



K12 Strong Workforce Program 2019–2020

Introductory Webinar September 27, 2019



**STATE BOARD
OF EDUCATION**
Linda Darling-Hammond,
State Board President



**CALIFORNIA DEPARTMENT
OF EDUCATION**
Tony Thurmond,
State Superintendent of
Public Instruction



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Eloy Ortiz Oakley, Chancellor

Today's Presenters

Michelle McIntosh, CDE
Matthew Roberts EdD, CCCCO



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Today's Objectives

- **Establish** a shared understanding of K12 SWP
- **Examine** K12 SWP eligibility and funding levels
- **Understand** components of a strong K12 SWP application
- **Identify** tools that support high-quality CTE programs
- **Preview** upcoming events to support K12 SWP plans and applications





K12 SWP Objectives

K12 SWP is a joint effort between CCCCO and CDE designed to:

- Support intersegmental partnerships between LEAs (Local Education Agencies) and CA community colleges to strengthen CTE programs and pathways aligned with regional workforce needs





K12 SWP Objectives

K12 SWP is a joint effort between CCCCO and CDE designed to:

- Support LEAs in developing and implementing high-quality, K–14 CTE course sequences, programs, and pathways that:
 - Facilitate K–12 student exploration and selection of learning opportunities leading to career paths.
 - Build foundational career path skills.
 - Enable a seamless and successful transition.





Recap of K12 SWP 2018

What we accomplished

- 478 K12 SWP applications were submitted statewide, and 242 applications were awarded funds.
- \$150,000,000 awarded to LEAs across the state.
- Range of awarded funds varies from amounts of less than \$4,000 to more than \$4 million.





Recap of K12 SWP 2018

Region	Applications Submitted		Applications Awarded	
	Quantity	Total Requested	Quantity	Total Awarded
Bay Area	69	\$66,617,810	40	\$29,422,144
Central Mother Lode	65	\$30,127,023	30	\$22,371,470
Inland Empire Desert	47	\$26,892,444	25	\$18,961,442
Los Angeles	93	\$54,629,621	42	\$26,059,654
North/Far North	148	\$27,659,787	70	\$14,819,649
Orange County	17	\$19,631,385	9	\$12,828,373
San Diego/Imperial	32	\$23,364,151	22	\$14,701,200
South Central Coast	7	\$13,810,651	4	\$10,836,068
Total	478	\$265,732,872	242	\$150,000,000



K12 SWP 2019

What we changed...

- Simpler, more intuitive application to reduce administrative burden.
- Revised plans, messaging, and materials to be more inclusive of all stakeholders.
- A lower maximum award cap to increase number of awardees.





K12 SWP 2019 Allocations



REGIONAL CONSORTIUM	K12 SWP ALLOCATION
Bay Area	\$31,544,337
Central Valley-Mother Lode	\$20,669,204
Inland Empire-Desert	\$18,120,797
Los Angeles	\$24,701,121
Orange County	\$11,917,641
North-Far North	\$19,630,460
San Diego-Imperial	\$13,468,557
South Central Coast	\$9,947,884
TOTAL	\$150,000,000



CTEIG Timeline

2019

August 23	Complete RFA and attachments; Send to SBE for review
August 26	Prepare RFA packet to begin review
August 27	Meeting with SBE to review application
August 30	Email to field FY 15-16, 16-17, 17-18 fiscal narratives template
September 12	RFA packet approved
September 16	FY 19-20 RFA released
September 25	CTEIG Application FY 19-20 Webinars at 10am & 3pm
October 1	Revise and prepare FY 20-21 RFA
October 31	FY 15-16, 16-17, 17-18 fiscal narratives due
November 1	SBE packet for FY 19-20 allocation approval Email to field FY 15-16 final expenditure/narrative Report
November 15	FY 19-20 RFA Due
November 19	CTEIG reader training in Rancho Mirage
November 25-27	CTEIG reader training in Sacramento/start reading
November/December	Reading FY 19-20 RFAs
December 20	FY 19-20 RFA scores due





Eligible Applicants

Eligible K12 SWP applicants (LEAs):

- School district
- County office of education
- Charter school
- Regional occupational center or program (ROC/P)





Updated Funding Levels

Based on sum of ADA of all institutions



Up to 140 ADA	—	Up to \$250,000
Up to 550 ADA	—	Up to \$500,000
Up to 10,000 ADA	—	Up to \$1,000,000
Over 10,000 ADA	—	Up to \$2,000,000



K12 SWP 2019

Strong applications propose CTE programs or pathways that

1. **leverage** CTE efforts — including CTEIG, Perkins V, and Strong Workforce.
2. **foster** collaborative partnerships between K–12 and community colleges.
3. **align** to regional priorities and opportunities.
4. **offer** pathways with high-quality CTE curriculum and instruction.





Value of Leveraging CTE Efforts

Leverage CTEIG, Perkins V, and other CTE efforts in complementary ways.

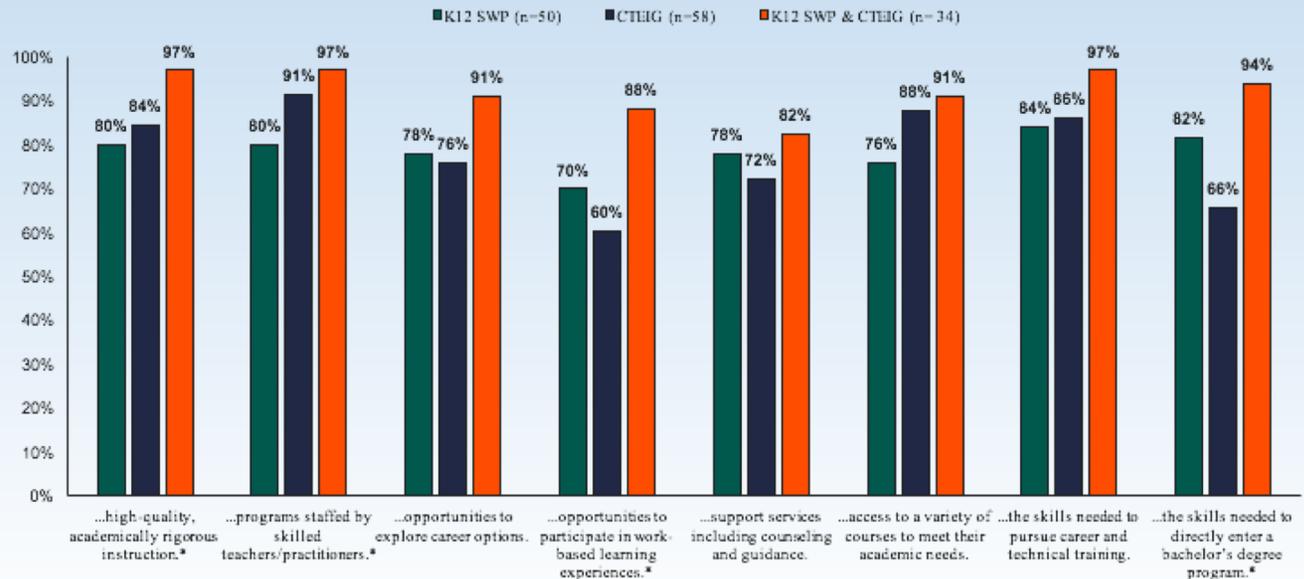
- 83% of 2018 K12 SWP awardees were also awardees of CTEIG grants.
- Awardees of both K12 SWP and CTEIG are more likely to agree that their Career Pathways are providing students with the opportunities, skills, programs, and curriculum needed for success.





Value of Leveraging CTE Efforts

Awardees of both K12 SWP and CTEIG are more likely to agree that their Career Pathways are providing students with the opportunities, skills, programs, and curriculum needed for success.





Fostering Collaborative Partnerships

The K12 SWP encourages and supports partnerships between LEAs, postsecondary institutions, workforce agencies, and industry.

Required Partnership:

- CA Community College Partner

Encouraged Partnership:

- Collaborative Partners (e.g., business or industry organizations)
- K-12 Partner Agencies (i.e., other LEAs)
- Other Higher Education Partners





Aligning with Regional Priorities

- Applications for K12 SWP funds should be responsive to the regional priorities and regional workforce needs.
- Regional workforce needs reflect the employment gaps in your geographical area.
- Workforce/labor market information, reported in the Regional Consortium's Regional Plan, informs how your CTE Pathways can strategically lead students to living-wage employment.





High-Quality Curriculum and Instruction

Guiding Tools

- High-Quality CTE Program Evaluation
- California Career Technical Education Model Curriculum Standards





Tools and Resources to Support your K12 SWP Plan

- High-Quality CTE Program Evaluation (required; include from CTEIG application or complete new one)
- CTE Model Curriculum Standards
- High-level Overview of Regional Plan (including community college pathways)
- Regional Consortia





Upcoming Events



October 1, 2019	Release of K12 SWP RFA and Scoring Rubric
September 17 – November 2019	Regional Engagement Sessions
October 21, 2019, 3:00 pm – 4:30 pm PST	Bidders' Conference Webinar
November 1– December 18, 2019	K12 SWP Online Application submission window in NOVA