



---

Bridging the gap between Education and Employment





# Education - Employment landscape has changed

**SKILL GAP** 7.1million open jobs that employers cannot fill\*

**EDUCATORS** are being asked to show job placement

**STUDENTS** are expecting education to lead to employment

**EMPLOYERS** are expecting/demanding more job ready candidates

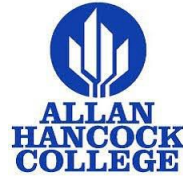
**ALTERNATIVES** lots of new competitors e.g. private schools, ...

\*CNN Money, May 2016





# Community Colleges (some of our clients)





# What Is Jobspeaker?

A skills based platform to better serve students/jobseekers, institutions, employers through data.

A mobile & online collaboration platform between:



Jobseeker



Institution\*



Employer

with more efficient communication comes better outcomes for all

**Better Jobs**

**Better Funding**

**Better Employees**

\* where Institution = **Community College**, High School, Workforce Center, Placement Center, Employment Agency, CBO, ...





# Community Focused

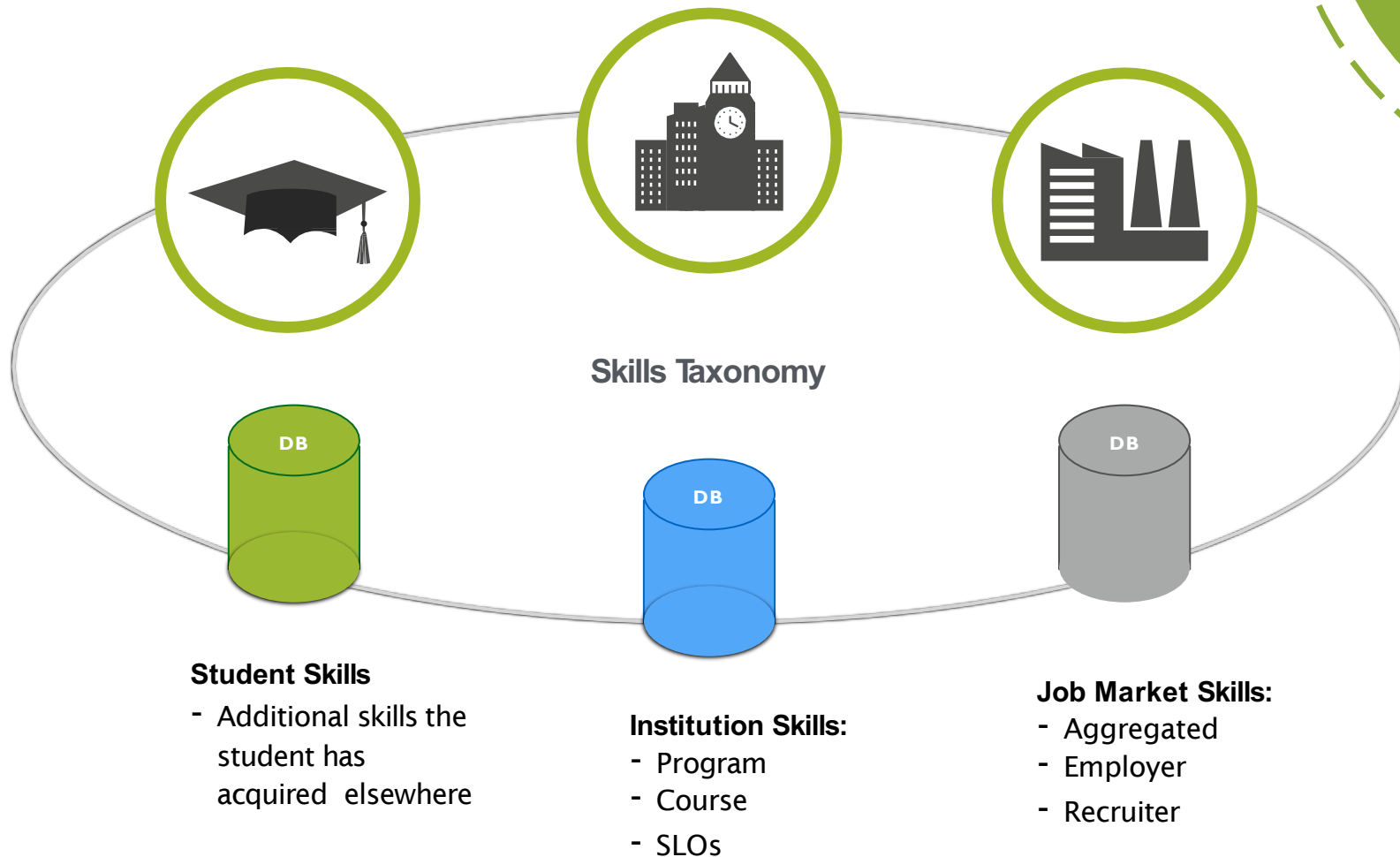
A comprehensive engagement platform for jobseekers within their community and region.





# Skills Based Solution

Mapping skills earned in the classroom or through experience to skills required in the labor market  
Using machine learning with internal plus college/faculty review ...





# Serving all people equitably



## Community & Collaboration Tools



Mobile App



Career Preparation



Job Search Management



Customizable Job Board



Work Based Learning



Event Management



Candidate Search



Placement Tracking



Alumni Engagement



Reporting & Analysis



# Throughout their Career Lifecycle - Guided Pathways

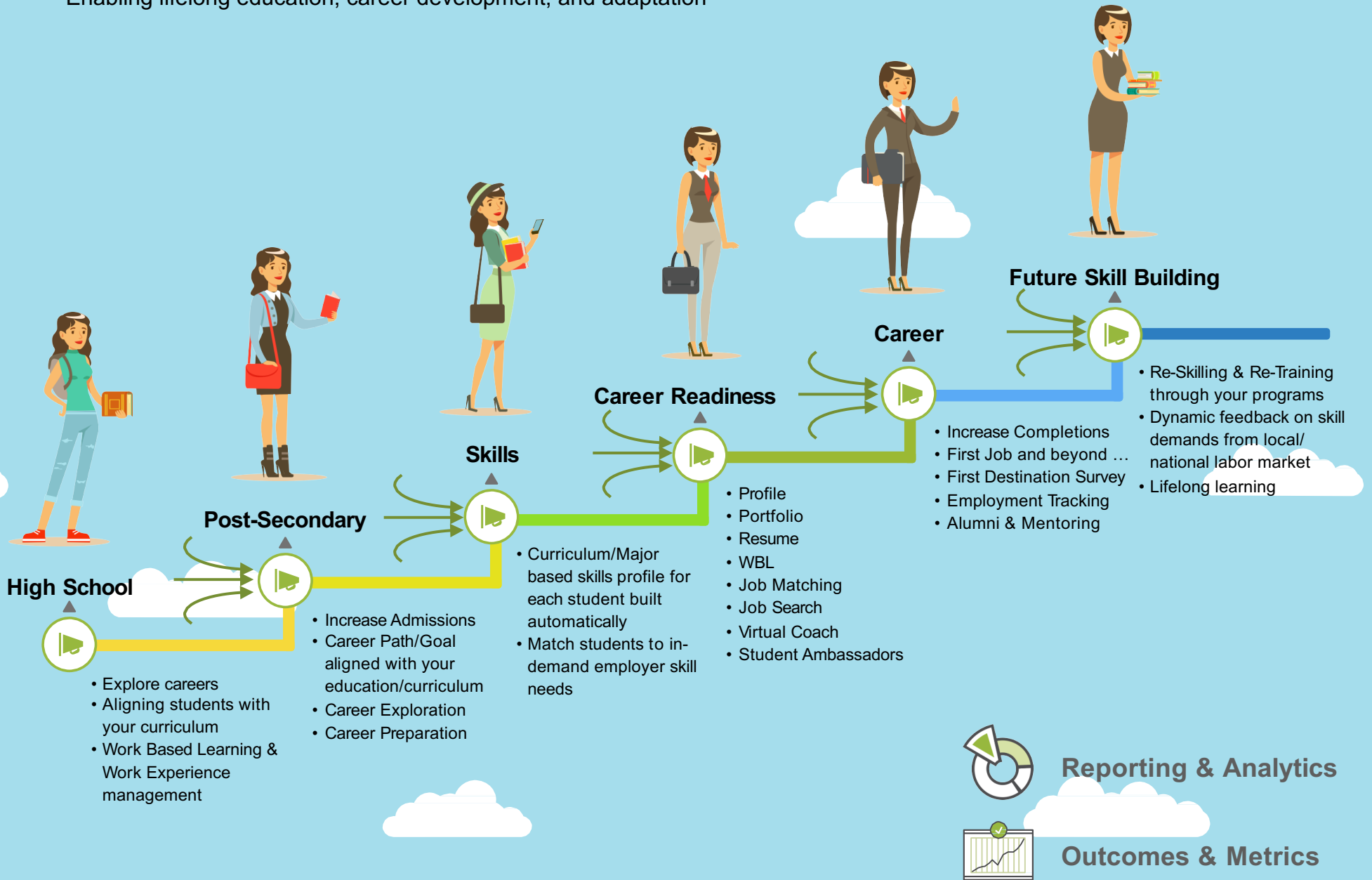






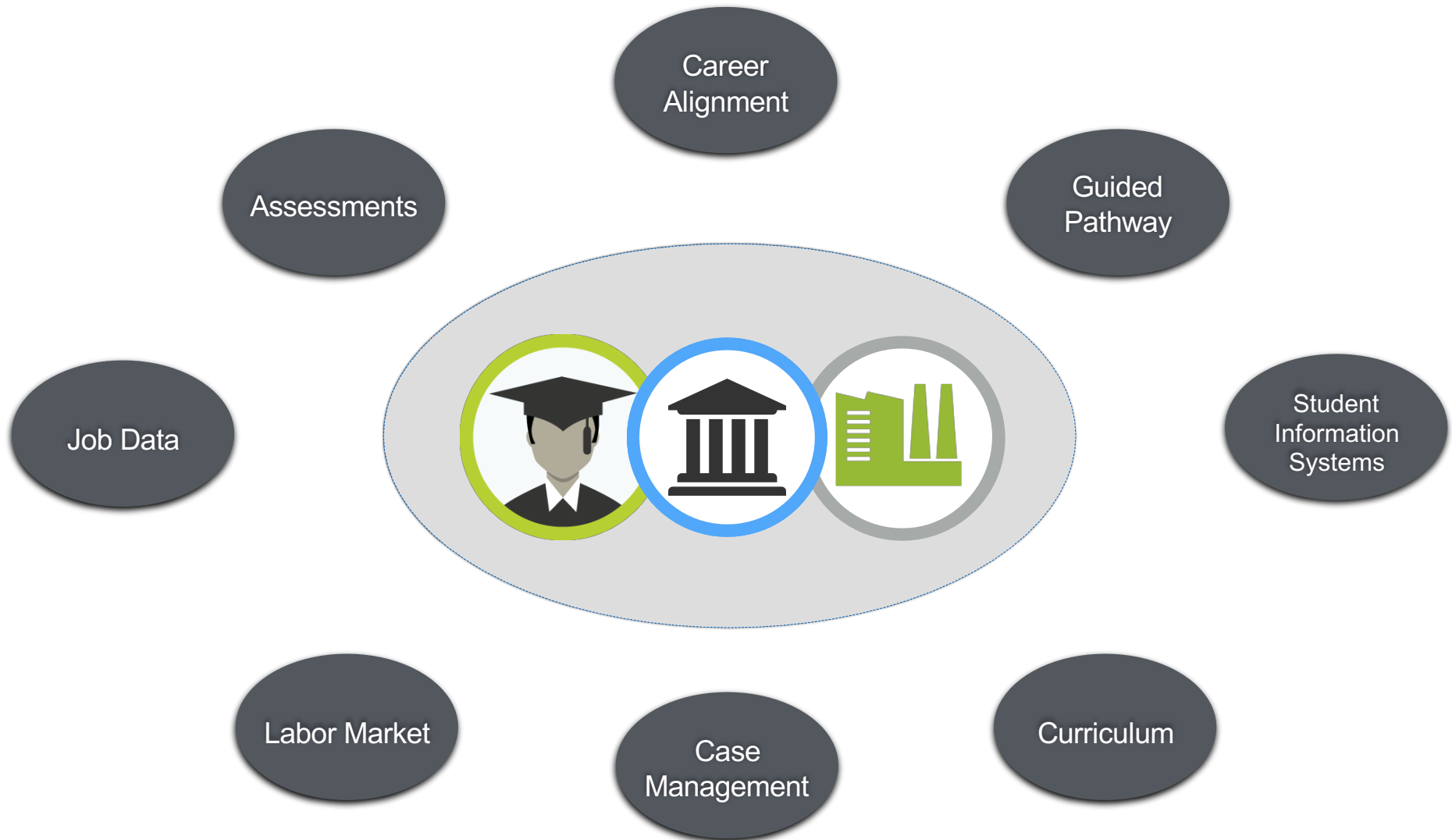
# Coming in and out of the Education Continuum

Enabling lifelong education, career development, and adaptation





# Jobspeaker Ecosystem



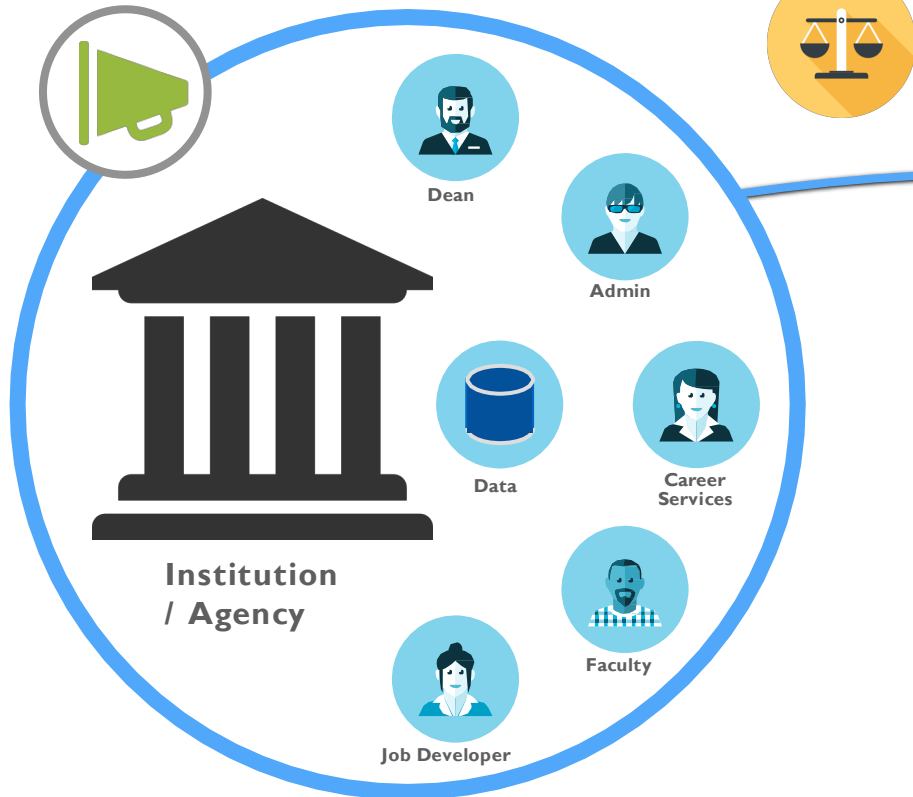
Linking disparate systems together for the purposes of career exploration/preparation and employment



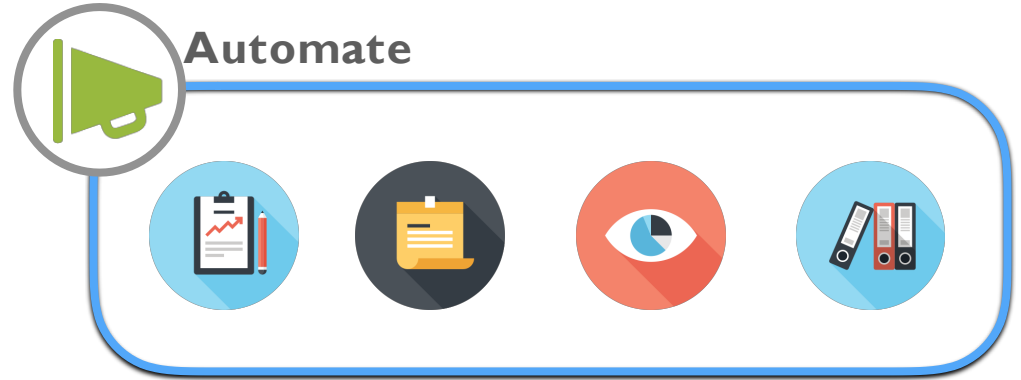
# Enterprise Solution for Institutions

*Jobspeaker's Collaboration platform  
Automates the process and Connections  
to yield better outcomes for all:  
Institution, Jobseeker & Employer*

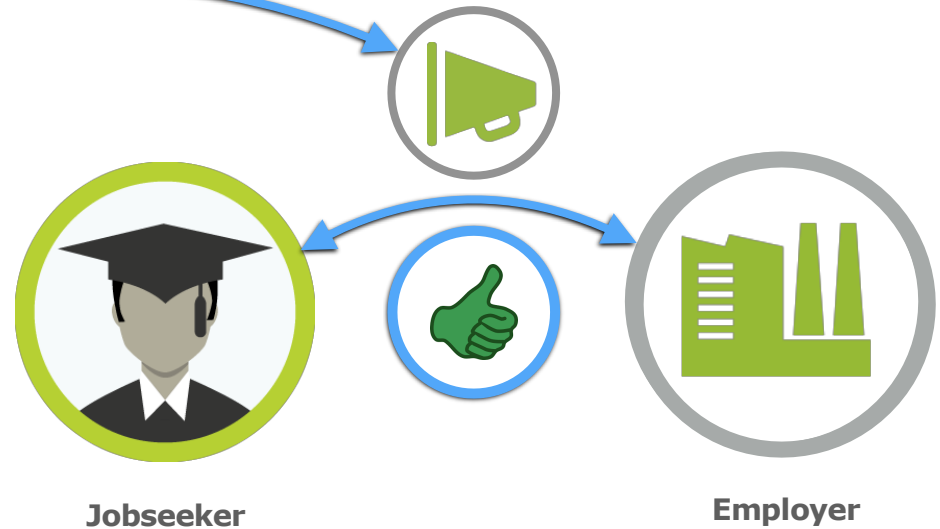
## Collaborate



## Automate



## Skills Connect





# Enterprise Solution for Employers

- Job Postings Applicant
- Tracking Candidate
- Search Reporting & Analytics

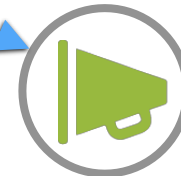
## Collaborate



## Automate



## Skills Connect



Jobseeker

