



# Growing Possibilities

*A Forum to Celebrate and Support Regional Agriculture*



# “Growing Possibilities” Ag Forum 2020

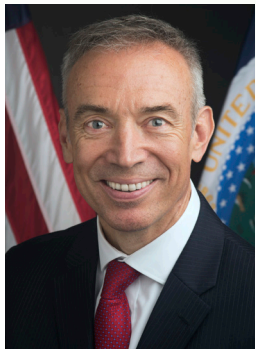
Thursday, February 6, 2020

Santa Maria Fairpark

937 Thornburg, Santa Maria, California

Burrito Breakfast and Check-In 7:30 a.m.

Program 8:30 a.m. - 12:00 p.m.



Steven Censky



Scott Horsfall

## PROGRAM

### KEYNOTE

**Steven Censky**, Deputy Secretary, U.S. Department of Agriculture

### Overview: California Ag Today

**Karen Ross**, Secretary of the California Department of Food and Agriculture

### The Art & Science of Food Safety

**Scott Horsfall**, CEO, CA Leafy Green Marketing Assn.

### Santa Barbara County Agriculture Overview

**Cathy Fisher**, County Ag Commissioner

### Ag Sector Panel: Land Use, Water and Housing

(Panelists will be operators from row crop, wine grape, strawberry, cattle and cannabis sectors)

### Recognitions:

- **Longtime Northern Santa Barbara County Cattle Raising Families**

**Tony Branquinho**, President, Santa Barbara County Cattlemen’s Assn.

- **100th Anniversary Santa Barbara County Farm Bureau**



Karen Ross



Cathy Fisher



Event fee: \$65 individual/\$600 table of 8 (6 seats to sponsor, 2 seats for complimentary EconAlliance invitees)

Registration link: <https://econallianceagforum2020.eventbrite.com> (Individuals or sponsored tables)

If you would like to be an event,  
exhibit or table sponsor, contact:

Victoria Conner, EconAlliance Initiatives Director  
[initiatives@econalliance.org](mailto:initiatives@econalliance.org)  
805-345-0688  
and thank you in advance for your support!

### Event Co-Chairs:

**George Adam**, President, Innovative Produce,  
EconAlliance Ag Team Lead  
Co-Chair, 2020 EconAlliance Ag Forum

**Holly Nolan-Chavez**, Regional Director,  
Ag, Water & Environmental Technologies, Allan Hancock College  
Co-Chair, 2020 EconAlliance Ag Forum