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South Central Coast Regional Consortium (SCCRC)

SCCRC SWP Steering Committee Meeting

August 23, 2019

11:30 – 12:30 PM Lunch

12:30 – 3:30 PM MEETING

MEETING GOAL:

Finalize Steering Committee recommendations on the Regional 19/20 SWP Funding that will go the District CEOs for the final funding decisions.

LINK TO PROPOSALS AND REPORTS ON PREVIOUSLY FUNDED PROJECTS REQUESTING ADDITIONAL OR CONTINUED FUNDING FOR REVIEW AND COMMENT:

[Regional SWP 19/20 Proposal Information](#)

11:30 – 12:15 PM Networking and Lunch

12:35 – 12:40 PM Introductions, Welcome and Agenda Review

12:30 – 12:40 AM Review 19/20 SWP Funding Recommendations to Date and Process for Proposal Review and Decision-Making (See Attached 19/20 Base Allocation Memo of 8/22/19)

Luann reviewed our Steering Committee voting structure.

- 2 CIOs
- 1 CTE Faculty Liaison
- 1 Regional Director
- 8 CTE deans
- 1 Econ Dev Rep (none present)

The group voted to review and discuss the proposals first, and then score.

Luann projected the available funding spreadsheet (see attached).

Funding synopsis:

- There were six proposals submitted totaling \$655,000.
- Full funding for “regional/regional” = \$2,844,426 (Allocations to Districts)
- Projects recommended for funding in April 2019 = \$2,030,000
- Funding remaining for regional projects = \$814,426.
- Other funding available if all six proposed projects were fully funded = \$159,426.





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12:40 – 1:30 PM Review proposals, reports, comments and responses and score proposals

Job Developer proposal:

Title change Suggestion: **Career Services and Business Engagement**

Rubric: Idea of the rubric is to justify the proposal (more pluses than minuses)
The Steering Committee agreed to walk through each proposal using the rubric by consensus and then each voting member can vote on sending it forward.

SCORE: 8 + and 3 - so a combined total of 5 for Job Development.

Telling the SCCRC SWP story proposal:

Luann reported that the region needs to tell the local and regional SWP story. This would be valuable to the colleges, employers and the state.

Luann clarified each component of the proposal as walked through the rubric. The contractor putting the report together will analyze the specific metrics.

SCORE: 12+ and no minus.

Career Strategist:

Mentioned that there are two proposals for working with LinkedIn. The proposals present different aspects of using and working with LinkedIn.

SCORE: 12 + no minus

LinkedIn Learning for all. CTE students:

SCORE: 11 plus and 1 minus

CTE Resource Development:

Recommended that this project put on hold while getting more information. Vote taken, all agreed.

Teacher Preparation Pipeline:

Suggestion: Add a statement to the proposal that clearly defines its relationship to CTE. The intent is to support CTE in increasing completions and transfer in specific programs.

Suggestion: Move forward with the proposer to restate some parts of the proposal. In K12 it is a CTE Top Code and in community college it's only ECE that qualifies. At some colleges "early elementary education" is embedded within ECE classes.





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SCORE: 10 +, one minus, one neutral on the rubric.

Suggestion: Do not associate Association of College and University Educators (ACUE) with TPP. They are entirely different objectives.

Voting on all proposals: See attached spreadsheet.

Discussion about Teacher Prep: -Margaret voted that she is for TPP but not at that amount. She recommends that funding fall in line with the Chancellor’s Office Guidance Memo of September 2017. Harriet and David, same as Margaret. AVC with \$140,000. Cuesta is yes, but with a minority statement of some kind. SBCC votes no. OC yes at \$140,000.

At \$140,000 – 5
AHC – lower amount pending new guidance memo
No- SBCC - 1

TBD

Finalize 19/20 Regional Funding Recommendations

3:30 PM

Wrap-Up and Next Steps

Recommendation: Look for projects that can leverage across the region.
Recommendation that an email solicitation go out to CTE deans to their faculty for the remainder of the available funding.

Not discussed:

SCCRC Updates (District SWP Meetings, K12 SWP, NOVA Feedback, etc)

REGIONAL PROGRAM RECOMMENDATIONS

Advanced Manufacturing Program at VC has received vote of RECOMMENDED, by all 8 CTE voting deans in the region.



2019/2020

5% Admin must come off the top -- \$299,413

DESIGNATED TO DATE (RECOMMENDED BY STEERING COMMITTEE IN MAY 2019)				
ACUE	\$80,000		\$2,030,000	approved
JOB DEV	\$900,000		<u>655,000</u>	requested
VIRT LAB/CYBER	\$150,000		\$2,685,000	for "regional/regional"
KEY TALENT	\$900,000			projects
TOTAL	\$2,030,000			

\$5,988,265 less 5% (\$299,413) = \$5,688,852 with 50% to be allocated to Districts = \$2,844,426

(18/19 was \$1,933,405)

SCENARIO A				
% by college district		50%	100%	
AHC	12%	341,331	682,662	
AVC	18%	511,997	1,023,994	
Cuesta	10%	284,443	568,885	
SBCC	12%	341,331	682,662	
COC	16%	455,108	910,216	
VCCCD	32%	<u>910,216</u>	<u>1,820,433</u>	
an add'l \$911,021 (Last 3 years \$1,9)		2,844,426	5,688,852	
directly to colleges over previous years				
50% of base funding allocated directly to colleges = \$2,844,426				
Remaining from base =	\$2,844,426			
Already recommended =	<u>\$2,030,000</u>			
\$814,426.00 remaining to be allocated from base				
				Voting
Projects submitted under new RFP process				Scoring Summary
	CTE Resource Dvmt	60,000		N/A
	Job Development Svcs	200,000		6 Y
	LinkedIn for all CTE	140,000		11 Y
	NWoW Career Strateg	80,000		12 Y
	Teacher Prep Pipeline	140,000		9 Y
	Region SWP Story	<u>50,000</u>		12 Y
		670,000		
If all of the above were fully funded, amount remaining = \$214,426 (with \$60K)				



TO: Community College Chief Executive Officers
Community College Chief Instructional Officers
Community College Chief Business Officers
Community College Career & Technical Education Deans
Regional Consortium Chairs

FROM: Sheneui Weber, Vice Chancellor
Workforce and Economic Development Division

CC: Matthew Roberts, Ed.D., Dean, Workforce and Economic Development
Jillian Leufgen, Staff Services Manager
Workforce and Economic Development Division Staff

RE: FY 2019-20 Strong Workforce Program Base Funding Allocations

We are pleased to announce the 2019-20 district and regional allocations for the Strong Workforce Program base allocation amounts (pending September 2019 BOG approval), as shown in Appendix A.¹ Both the Strong Workforce Program base and incentive funding are re-calculated each year according to the factors prescribed in legislation:

Factors		Proportion of SWP Funds
Base Funding	Unemployment Rate	1/3
	Career Education FTES	1/3
	Job Openings	1/6
Incentive Funding	Performance on SWP Metrics	1/6

For the past three years, the overall allocations for Strong Workforce Program has been relatively stable across fiscal years. In 2019-20, the Strong Workforce Program metrics and funding calculations are undergoing an alignment to be consistent with other Chancellor’s Office programs and initiatives, including the Student Centered Funding Formula, the Student Success Metrics, and K12 Strong Workforce Program. The revised Strong Workforce Program allocations

¹ Information on the apportionment reports can be accessed through the College Finance and Facilities Planning Division webpage (<https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/College-Finance-and-Facilities-Planning>).

FY 2019-20 Strong Workforce Program Base Funding Allocations

July 22, 2019

used beginning in 2019-20 will reflect those changes. As such, regions and districts may see some variances in their Strong Workforce Program base and incentive funding allocations from past years. The Chancellor's Office anticipates that after this realignment in 2019-20 the allocations will once again be stable moving forward.

In addition, there are a few external factors that may influence the Strong Workforce Program base allocations. These factors include the following:

- Local and regional changes in input data, such that unemployment rates, Career Education FTES, and job openings are different from last year.
- Transition to more timely sources of input data provided by the Labor Market Information Division of the California Employment Development Department.

The calculation of the Strong Workforce Program incentive funding is expected to be announced via a forthcoming memorandum in September 2019.

As Strong Workforce Program enters the fourth year of continuous funding, we would like to acknowledge the contributions that the colleges, districts, and regions have made to the program implementation.

Please contact Matthew Roberts (mroberts@ccccco.edu) or Jill Leufgen (jleufgen@ccccco.edu) with any questions regarding this memo.



Appendix A: FY 2019-20 Strong Workforce Program Base Funding Allocations

Exhibit 1: Local Share Strong Workforce Program Base Funding Allocations

District	Base Allocation
Allan Hancock	\$ 1,075,198
Antelope Valley	\$ 1,573,367
Barstow	\$ 181,812
Butte-Glenn	\$ 2,545,896
Cabrillo	\$ 1,052,189
Cerritos	\$ 1,213,793
Chabot-Las Positas	\$ 1,666,019
Chaffey	\$ 1,901,450
Citrus	\$ 642,179
Coast	\$ 2,476,516
Compton	\$ 469,063
Contra Costa	\$ 2,824,442
Copper Mountain	\$ 162,922
Desert	\$ 1,221,504
El Camino	\$ 1,118,154
Feather River	\$ 331,349
Foothill-DeAnza	\$ 1,875,217
Gavilan	\$ 587,127
Glendale	\$ 688,433
Grossmont-Cuyamaca	\$ 1,387,837

FY 2019-20 Strong Workforce Program Base Funding Allocations
 July 22, 2019

District	Base Allocation
Hartnell	\$ 1,107,907
Imperial	\$ 1,242,837
Kern	\$ 3,604,613
Lake Tahoe	\$ 210,845
Lassen	\$ 288,797
Long Beach	\$ 1,175,189
Los Angeles	\$ 9,155,162
Los Rios	\$ 6,325,502
Marin	\$ 501,646
Mendocino-Lake	\$ 821,179
Merced	\$ 1,057,085
MiraCosta	\$ 992,358
Monterey Peninsula	\$ 598,335
Mt. San Antonio	\$ 1,885,785
Mt. San Jacinto	\$ 1,835,938
Napa Valley	\$ 424,525
North Orange County	\$ 3,472,949
Ohlone	\$ 644,829
Palo Verde	\$ 195,786
Palomar	\$ 2,056,031
Pasadena Area	\$ 1,134,428
Peralta	\$ 1,933,902
Rancho Santiago	\$ 2,521,649
Redwoods	\$ 1,206,893

FY 2019-20 Strong Workforce Program Base Funding Allocations
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District	Base Allocation
Rio Hondo	\$ 931,705
Riverside	\$ 2,898,119
San Bernardino	\$ 1,884,469
San Diego	\$ 3,761,567
San Francisco	\$ 2,260,988
San Joaquin Delta	\$ 2,311,630
San Jose-Evergreen	\$ 2,085,248
San Luis Obispo County	\$ 896,077
San Mateo County	\$ 2,104,371
Santa Barbara	\$ 1,145,886
Santa Clarita	\$ 1,428,406
Santa Monica	\$ 891,721
Sequoias	\$ 1,442,379
Shasta-Tehama-Trinity	\$ 2,168,065
Sierra Joint	\$ 1,627,133
Siskiyou Joint	\$ 520,364
Solano	\$ 1,194,897
Sonoma County	\$ 1,738,028
South Orange County	\$ 2,402,307
Southwestern	\$ 1,524,455
State Center	\$ 4,125,855
Ventura County	\$ 2,863,463
Victor Valley	\$ 1,062,531
West Hills	\$ 499,455

FY 2019-20 Strong Workforce Program Base Funding Allocations
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District	Base Allocation
West Kern	\$ 182,206
West Valley-Mission	\$ 1,136,355
Yosemite	\$ 1,971,399
Yuba	\$ 1,352,284

Exhibit 2: Regional Share Strong Workforce Program Base Funding Allocations

Region	Base Allocation
Bay Area	\$ 15,824,013
Central Valley/Mother Lode	\$ 10,129,748
Inland Empire/Desert	\$ 7,563,022
Los Angeles	\$ 12,870,408
Orange County	\$ 7,248,948
North/Far North	\$ 11,598,872
San Diego/Imperial	\$ 7,310,057
South Central	\$ 5,988,265



**SCCRC Regional Job Developer/Job Placer Meeting &
SCCRC SWP Steering Committee Meeting
Friday, August 23, 2019
Participant List**

	Name	9 am Job Dev Mtg	12 pm Steering Mtg	Job Title	Agency Name	Email
1	Aaver, Keri	✓		Associate Director, Job Placement	College of the Canyons	keri.aaver@canyons.edu
2	Blasberg, Regina		✓	CTE Department Chair and Liaison	College of the Canyons	regina.blasberg@canyons.edu
3	Bogna, Gina	✓		Dean, Career Svcs & Special Prog	College of the Canyons	Gina.Bogna@canyons.edu
4	Burwick, Amanda	✓		Placement Specialist	Oxnard College	amanda_burwick1@vcccd.edu
5	Cabral, Robert	✓	✓	Dean, CTE	Oxnard College	rcabral@vcccd.edu
6	Cascamo, John	✓	✓	Dean CTE	Cuesta College	john_cascamo@cuesta.edu
7	Clinton, Maria		✓	CTE Chair	Antelope Valley College	mclinton@avc.edu
8	Curry, Bob		✓	CIO	Allan Hancock College	rcurry@hancockcollege.edu
9	Duenas, Felicia	✓	✓	Dean, Wkforce & Econ Dev/Career Ed	Ventura College	fduenas@vcccd.edu
10	Duffy, Patricia	✓		WDB Manager	WDB	patricia.duffy@ventura.org
11	Espino, Kimberly	✓		Job Developer SWP	Cuesta College	kimberly_espino@cuesta.edu
12	Eurman, Valerie	✓		Faculty	SBCC	vseurman@sbcc.edu
13	Flores, Laureano	✓	✓	Dean, CTE	Antelope Valley College	laflores@avc.edu
14	Gatewood, David	✓		Interim Dean	Moorpark College	dgatewood@vcccd.edu
15	Giannetto, Shamarah	✓		Employment Services Coordinator	Cuesta College	shamarah_giannetto@cuesta.edu
16	Green, Matthew	✓		Director, Wkforce Econ Dev	Cuesta College	mgreen@cuesta.edu
17	Hall, Deanna		✓	CTE Liaison	VCCCD	dhall@vcccd.edu
18	Halliday, Jack		✓	Professor	Antelope Valley College	jbhalliday@avc.edu
19	Happel, Harriet	✓	✓	Dean, CTE	College of the Canyons	harriet.happel@canyons.edu
20	Hermann, Adele		✓	Director	Center of Excellence	ahermann@vcccd.edu
21	Hodge, Paula	Call-in	Call-in	Regional Director, ICT & Digital Media	College of the Canyons	paula.hodge@canyons.edu
22	Hollems, Diane	✓	✓	Co-Chair (non-voting)	SCCRC	diane.hollems@gmail.com
23	Jacobs, Rebecca	✓	✓	Career Readiness Specialist	Allan Hancock College	rebecca.jacobs@hancockcollege.edu
24	Jurevich, Gayla	Call-in	Call-in	Regional Director, Business & Entrep	Cuesta College	gayla_jurevich@cuesta.edu

25	Lake, Amanda	✓	✓	Coordinator	SCCRC	amanda.js8@gmail.com
26	Lamica, Tom	✓		Project Dir: Career Ctr & K12 Partners	Allan Hancock College	thomas.lamica@hancockcollege.edu
27	Lau, Margaret		✓	Dean, Academic Affairs	Allan Hancock College	margaret.lau@hancockcollege.edu
28	Newcomb, Debbie	✓	✓	Dean, Workforce and Econ Dev	Ventura College	dnewcomb@vcccd.edu
29	Nolan-Chavez, Holly	✓		Regional Director, Ag, Water, Env Te	Hancock College	hchavez@hancockcollege.edu
30	Park, Celine	✓		Grant Director, CTE	Moorpark College	cpark@vcccd.edu
31	Pena, Damien	✓		VP Student Affairs	Ventura College	dpena@vcccd.edu
32	Polis, Adilene	✓		Regional Director, Global Trade	SBCC	apolis@pipeline.sbcc.edu
33	Price, Alan		✓	Dean	SBCC	aprice3@pipeline.sbcc.edu
34	Rees, Mary	✓	✓	Interim VP	Moorpark College	mrees@vcccd.edu
35	Rivas, Sara	✓		Job Placement Specialist	Antelope Valley College	srivas7@avc.edu
36	Swanberg, Luann	✓	✓	Director/Chair	SCCRC	lrswanberg@pipeline.sbcc.edu
37	Teasdale, Dave	✓		Regional Director/ Prop 39 Director	Kern CCD	dteasdal@kccd.edu
38	Uhazy, Les		✓	VP Academic Affairs	Antelope Valley College	luhazy@avc.edu
39	Zimmerman, Jill	✓		Dean of Student Life	Antelope Valley College	jzimmerman@avc.edu