



**K12 STRONG WORKFORCE PROGRAM (SWP)
Micro-Regional Engagement Meetings to help Formulate Applications**

South Central Coast Regional Consortium (SCCRC)

REGIONAL PRIORITIES

**Based on SCCRC SWP Plan
SCCRC Guidance to LEA's - September 2019**

SCCRC Mission

The South Central Coast Regional Consortium facilitates and promotes effective regional initiatives for its member colleges and key stakeholders in support of local, regional, and statewide workforce development efforts. We collaboratively leverage employer, community, and educational resources in partnership to create and maintain a highly skilled workforce that meets identified regional needs.

SCCRC Regional Strategic Goals in the SWP Plan

1. Strengthen communication, coordination, and timely decision-making in regional CTE efforts
2. Enhance participation in CTE Career Pathways between K-16
3. Reinforce regional leadership and operational partnerships among K12, community colleges, industry, labor, and other workforce and economic development entities to improve the delivery of all CTE efforts.
4. Align college programs with local and regional and industry needs and provide support for CTE programs.
5. Create a sustained public outreach campaign for industry, high school students, counselors, parents, faculty, staff, and the community at large to promote career development and attainment and the value of career technical education.

SCCRC Regional Strategic Goals & Priorities for K12 SWP

- 1. Strengthen communication, coordination, and timely decision-making in regional CTE efforts**
 - Work from these regional goals and priorities in crafting your K12SWP Letter of Intent and Application
- 2. Enhance participation in CTE Career Pathways between K-16**
 - Be sure to work closely with your community college to shape “Pathway Improvement” applications
 - **Be sure to include both early career exploration and a plan to help students matriculate successfully from high school to college**
 - Include work-based learning if appropriate and possible
- 3. Reinforce regional leadership and operational partnerships among K12, community colleges, industry, labor, and other workforce and economic development entities to improve the delivery of all CTE efforts.**
 - Have robust discussions about how to actually create and maintain operational partnerships **that work for students.**

4. **Align K12 and college pathways with local and regional and industry needs and provide support for CTE programs.**
 - You must work with current Labor Market data provided by the community college Centers of Excellence to inform pathway improvements.
 - Take advantage of working with the region’s industry sector Regional Directors when doing this.

5. **Create a sustained public outreach campaign for industry, high school students, counselors, parents, faculty, staff, and the community at large to promote career development and attainment and the value of career technical education.**
 - Be sure to weave in parent and community knowledge of pathways and pathway improvements. The “community” will include industry.

REGIONAL PRIORITY AND EMERGENT INDUSTRY SECTORS

- Advanced Manufacturing
- Agriculture, Water, & Environmental Technology
- Business and Entrepreneurship
- Energy, Construction and Utilities
- Global Trade
- Health
- Information Communications Technologies & Digital Media

OTHER REGIONAL RESOURCES

- Center of Excellence for Labor Market Research
- K14 Pathways Technical Assistance Provider

**Strong Workforce Program
More and Better Career Education (CE)**

Increase quantity of CE

- More enrollments in programs leading to high-demand, high wage jobs

Improve quality of CE:

- More students complete/transfer
- More students employed
- More students improving their earnings

To meet labor market demand, increase social mobility, and fuel local and regional economies with skilled workers.

SOUTH CENTRAL COAST REGIONAL CONTEXT:

“What are the high-level goals and strategies for K12 engagement and refinement of the Strong Workforce Program (SWP) SCCRC Regional Plan moving forward?”

RECOMMENDATION:

- 1) Use the guiding policy principles to support K14+ pathways from the Workforce Pathways Joint Advisory Committee ***and***
- 2) Use the South Central Coast Regional Goals and Priorities to guide application development.

The K-12 SWP Listservs are now ready for use. There is one listserv for each community college geographic region and a statewide listserv that cascades to all the regions.

Those subscribed include:

- Respondents to the subscription form at subscribe.k12.strongworkforce.net
- Primary contacts for all LEAs that generated ADA from grades 7-12 in 2017-18 (this includes County Offices of Education, School Districts, Charter Schools, and ROPs)
- Primary contacts for all middle schools and high schools that had enrollments in 2017-18 in grades 7-12

IMPORTANT principles for project proposal table discussion:

[Guiding Policy Principles to Support K-14+ Pathways](#)

<https://sccrcolleges.org/>

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