



**ACCOUNTABILITY. TRANSPARENCY. SIMPLICITY.**

## **South Central Coast Regional Consortium (SCCRC)**

### **SCCRC Regional Meeting**

**November 15, 2019**

**Ventura College**

#### **MINUTES**

**PLEASE NOTE: ACTION ITEMS HIGHLIGHTED IN YELLOW**

- 8:30 – 9:15 am      Networking and Continental Breakfast**
- 9:15 – 9:20 am      Welcome and Introductions**
- 9:20 – 9:40 am      Retail Hospitality and Tourism Brief – Joy Hermsen, Statewide Director –  
PPT attached to these minutes**
- Joy presented key industries in each sub-region with retail as big driver connected to all.
  - Threats to the economy – i.e., housing prices, homelessness, etc.
  - SCCRC Major Themes – Housing, Farm growth esp. cannabis, tourism, need for industry partnerships and supporting existing sectors.
  - CA accounts for 14% of US tourism dollars.
  - 31% of re-entry students are in this sector.
  - **A handout was presented to the group and is attached to these Minutes.**
- 9:40 - 10:15 am      Strong Workforce Program (SWP) Updates**
- 1. Community College SWP**
    - NOVA Q1 reporting is due today
    - December 2<sup>nd</sup> is our next regional meeting and in the afternoon we will be doing a NOVA/fiscal meeting.
    - Ventura District was acknowledged for aligning their fiscal systems with NOVA
    - Goal is to get 19-20 projects into NOVA as soon as possible.
    - Incentive funding will be coming in January as metrics are being changed yet again.
    - Adele gave an update on Sector Profiles – gap analysis is being reviewed by each college. All faculty focus groups will be complete by mid-December.
    - Focus groups will be held every three years. Posters can be updated every year.





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- Posters will be completed by end of November – collateral for tri-fold will be out in January. The intended audience for posters and collateral are faculty and campuses, including high schools.
- On the Regional Chairs call on Wednesday, Perkins V was discussed. Luann asked if there is an interest in having a common template for doing the needs assessment. **The Regional Chairs will advocate for the template to be in line with federal legislation.**

### **2. K12 SWP**

- The Chancellor's Office is working on their listservs so apologies for duplicate emails.
- Luann referenced the regional K14 Technical Assistance Provider (TAP) that will now be hosted back at College of the Canyons.
- The new K12 SWP Pathway Coordinator position memo has been released and is now on our website. The Regional Chairs are compiling questions for CDE and the Chancellor's Office so please let us know if you have any.
- K12 SWP round two applications are due December 18<sup>th</sup>.
- The Regional Review Team and Selection Committee are being reconstituted. Emails have been sent regarding applications for the Selection Committee that are due Nov 22. **The documents shown at the meeting is attached to these Minutes.**
- **The region is looking for at least three more K12 Districts and some industry representatives. We also have vacancies for alternates. The email will be sent out again encouraging people to apply.**
- Luann went over the Review Team names (see attached f.

**10:15 – 10:30**

### **Regional Program Recommendations**

- 1. New Notice of Intent Form Review and Finalize – handout given and attached to these Minutes.**
  - Question was raised about the Regional Directors being in the loop in seeing these and having input. Luann has been forwarding the Notices of Intent to the deans and appropriate RD(s).
  - Only credit programs must receive regional endorsement.
  - Margaret mentioned that all of the regional LMI data should be on the website.
  - David mentioned that there is a compliance component is a given, but it would be good to know all that is happening in the region, including noncredit. With the lowering of the threshold of Certificate of Achievement (CoA) to 8 units, we will have lots of these coming through.





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- It would be good to review all of the new CoA to be reviewed by the region at one time. Need to have a running history of Notices of Intent as well as approved programs. **There should be a Dean working group gathering the information. David, Felicia, Margaret and Robert volunteered. Need to include Adele too.**
- Laureano shared that the Notices of Intent intention is good, but it must be a simplified process.

**10:30 – 10:40**

**BREAK**

**10:50 – 11:00**

### **CCCAOE announcements -- Harriet**

- A proposal is being considered to raise the conference registration fee from \$495 to \$695. Pre-conference sessions would be included to make it easier for faculty and others to justify.
- David suggested that the cost should be raised by \$100. Others agreed. John asked about CCCAOE having an institutional membership that would come with a defined number of registrations. A comment was made that at some institutions paying for registration is easier than paying for membership.
- Open positions for President-elect (3 year term) and for Deputy Treasurer (4-year term). They will be forming some new committees.
- Deadline for Spring conference proposals is December 13.
- The Spring conference is March 11-13, 2020 in Sacramento. The hotel block is available now.
- The Fall conference 2020 will continue to be at the Omni in Palm Springs.

**11:00 – 11:15**

### **Strategic Conversations**

- Jobspeaker—will track where college students get jobs and have a student portfolio, including job opportunities. Allan Hancock will be also integrating with their K12's. David Teasdale said that Stephanie Balthezar at Bakersfield College is a great resource – the Central Mother Lode has a Jobspeaker regional project.
- David Gatewood shared that he talked with Jobspeaker about creating a branded hub for the region. He has a regional proposal for \$300K to launch a year-long program. Three issues:
  - Don't have \$300K at this time, so it might be a phased program,
  - Must have an operational strategy and team,
    - **A rep from SLO/SB, a rep from Ventura County, and a rep from Santa Clarita and Antelope Valley. Margaret, David and Harriet and Paula. We will schedule a Zoom call within the next couple of weeks.**





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## **South Central Coast Regional Consortium (SCCRC)**

- We need a fiduciary home. Payments to Jobspeaker will come from the region, not the colleges. **Luann will work with SBCC as the fiscal agent to pay Jobspeaker.**
- Harriet shared that Jobspeaker is about the whole continuum of work-based learning, including K12. We must have a clear data system for tracking job placement.
- John Cascamo asked David to communicate that the region needs a comprehensive proposal/scope of work taking into consideration each colleges' needs—especially about technical requirements.

**11:15 – 11:30**

### **Lessons Learned – College Closures – Lessons Learned from Ventura, Moorpark and Oxnard Colleges CTE Deans and others.**

- Margaret shared that Allan Hancock recently had emergency training, including what to do in loss of power. She and Luann had a planned table-top exercise for today around these lessons learned, but we just had group discussion because of time.
- Harriet shared that Antelope Valley loaned generators to COC during the Tick Fire. David shared that from the Ventura County perspective – communication was clear during the fires via text messages, etc. posted on college website, etc.
- Robert said that Oxnard College closed a bit later than Moorpark during the Easy Fire. Managing family and school was challenging and they lost ability to call, but texting worked. Staying in close communication was key.
- Felicia said that they realized they didn't have a designated hub or space for students who are waiting for rides.
- Harriet said that the Hart District had been given public safety grants, so the Saugus students were aware of what to do in their classrooms. Regina added that there need to be drills at the college at night when there aren't as many administrators.

**11:30 – 12:15**

**Lunch for all SCCRC and Adult Ed**



# Retail|Hospitality|Tourism

Joy Hermsen, MBA  
Statewide Director, R|H|T



# Your Connection Resource

RETAIL • HOSPITALITY • TOURISM TEAM



We cultivate connections between California's Community Colleges and RHT industries to develop and advocate for innovative programs to launch students into a career they love.



CCC VISION FOR SUCCESS • ASSOCIATE'S DEGREES  
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STRONG WORKFORCE

YOUR  
**R·H·T**  
TEAM

INTERNSHIPS • APPRENTICESHIPS  
WORK-BASED LEARNING  
ONGOING TRAINING & DEVELOPMENT



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**RETAIL • HOSPITALITY • TOURISM**  
CAREER READY CALIFORNIA



# Greater Antelope Valley Key Industries

[GAVEA/socalleadingedge.org](http://GAVEA/socalleadingedge.org)

- Aerospace/Aviation
- Education/Learning
- Government/Corrections
- Healthcare/Healing
- Manufacturing/Mining
- Retail





# Greater Antelope Valley Economic Alliance

GAVEA/socalleadingedge.org

Stat/Area	Low Greater Antelope Valley	Very High Los Angeles County	Very High San Francisco	Very High Silicon Valley	High Orange County	High San Diego County	Average Inland Empire
Facility Costs \$	1.20	2.24	3.34	3.04	2.09	2.11	1.52
Room to Grow Available Acreage	<12,500	>2,000	>3,200	>2,700	>700	<10,000	<38,000
Housing Costs \$	298,750	616,200	953,788	1,375,000	725,300	592,800	359,750
Cost of Living	114%	184%	230%	271%	191%	173%	136%
Labor Costs \$	1,036	1,177	1,444	2,573	1,157	1,137	868
Available Workers	7.9%	4.6%	2.5%	2.8%	2.8%	3.2%	3.9%

Source: Cumulative comparisons of selected California regions, January 2019

# Santa Clarita Valley EDC + College of the Canyons hosted SCV Economic Forecast

## 2019 Economic Forecast is “...a repeat of last year’s”

- Mark Schniepp, Director of California Economic Forecast shared:
  - a continued low unemployment rate of 4.8 percent
  - nearly 2,000 jobs created
  - income growth of almost 6 percent
  - inflation rate drop of 3.9 to 3.2 percent
  - an increase in housing production

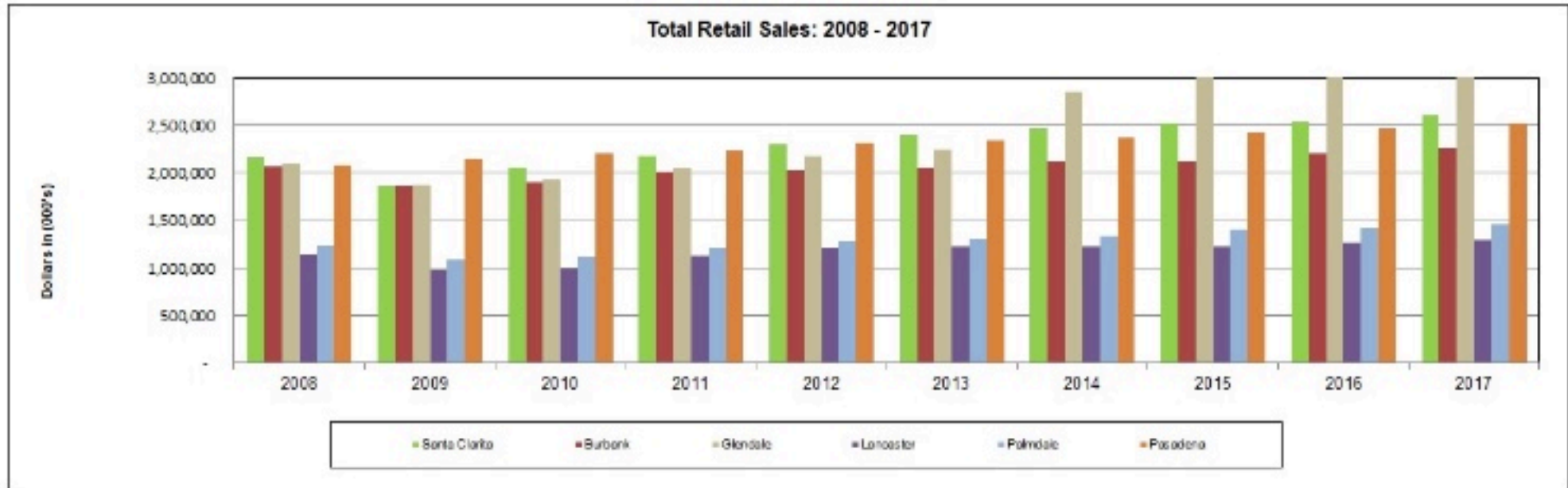
RANK	COMPANY	# OF EMPLOYEES
1	Six Flags Magic Mountain	3200
2	Princess Cruises	2177
3	College of the Canyons	2115
4	Henry Mayo Newhall Hospital	1982
5	William S. Hart Union School District	1923
6	Saugus Union School District	1612
7	US Postal Service	1010
8	Boston Scientific	900
9	City of Santa Clarita	879
10	Newhall School District	785
11	The Master's University	765
12	Wal-Mart	705
13	California Institute of the Arts	700
14	Woodward HRT	680
15	Quest Diagnostics	660
16	Advanced Bionics	581
17	Scorpion	533
18	Wesco Aircraft	500
19	ITT Aerospace Controls	475
20	US Healthworks	451
21	Contractors Wardrobe	450
22	Q2 Solutions	405
23	Landscape Development Inc.	400
24	Aerospace Dynamics International	398
25	Pharmavite	371

- SCV's top employers:
- Six Flags
  - Princess Cruises
  - College of the Canyons
  - Mayo Newhall Hospital
  - school districts
  - Boston Scientific
  - Wal-Mart

## RETAIL SALES

The California Retail Survey which compares retail sales activity for each of California's 58 counties and 482 cities ranked the City of Santa Clarita 22nd in retail sales in the 2018 California Retail Survey. Santa Clarita is one of only 42 cities with a retail market above \$2 billion and was again ranked higher in the survey than Beverly Hills, Burbank and Pasadena.

The following graph illustrates the trends in activity.



## **HOTEL ENVIRONMENT**

Santa Clarita's hotel market remained strong throughout 2018. Average year-to-date occupancy percentage and average daily room rates for the year were 85% and \$144.

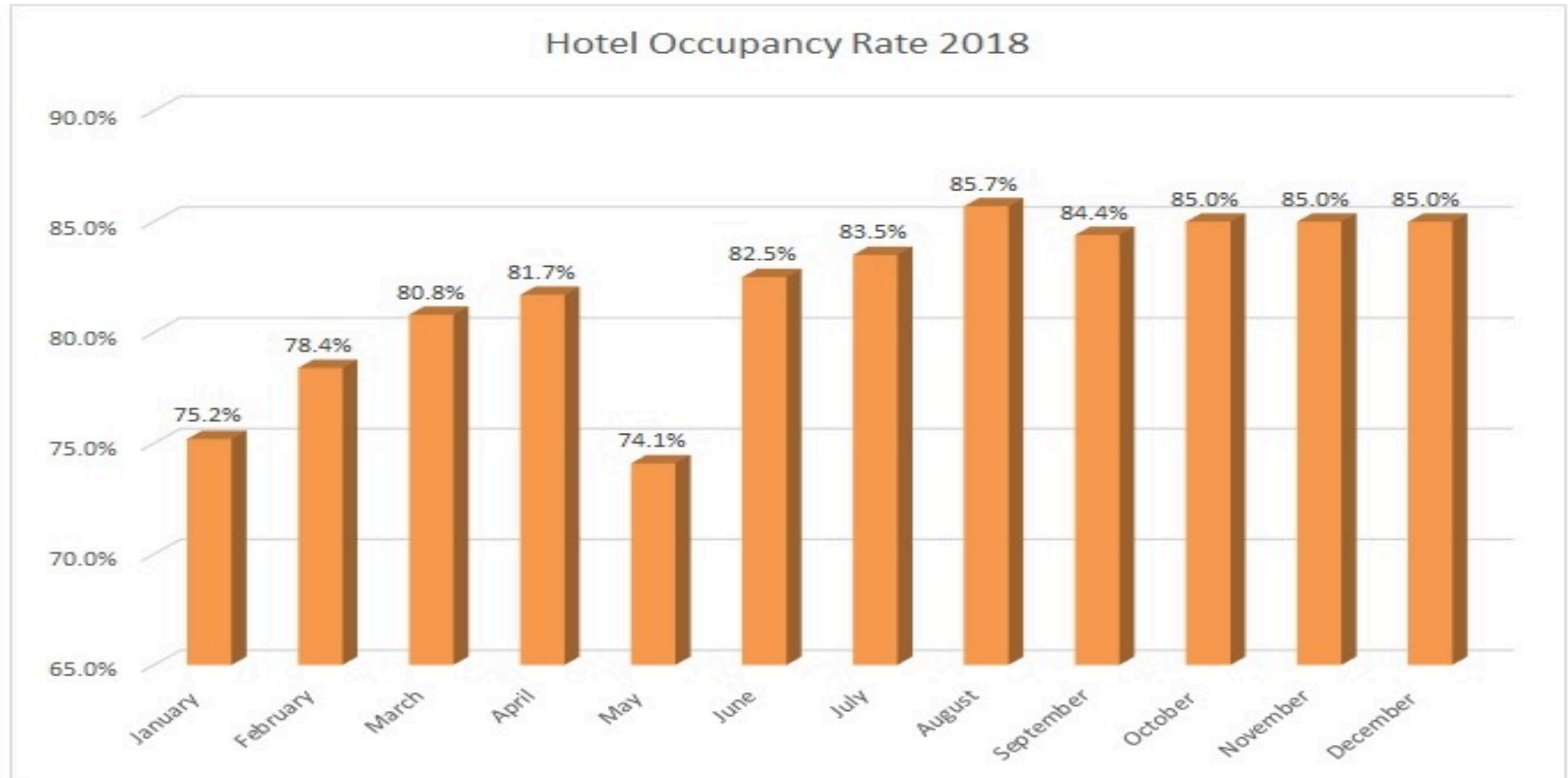


Table 3 - Jobs Forecast by Economic Sector, Santa Barbara County 2017-2050 (thousands)

	2017	2025	2030	2035	2040	2045	2050
<b>Farm</b>	21.5	23.9	24.1	23.4	23.7	23.0	22.3
<b>Natural Resources and Mining</b>	0.9	1.1	1.1	1.2	1.2	1.2	1.3
<b>Construction</b>	8.4	10.7	11.3	11.8	12.4	13.1	13.9
<b>Manufacturing</b>	13.1	12.4	12.4	12.4	12.4	12.5	12.6
<b>Wholesale Trade</b>	5.1	5.3	5.4	5.6	5.8	6.0	6.3
<b>Retail Trade</b>	18.9	19.3	19.5	19.7	19.8	19.8	19.8
<b>Transp, Warehousing and Util</b>	3.3	3.9	4.0	4.0	4.1	4.1	4.2
<b>Information</b>	5.0	5.6	5.8	6.0	6.3	6.6	7.0
<b>Financial Activities</b>	6.6	7.1	7.2	7.3	7.4	7.4	7.5
<b>Professional and Business Services</b>	21.4	26.9	27.9	28.9	30.0	31.4	33.0
<b>Educational and Health Services</b>	27.5	32.8	34.5	36.3	38.5	40.1	42.2
<b>Leisure and Hospitality</b>	27.7	29.5	30.5	31.5	32.6	33.3	34.0
<b>Other Services</b>	6.0	6.4	6.6	6.7	6.9	7.0	7.2
<b>Government</b>	38.9	41.9	42.7	43.5	44.4	45.5	46.6
<b>Self Employed</b>	18.0	19.2	19.9	20.6	21.4	22.1	22.9
<b>Total Jobs</b>	222.3	245.9	252.8	259.0	266.9	273.4	280.7

Santa  
Barbara  
County  
Assoc. of  
Gov'ts.

[sbcag.org](http://sbcag.org)

Table 4 - Jobs Change by Economic Sector, Santa Barbara County 2017-2050 (thousands)

	2017-2025	2026-2030	2031-2035	2036-2040	2041-2045	2046-2050	2017-2050
Farm	2.4	0.3	-0.7	0.3	-0.7	-0.7	0.8
Natural Resources and Mining	0.2	0.0	0.0	0.0	0.1	0.1	0.4
Construction	2.3	0.5	0.6	0.6	0.7	0.8	5.5
Manufacturing	-0.7	0.0	0.0	0.0	0.1	0.1	-0.5
Wholesale Trade	0.2	0.2	0.2	0.2	0.2	0.2	1.2
Retail Trade	0.4	0.2	0.2	0.2	0.0	0.0	0.9
Transp, Warehousing and Util	0.6	0.1	0.1	0.1	0.0	0.0	0.9
Information	0.6	0.2	0.2	0.3	0.3	0.3	2.0
Financial Activities	0.5	0.1	0.1	0.1	0.0	0.0	0.9
Professional and Business Services	5.5	1.0	1.0	1.1	1.5	1.5	11.6
Educational and Health Services	5.3	1.7	1.8	2.2	1.6	2.1	14.7
Leisure and Hospitality	1.8	1.0	1.0	1.1	0.7	0.7	6.3
Other Services	0.4	0.1	0.2	0.2	0.2	0.2	1.2
Government	3.0	0.8	0.8	0.9	1.1	1.1	7.7
Self Employed	1.2	0.7	0.8	0.8	0.7	0.7	4.9
<b>Total Jobs</b>	<b>23.6</b>	<b>6.9</b>	<b>6.2</b>	<b>7.9</b>	<b>6.5</b>	<b>7.2</b>	<b>58.4</b>

Santa  
Barbara  
County  
Assoc. of  
Gov'ts.

sbcag.org



## INDUSTRY CLUSTERS

### BUILDING, DESIGN & CONSTRUCTION Q4 2018

**10,981**

No. of Employees  
▲ 119 from Q3 2018

**\$67,915**

Avg. Annual Wage  
▲ \$5.2k from Q3 2018

### HEALTH CARE Q4 2018

**16,466**

No. of Employees  
▲ 253 from Q3 2018

**\$55,138**

Avg. Annual Wage  
▲ \$7.2k from Q3 2018

### KNOWLEDGE & INNOVATION Q4 2018

**8,007**

No. of Employees  
▲ 237 from Q3 2018

**\$70,463**

Avg. Annual Wage  
▲ \$-371 from Q3 2018

### ENERGY Q4 2018

**3,758**

No. of Employees  
▲ 100 from Q3 2018

**\$147,641**

Avg. Annual Wage  
▲ \$36k from Q3 2018

### UNIQUELY SLO Q4 2018

**24,047**

No. of Employees  
▼ -1.2k from Q3 2018

**\$27,780**

Avg. Annual Wage  
▲ \$1.1k from Q3 2018

### SPECIALIZED MANUFACTURING Q4 2018

**3,808**

No. of Employees  
▼ -28 from Q3 2018

**\$63,156**

Avg. Annual Wage  
▲ \$-404 from Q3 2018

SLO  
SLO EVC  
Dashboard  
sloevc.org







## CLUSTER SUBCATEGORY: UNIQUELY SLO

<p><b>WINE &amp; BEER</b> Q4 2018</p> <p><b>2,630</b> No. of Employees ▲ 48 from Q3 2018</p> <p><b>\$48,717</b> Avg. Annual Wage ▲ \$37k from Q3 2018</p>	<p><b>TOURISM</b> Q4 2018</p> <p><b>18,498</b> No. of Employees ▼ -748 from Q3 2018</p> <p><b>\$23,736</b> Avg. Annual Wage ▲ \$675 from Q3 2018</p>
<p><b>AGRICULTURE</b> Q4 2018</p> <p><b>2,919</b> No. of Employees ▼ -542 from Q3 2018</p> <p><b>\$34,548</b> Avg. Annual Wage ▲ \$1.2k from Q3 2018</p>	

# SLO

SLO EVC  
Dashboard  
[sloevc.org](http://sloevc.org)



## WORKFORCE PREPAREDNESS

<p>K-12 PROFICIENCY: MATH 2018</p> <p><b>43.0%</b> no change from 2017</p>	<p>K-12 PROFICIENCY: ENGLISH 2018</p> <p><b>55.0%</b> no change from 2017</p>
<p>UC/CSU ELIGIBLE HIGH SCHOOL GRADUATES 2017</p> <p><b>40.7%</b> ▲ 3.3 points from 2016</p>	<p>AGE 25+ SHARE: GRADUATE OR PROFESSIONAL 2017</p> <p><b>12.9%</b> ▲ 0.5 points from 2016</p>
<p>AGE 25+ SHARE: BACHELOR'S 2017</p> <p><b>21.2%</b> ▼ -0.5 points from 2016</p>	<p>AGE 25+ SHARE: HIGH SCHOOL DIPLOMA 2017</p> <p><b>19.1%</b> ▲ 0.5 points from 2016</p>

SLO  
SLO EVC  
Dashboard  
[sloevc.org](http://sloevc.org)

# Ventura County Economic Vitality

vcevsp.org

Strategy A



Maximize  
Potential of Key  
Assets

Strategy B



Maximize  
Workforce  
Readiness

Strategy C



Maximize  
Growth of Key  
Industry  
Clusters

Strategy D



Focus Marketing  
& Branding  
Efforts

Strategy E



Review  
Infrastructure  
Needs

Strategy F



Address Key  
Threats to  
Economic  
Progress

## Strategy Group F: Address Key Threats to Economic Progress in the County

- ▼ **F.1 Address housing affordability**
- ▼ **F.2 Continue to address homelessness, as both a social and business-impact issue, throughout Ventura County**
- ▼ **F.3 Promote business-friendliness in the regulatory/permitting environment**

# SCCRC Major Themes

- Housing
- Farm Growth – Cannabis Industry
- SCCRC – Tourism is big
- Need for Industry Partnerships – support existing sectors



# Travel Jobs outpace Mfg. and Healthcare in Future Wages

U.S. Travel Study, May 2019

- **Travel is #1 first job (4 in 10)**
  - skills, confidence and experience that are essential to successful careers in a broad spectrum of occupations
  - Opportunities: dual enrollment(aka early college) opportunities, internships



2018 data from Visit California

# Travel Jobs outpace Mfg. and Healthcare in Future Wages

U.S. Travel Study, May 2019

- **Individuals who began their career in travel have gone on to earn a peak average salary of \$82,400 by 50 years of age**
  - higher than those who started in manufacturing, health care and other industries.
  - Opportunity: highlight careers and pathways in R|H|T



2018 data from Visit California

# Travel Jobs outpace Mfg. and Healthcare in Future Wages

U.S. Travel Study, May 2019

- **31% re-entering the workforce do so through a job in the travel industry**—compared to just 12% in manufacturing and 8% in health care
  - Flexibility, availability, diversity, focus on practical skills
  - Opportunity: work with Workforce Boards and ED Boards and Community Groups to connect CCC to re-entry workers



2018 data from Visit California

# R|H|T Initiatives

- Cross-sector Programs:
  - BIW/Hospitality
  - IT-Tech/Retail
  - Global Trade –Retail & Tourism
  - Business/Entrepreneurship
  - Biotech
  - Ag/Environmental Sciences
  - Regional Needs:
    - Tasting Room Associate
    - Fermentation Expert
- Early College Programs
- Formerly Incarcerated Programs
- Tours/Internships/Apprenticeships
  - Convention Centers/Arenas
  - Retail/Operations
  - Sustainability (SB 1383)
- Tourism Ready - Pilot
- Adult Ed programs and broad outreach



# We welcome your input and collaboration

- Cross-sector collaboration in your region
- Website by 12/31/2019: [careerreadycalifornia.com](http://careerreadycalifornia.com)
- Community of Practice
  - Quarterly webinars and newsletters
- Statewide Connections (EDPAC & Statewide Advisory)
- Student and College Success Stories
- Ideas/Hopes for CCC and R|H|T
- CCCAOE Pre-Conference 3/9/20 Golden One Center  
R|H|T + Cybersecurity + Public Safety

**Joy Hermsen**  
**[Hermsen\\_Joy@rscdd.edu](mailto:Hermsen_Joy@rscdd.edu)**  
**707.332.8180**



California  
Community  
Colleges



**RETAIL. HOSPITALITY. TOURISM.**  
CAREER READY CALIFORNIA

SOUTH CENTRAL COAST REGION - K12 SWP SELECTION COMMITTEE (as of OCT 20, 2019)				
		K12	COMMUNITY COLLEGE	INDUSTRY REP
<b>SAN LUIS OBISPO AND SANTA BARBARA COUNTIES</b>				
		Michael Specchierla (Executive Dir, SLOCOE & SLO Partners)	Margaret Lau (Dean, Acad. Affairs, Allan Hancock College)	Holly Chavez (Regional Director, Ag, Water & Env Tech)
		Sharon Brown (Administrator, College and Career Readiness, SBCEO)	Alan Price (CTE Dean, Santa Barbara City College)	Gayla Jurevich (Regional Director, Business & Entrepreneurship) <b>Selection Committee CO-CHAIR</b>
		<b>ADDITION -K12 DISTRICT</b>		
<b>VENTURA COUNTY</b>				
		Juliet Herman (Director, Career Ed, VCOE) <b>Selection Committee CHAIR</b>	Mary Rees (Interim VP & CTE Dean, Moorpark College)	<b>VACANCY</b>
		Dr. Zenda Abbott (Director, CTE Outreach & Support, VCOE)	Kevin Corse (Faculty, Oxnard College; Ventura Sub-Region) <i>NOTE: Was an alternate that replaced an Industry Rep on Yr 1 Selection Committee</i>	<b>VACANCY</b>
		<b>ADDITION -K12 DISTRICT</b>		
<b>NORTHERN LA COUNTY (ANTELOPE AND SANTA CLARITA VALLEY)</b>				
		Nadia Cotti (CTE Program Specialist, Wm S Hart UHSD)	Harriet Happel (Career Education Dean, College of the Canyons)	John Cordova (Statewide Director, Health)
		Diane Walker (CTE Administrator, AVUHSD)	Laureano Flores (Dean, Academic Planning, Special Initiatives & Reporting, Antelope Valley College)	Paula Hodge (Regional Director, ICT/DM) <b>Selection Committee CO-CHAIR</b>
		<b>ADDITION - K12 DISTRICT</b>		
<b>COUNSELOR/CHARTER</b>				
	COUNSELOR	Spencer Barr (College & Career Counselor, SBUSD; SLO/SB Sub-Region)		
	CHARTER	Nykole Kent (Administrator, Ilead Charter School; Santa Clarita/Antelope Valley - Northern LA County)		
<b>ALTERNATES</b>				
		<b>Name</b>		
	1	COUNSELOR	Laurie Looker (K12 Counselor, Westlake HS; Ventura Sub-Region)	
	2	CHARTER	Suzanne Nicastro (Charter School Administrator, Manzanita Public Charter School; SLO/SB Sub-Region)	
	3	INDUSTRY	Loretta Cabuyadao (Industry Rep, King, Northern LA Sub-Region)	
	4	K12 DISTRICT	<b>VACANCY</b>	
	5	K12 DISTRICT	<b>VACANCY</b>	
	6	COMMUNITY COLLEGE	<b>VACANCY</b>	

**NOTES:**

1. This configuration of representation of K12, Community College (CC) and Industry by Sub-Region was set forth by the SCCRC CEOs and CIOs and aligned with the required representation called out in the K12 SWP legislation.
2. Last year the Regional Directors were considered industry reps due to their regional, industry sector-based role and not as a representative of their host college.



# Notice of Intent to Submit South Central Coast Regional Consortium (SCCRC)

The SCCRC Notice of Intent to Submit is designed to inform the regional colleges, Regional Directors, and other Key Talent of new or modifications to existing career education programs to initiate dialog and share ideas, curriculum, and/or other information and resources to strengthen each and every program in the regional colleges. The SCCRC CTE Voting Deans agreed that this is the first step in the Regional Program Recommendation Process.

Please submit this completed form to SCCRC Regional Chair, Luann Swanberg, at [lrswanberg@pipeline.sbccc.edu](mailto:lrswanberg@pipeline.sbccc.edu) to be distributed to the CTE Voting Deans and Key Talent, and placed on the agenda or review at the next SCCRC business meeting.

Date:

Initiator's Name:

Email Address:

College (Select One):

College's Voting CTE Dean (Select One):

Name of Program:

Program is:      Local Award to State Approved                      Modification                      New

Recommended TOP Code(s):

Please check other SCCRC colleges with similar programs and list programs:

- Allan Hancock College
- Antelope Valley College
- College of the Canyons
- Cuesta College
- Moorpark College
- Oxnard College
- Santa Barbara City College
- Ventura College

Has the Regional Director affiliated with this program been notified?                      Yes                      No

Recommended SOC Code (see [O\\*NET Online](#)) and Title:

List five other occupations and corresponding SOC Codes related to this program:

- 1.
- 2.
- 3.
- 4.
- 5.



**SCCRC Regional Meeting & SCCRC Adult Education Meeting**  
**Friday, November 15, 2019**  
**Attendee List**

	<b>Name</b>	<b>9am SCCRC Mtg</b>	<b>12:15pm Adult Ed Mtg</b>	<b>Job Title</b>	<b>Agency Name</b>	<b>Email</b>
1	Ames, Sally	✓	✓	Coordinator, Adult Ed Programs	SLCUSD	sames@slcusd.org
2	Arnold, Laurel	✓		Executive Director, Career Educati	VCOE	larnold@vcoe.org
3	Bastine, Michael	✓	✓	Regional Director	SCCRC	Michael.bastine@canyons.edu
4	Beckett, Becky		✓	Director of Alternative Ed	Ojai USD	bbeckett@ojaiusd.org
5	Blasberg, Regina	✓		CE Faculty Liaison	College of the Canyons	regina.blasberg@canyons.edu
6	Brown, Schel	✓	✓	Academic Dean	Lompoc Adult School & Career	brown.schel@lusd.org
7	Cabral, Robert	✓	✓	Dean	Oxnard College	rcabral@vcccd.edu
8	Cascamo, John	✓	✓	Dean of Wkforce & Econ Develop	Cuesta College	john_cascamo@cuesta.edu
9	Chavez, Holly	✓		Regional Director	SCCRC	hchavez@hancockcollege.edu
10	Clinton, Maria	✓		Interim CTE Dean	AVC	mclinton@avc.edu
11	Correa, Holly		✓	Program Director	VCCCD	hcorrea@vcccd.edu
12	Duenas, Felicia	✓		CE Dean	Ventura College	fduenas@vcccd.edu
13	Eurman, Valerie	✓	✓	Career Center Counselor	SBCC	vseurman@sbcc.edu
14	Flores, Laureano	✓	✓	Dean, Academic Planning	Antelope Valley College	laflores@avc.edu
15	Gatewood, David	✓	✓	Dean	Moorpark College	dgatewood@vcccd.edu
16	Green, Matthew	✓	✓	Director, WED & CP	Cuesta College	mgreen@cuesta.edu
17	Hall, Deanna	✓		CTE Liaison	VCC	dhall@vcccd.edu
18	Halliday, Jack	✓		Department Chair	Antelope Valley College	jbhalliday@avc.edu
19	Happel, Harriet	✓	✓	Dean, CTE & Integrative Learning	College of the Canyons	Harriet.Happel@canyons.edu
20	Heasley, Rosie	✓		Project Supervisor	Antelope Valley College	rheasley@avc.edu

21	Herman, Juliet	✓		Director	VCOE	jherman@vcoe.org
22	Hermann, Adele	✓		Director	COE	ahermann@vcccd.edu
23	Hermesen, Joy	✓		Statewide Director, R/H/T	CCCCO WED	hermesen_joy@rscdd.edu
24	Herrera, Cynthia	✓	✓	Dean, Strategic Partnerships/Planr	VCCCD	cynthia_herrera@vcccd.edu
25	Hodge, Paula	✓	✓	Regional Director ICT/DM	SCCRC	Paula.hodge@canyons.edu
26	Hollems, Diane	✓	✓	Co-Chair	SCCRC	diane.hollems@gmail.com
27	Jurevich, Gayla	✓		Regional Director	Cuesta College	gayla_jurevich@cuesta.edu
28	Lake, Amanda	✓	✓	Admin Assistant	SCCRC	amanda.j58@gmail.com
29	Lau, Margaret	✓	✓	Dean Academic Affairs	Allan Hancock College	margaret.lau@hancockcollege.edu
30	London, Cheryl		✓	Director	Templeton Adult School	clondon@templetonusd.org
31	Mason, David	✓	✓	Project Specialist	VCCCD	dmason@vcccd.edu
32	Ornelas, Irene	✓	✓	Regional Director, Health	Health Workforce Initiative	irene.ornelas@canyons.edu
33	Ortega, Giovanni	✓		Acting CTE Director	Oxnard College	gortega@vcccd.edu
34	Paniagua, Alicia		✓	Continuing Ed Coordinator	Cuesta College	alicia_paniagua@cuesta.edu
35	Park, Celine	✓	✓	Project Specialist	Moorpark College	Cpark@vcccd.edu
36	Phillips, Monica	✓		CE Director	Oxnard UHSD	monica.phillips@oxnardunion.org
37	Polis, Adilene	✓		Regional Director, Global Trade	SBCC	Apolis@pipeline.sbcc.edu
38	Price, Alan	✓		CTE Dean	Santa Barbara City College	aprice3@sbcc.edu
39	Prieto, Corlei		✓	CAEP SB Adult Ed Consortium Co	SBCC	cnprieto@pipeline.sbcc.edu
40	Rodriguez, Leticia	✓		Grant Director	Ventura College	lrodriguez1@vcccd.edu
41	Skinner, Charlissa	✓	✓	Principal	Lucia Mar USD	charlissa.skinner@lmusd.org
42	Swanberg, Luann	✓	✓	Chair/Director	SCCRC	lrswanberg@pipeline.sbcc.edu
43	Teasdale, Dave	✓		Prop 39/ RD ECU	Kern CCD	dteasdal@kccd.edu
44	Walker, Diane	✓		Dir. Indust Liaison/Post-Sec Partne	AVUHSD	dwalker@avhsd.org
45	Walker, Kathy		✓	VCAEC Coordinator	VCAEC	kathy.walker@adulthoodventura.edu
46	Washburn, Marina		✓	Director of CAEP	Allan Hancock College	marina.washburn@hancockcollege.edu
47	Webber, Elaine		✓	Principal	Lompoc Adult School & Career	webber.elaine@lusd.org