC Regional Strategic Goals

1. Strengthen communication, coordination, and timely decision-making in regional CTE efforts
2. Enhance participation in CTE Career Pathways between K-16
3. Reinforce regional leadership and operational partnerships among K12, community colleges, industry, labor, and other workforce and economic development entities to improve the delivery of all CTE efforts.
4. Align college programs with local and regional and industry needs and provide support for CTE programs.
5. Create a public outreach campaign for industry, high school students, counselors, parents, faculty, staff, and the community at large to promote career development and attainment and the value of career technical education.



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**REGIONAL PRIORITY AND EMERGENT INDUSTRY SECTORS**

- Advanced Manufacturing
- Agriculture, Water, & Environmental Technology
  - Business and Entrepreneurship
  - Energy, Construction and Utilities
    - Global Trade
    - Health
- Information Communications Technologies & Digital Media

**OTHER REGIONAL RESOURCES**


- Center of Excellence for Labor Market Research
- K14 Pathways Technical Assistance Provider

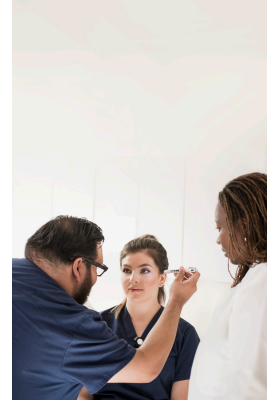


**Strong Workforce Program**  
**More and Better Career Education (CE)**

- **Increase quantity of CE** →
  - More enrollments in programs leading to high-demand, high wage jobs
- **Improve quality of CE** →
  - More students complete/transfer
  - More students employed
  - More students improving their earnings

**To meet labor market demand, increase social mobility, and fuel local and regional economies with skilled workers**





**THANK YOU!**



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