MARCH 11 - 13, 2020
SACRAMENTO HYATT REGENCY

CCCAOE CONFERENCE
CALIFORNIA COMMUNITY COLLEGE ASSOCIATION FOR OCCUPATIONAL EDUCATION

2020

A PERFECT VISION FOR
STUDENT SUCCESS

CCCAOE
CALIFORNIA COMMUNITY
COLLEGE ASSOCIATION FOR
OCCUPATIONAL EDUCATION

California Community College
MISSION

MISSION STATEMENT
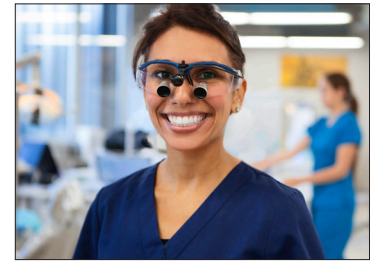Champion for education and workforce success

VISION STATEMENT
An education and career for everyone at anytime

VALUES
Will guide the CCCAOE in fulfilling its mission:

Collaboration

Advocacy

Responsiveness

Equity

Empowerment

Relevance and Rigor

Service

2020 – 2021 CCCAOE Board of Directors

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Welcome

TO THE CCCAOE SPRING 2020 CONFERENCE!

Welcome to CCCAOE Spring 2020 Conference, a perfect vision for student success! Our conference committee has assembled an amazing experience for all of our members. Based on your feedback from prior conference evaluations we made a few changes to reflect your recommendations. We continue to receive positive feedback on the networking breaks, thus, we will continue to offer longer breaks to ensure you have time to connect with colleagues across the system. We have created a schedule which brings us together for longer sessions , allows us to eat together in one room and also provides a number of breakout sessions carefully selected to ensure we cover interest areas for all of our members. We encourage you to visit with our vendors throughout the conference. We feel confident that this conference will provide professional growth, insight, innovation and new connections. Thank you for choosing to spend a few days with us in beautiful downtown Sacramento!

Eve Jimenez
President Elect

2020 Spring Conference Mobile App

Attendees download the attendify app from the app store
OR the can scan QR code below to bring you to the app.

Landing Page: https://attendify.com/app/fawb25/

Web App: http://fawb25.m.attendify.com/
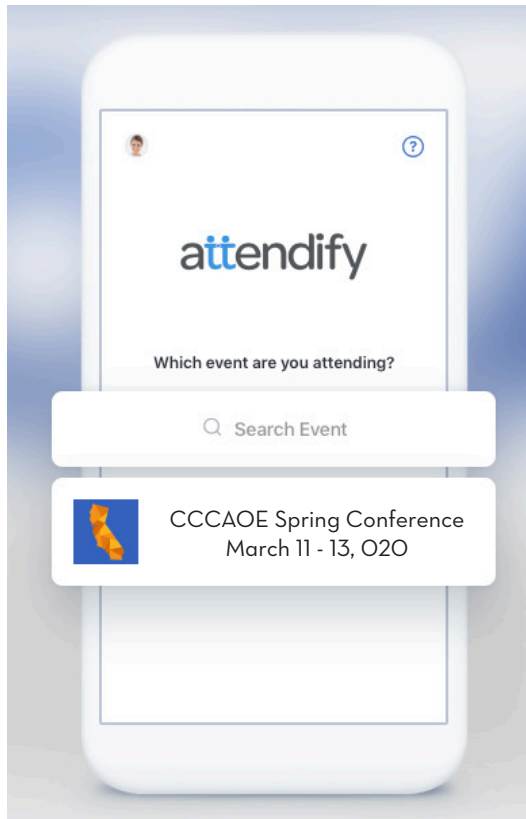
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ACE	CERTIPORT A PEARSON VUE BUSINESS	Emsi	KLEIN Educational Systems	California Community Colleges
JUMA	California Community Colleges	nha	SACRAMENTO STATE COLLEGE OF CONTINUING EDUCATION	3 ROCKS TECH.

SCHEDULE AT A GLANCE

TIME	EVENT
WEDNESDAY, MARCH 11 - Conference Sessions	
8:00 am – 11:30 am	Pre-Conference Workshops
11:00 am - 12:45 pm	Lunch
1:00 am - 1:30 pm	Opening
1:30 pm – 3:00 pm	Keynote: Mark Schaefer
3:00 pm – 3:30 pm	Break - Meet your Vendors
3:30 pm – 5:00 pm	Fireside Chat
5:15 pm – 6:15 pm	Eye on Career Education
	Dinner on your Own
THURSDAY, MARCH 12 - Conference Sessions	
7:30 am – 8:30 am	Breakfast
8:30 am – 9:30 am	Breakout Session 1
9:30 am – 10:00 am	Break
10:00 am – 11:00 am	Breakout Session 2
11:00 am– 12:15 pm	Lunch & Networking
12:30 pm – 1:30 pm	Keynote: Shasta Nelson, M.Div
1:45 pm– 2:45 pm	Breakout Session 3
3:15 pm– 4:45 pm	Regional Consortia Meetings
5:00 pm – 6:30 pm	President's Reception • Vine's Restaurant
	Dinner on your Own
FRIDAY, MARCH 13 - Conference Sessions	
7:30 am – 8:30 am	Breakfast
8:30 am – 9:00 am	Business Meeting
9:00 am – 10:00 am	Keynote: Tim Stallings
10:00 am - 11:00 am	Keynote: Robert Eyler
11:00 am - 11:30 am	Closing
12:00 pm - 3:00 pm	Nova Demo

LabCorp

KEYNOTE SESSION • 1:30 - 3:00 pm • WEDNESDAY, MARCH 11, 2020

The Most Human College Wins

Presenter: Mark Schaefer

This program will transform the way colleges and organizations look at marketing, sales, advertising, and overall customer experience.

Based on his brilliant new book, Marketing Rebellion: The Most Human Company Wins, Mark Schaefer takes each audience on a discovery of surprising consumer realities. Weaving research with entertaining stories, Mark shows how an entirely new mindset is needed to meaningfully connect with customers in a rebellion against marketing, advertising, and PR.

MARK SCHAEFER

Attendees will leave with new inspiration and new information on how they can incorporate strategies such as live experiences, corporate culture, and story into their marketing, sales, and customer service processes. In this session, attendees will learn:

How marketing, advertising, sales, customer engagement, and customer loyalty have changed forever
  • Why two thirds of your marketing is occurring without you
  • How this rebellion is re-defining the business landscape
  • Ideas on a more human-centered approach to marketing
  • How to build a brilliant business when your customers are in charge
  • Actions that every attendee can use to build their own personal brand.

FIRESIDE CHAT • 3:30 - 5:00 pm • WEDNESDAY, MARCH 11, 2020

Power of Authentic Relationships in Workforce Develepment

As we step into the 2020s, the future of work will center on our humanity. We are at the tipping point of a fluid workforce, one built on the ability to communicate and relate. Join this panel of workforce development leaders for a fireside chat on the power of authentic relationships to build trust, enable information sharing, and create collaborative environments to deliver genuine education/workforce partnerships.

Luz Garcia, *Associate Product Manager,* Technical at TMobile

Tammy Johns, *CEO, Strategy and Talent -* Innovation and Workforce Solutions, ManpowerGroup

Sabari Raja, *CEO and Co-Founder,* Nepris

Gina Woullard, *Vice President,* Manufacturing Operations at Northrup Grumman

Ryan Zervakos, *Senior Hybrid Sales Representative,* LinkedIn

EYE ON CAREER EDUCATION: • 5:15 - 6:15 pm

The Latest with Marty Alvarado and Sheneui Weber

The Vision for Success has been the North Star in guiding California Community Colleges' journey on system change for improving student success and outcomes. One key tenet is designing with the student in mind. The speakers will share and discuss what it means to design with the student in mind, with the students' goals in mind, strategies and priorities that the Chancellor's office is working on, conversations about Competency based education, and implications to technology and data systems for achieving a student-centered approach. This informative session will give a unique opportunity for the attendees to pose questions and share feedback to help formulate plans for implementation of the *Vision.*

MARTY ALVARADO

SHENEUI WEBER

KEYNOTE SESSION • 12:30 - 1:30 pm • THURSDAY MARCH 12, 2020

A Connected Campus: The Three Requirements of Healthy Relationships
Presenter: Shasta Nelson, M.Div.

Relationships are central to every job we're training our students to do. In fact, according to a recent study on "The State of American Jobs," when workers are asked about which skills we rely on most in our jobs, even in high-tech work, the top of the list is: interpersonal skills. Unfortunately, only 8% of us feel we've learned these skills through our formal education.
Adding to the problem, we're now graduating the generation that feels the loneliest— outranking the elderly.

Because we care about the health and success of our students, we have an opportunity to not only help foster connections in our classrooms, but to better prepare them with the skills that will ensure better customer service, stronger sales, more powerful marketing, participation in collaborative efforts, and more confidence in problem-solving.

In this interactive keynote with friendship expert, Shasta Nelson, you will:

- Discover the latest research on how relationships at work impact employee engagement and retention
- Learn the three requirements of all healthy relationships and how they work together in our lives, and for our students
- Decide which of the three requirements would make the biggest positive difference in your organizational culture or classroom
- Walk away with one idea that you can implement for better connections on your campus.

SHASTA NELSON

KEYNOTE SESSION • 9:00 - 10:00 am • FRIDAY, MARCH 13, 2020

Indomitable: Sacramento Republic Football Club's people centric culture is a formula for success
Presenter: Tim Stallings

TIM STALLINGS

KEYNOTE SESSION • 10:00 - 11:00 am • FRIDAY, MARCH 13, 2020

The Economy, Slowdowns and Watching Labor Markets
Presenter: Robert Eyler

With the American and California economies still creating jobs, and unemployment rates getting lower in the United States and California, there are concerns about the types of jobs being created and long-term implications of such jobs creation on both worker and business risk. The Coronavirus has imputed short-term risks, what about the long-term? Will equity markets recover and will recent changes affect jobs growth? Dr. Eyler provides information on recent jobs growth across California to both describe recent changes and forecasts, but also discuss some of those medium to long-term risks to labor markets. How the 2020 presidential elections may affect our economy and also job growth to 2023 is also discussed. The opportunities specific to community colleges and demographic evolution play a part in the California economy as well. Labor market risks do exist and the role of higher education is being both broadened and tested in California every day. Dr. Eyler provides a comprehensive look at the economy through the lens of jobs as a way of considering the next few years' economic forecast, including the latest effects on the California economy given global shocks in 2020.

ROBERT EYLER

WEDNESDAY, MARCH 11, 2020 - Early Bird Sessions

8:00 am - 11:00 am

Launchboard

Speaker(s): Karen Beltramo, Rock Pfotenhauer

This session will be a deep 2 – 3 hour dive into Launchboard. It will outline the integration between the WEDD data tools/metrics/system functionalities and outcomes (what and where do we want to go with the data and why it is so important to collect the correct data).

8:00 am - 9:25 am

Teaching Online v. Face-to-Face: The Fundamental Common Ground

Speaker(s): Dr. Charity Peaks and Amy Christianson

Too often, online teaching is treated as a distinct entity when there are, in fact, fundamentals of good teaching and learning regardless of modality. Online instruction is at its best when faculty have the tools, practices, and approaches that are aligned with the fundamentals of good teaching. In this session, we'll explore the challenges facing faculty who are new to online instruction and discuss how to meet those challenges by employing research-based instructional practices designed to support online students.

9:30 am - 11:00 am

Filling Gaps and Moving Ahead: Teaching to Support Underprepared Students

Speaker(s): Caleb Fowler and Kim Middleton

What do students already know when they get to my class? Is it too late if they don't have the preparation they need? Faculty committed to their students' success often struggle with the gaps in students' prior knowledge and skills. This interactive workshop features a module developed by the Association of College and University Educators (ACUE) focused on evidence-based teaching strategies that promote student achievement. Commentary from educational researchers and instructional demonstrations will inform participants' experimentation with a technique to use with their own students.

9:00 am - 9:55 am

Strong Workforce Chancellor's Office

Speaker(s): Sandra Sanchez, Assistant Vice Chancellor; Alejandro Sandoval Senior Program Analyst WEDD

This session will cover SWP Project Planning & Fiscal Reporting Best Practices. Come meet the Chancellor's Office Strong Workforce Team and learn about the Strong Workforce Program's Upcoming Timelines, NOVA Developments, and how to properly utilize the SWP NOVA Modules.

Adult Education Chancellor's Office

Speaker(s): Javier Romero, Dean WEDD; Neil Kelly, Specialist

This session will update the field on recent changes to the Adult Education LaunchBoard and introduce some new initiatives that will emerge in 2020 for the Adult Education Program. In March 2020, the Adult Education Launchboard will display 18-19 student data along with outcome metrics covering transition, wage gain, employment, high school diploma, literacy & skill gains, and degrees/certificates. Session will also connect new adult education initiatives to the Vision for Success. Come hear about all the good news in adult education.

Perkins Chancellor's Office

Speaker(s): Jeff Mrizek, Dean; JC Mbomeda, MS, Workforce Specialist; Maureen White, Edd., SPHR, Workforce Specialist

This session will provide an update on Perkins V: Strengthening Career and Technical Education for the 21st Century Act. As such, this presentation will focus on California key issues, policies & alignment:
- New special populations
- Disaggregation of core indicator data: A Focus on Equity
- Comprehensive Local Needs Assessment (CLNA)
- Employer engagement

10:00 am - 10:55 am

SWP K-12 Chancellor's Office

Speaker(s): Lyla Eddington, Statewide Technical Assistance Provider – SWP K-12; Alejandro Sandoval, Senior Program Analyst WEDD

This session will update the field on recent changes and future plans for the SWP K-12 Program. SWP K12 is implementing a K14 Technical Assistance Personnel (TAPs) and K12 Pathways Coordinators program within each region. Participants will learn about their role in working with each community college district to implement the Strong Workforce recommendations related to K-14 Career Pathways.

Apprenticeship Chancellor's Office

Speaker(s): Javier Romero, Dean WEDD; Nick Esquivel

This session will update the field on recent changes and future plans for the Apprenticeship Program.

Room	8:30 am - 9:30 am	Evaluation Code
Ventura	Technest Apprenticeship- Solving Employment Inequallity	Employ
Big Sur A	Cohort Success: A Six College Example	Cohort
Golden State	Unlock Your Whole Potential: 8 Steps Conintuous Growth	Growth
Tahoe	Golden 1 Center Lesson: A Model for Career Pathways, Economic Development and CCC Opportunities	Golden
Regency C	The Case Against Online Education	Case
Capitol View	Faculty PD Program Boosts Student Success	Faculty
Carmel A	Assessing the Risk and Value of Higher Education	Risk
Carmel B	Tackling the Teacher Shortage in CA	Teacher
Santa Barbara	Public Safety Programs Dean's Update	Public
Regency F	Equity in CA Community Colleges	College
Big Sur B	How to Faciliate an online skills-based educatin plan for all entering students	Skills

SESSION DESCRIPTIONS

8:30 am - 9:30 am - Breakout Session 1

Technest Apprenticeship- Solving Employment Inequallity - Ventura
Speaker(s): Lena Tran, Christiaan Desmond

Technest is designed to increase access for underrepresented groups to careers in IT, via a Computer Programmer Apprenticeship program that students can complete in one year. Technest partners with MIT, UC Berkeley, Microsoft, tech-industry partners, and local agencies to offer coursework, job development, counseling, and on-the-job training.

Cohort Success: A Six College Example - Big Sur A
Speaker(s): Mark Martin, Prem Bajaj, Enjema Hudson, Kristin Lima, Melina Rodriguez, Mike Parker

In 2016 the Bay Area Rapid Transit (BART) system and six Bay Area community colleges received funding from a Federal Transit Administration grant focused on increasing the number and diversity of applicants for BART's electronic and electrical careers. With a regional outreach, over 1600 applicants applied and tested for the 125 slots available for the 18-month long cohort programs at the colleges (Chabot, CCSF, CSM, DVC, Laney, Los Medanos). A total of 114 students moved from the math and English bridge programs (135 attendees) to enroll in the technical cohorts. Student diversity consisted of 25% female, 40% African-American, 15% Latinx. We had 77 students complete (67%) with 43 (55%) of those receiving a job, promotion, or job offer at BART. During this session we will talk about the approaches we used -- and what worked and didn't work in gaining diversity and helping the students through to completion, as well as an update on the current status of the students after graduating.

Unlock Your Whole Potential: 8 Steps Conintuous Growth - Golden State
Speaker(s): Gary Beaudette, MBA; Sam Romeo, MD; Chris Hawley, MD

We will be presenting a new 8-step continuous growth model that focuses on self-discovery, motivation, improving, learning, and coaching others. The presentation is engaging, Action-orientated, hands-on, and inspirational. Not only will participants walk away with energy and joy, but they will also be equipped with a roadmap and understanding on how to grow themselves and others. Attendees at the end of the session will learn:
1. How to discover who you are at your Core
2. How to live it out in a healthy way in all areas of your life
3. How to continuously grow as a professional
4. How to help guide the people around you to achieve their goals

Golden 1 Center Lesson: A Model for Career Pathways, Economic Development and CCC Oppportunities - Tahoe
Speaker(s): Joy Hermsen, Linda Vaughn, Steve Wright

Join us for lessons learned

The Case Against Online Education - Regency C
Speaker(s): Guy Smith

There are clear advantages to online learning for both students and colleges: convenience, accessibility, cost and flexibility. But the challenges of online education have often been overlooked – especially for career and technical education where practical application and hands-on performance are central to learning. For the highly motivated, self-directed, self-disciplined student seeking knowledge in a specific domain, online education may work well. But this does not describe the overwhelming majority of undergraduates; for CTE students perhaps even less so. Online education is compelling because of its efficiency, scalability, and flexibility. But these are exactly the elements that make it susceptible to significant exploitation. This presentation will provide a critical perspective on the proliferation of online education in occupational education.

SESSION DESCRIPTIONS

8:30 am - 9:30 am - Breakout Session 1 (CONTINUED)

Faculty PD Program Boosts Student Success - Capitol View
Speaker(s): Tracy Burt

Ensuring every students' success is a fundamental priority for community colleges. However, little attention has been paid to preparing instructors with the pedagogical knowledge and skills necessary to be effective, equity-minded teachers. How do we ensure that we are teaching our students so that each and every student can thrive and succeed? What inclusive, engaging practices can faculty use to maximize our impact on student achievement, enhance student learning and refine the craft of teaching? Faculty at City College of San Francisco undertook a year-long project with ACUE (Association of College and University Educators) to learn and implement evidence-based instructional approaches shown to improve student engagement, persistence, and learning. Presenters will share results from a study that shows notable increases in GPA for students across diverse courses with opportunity gaps. Come join us to learn

Assessing the Risk and Value of Higher Education - Carmel A
Speaker(s): Elisa Queenan, Brian Street

With the continual rise in the cost of post-secondary education (PE) the economic value associated with the pursuit and attainment of an undergraduate degree is receiving increased attention. Student loan debt is on the rise, totaling $1.48 trillion in the US, as of the second quarter of 2019. PE is positively correlated with higher earnings, better health outcomes, and less government dependency, however, with the rise in cost, there is an economic risk associated with the pursuit of education. When students fail to graduate, fail to enter the labor market successfully and/or default on their educational loans, the student will face economic loss and the institution will be penalized for the student's default. The purpose of this research was to create a method for assessing the economic risk associated with PE for students, the institution and the local economy.

Tackling the Teacher Shortage in CA - Carmel B
Speaker(s): Leti Shafer, Christina Smith

Interested in implementing a paid workbased learning program on your campus, but unsure where to start? Come learn how the Saddleback Center for Teaching Pathways partnered with the Foundation for California Community Colleges' employer of record service, Career Catalyst, to increase access to paid internship opportunities for future educators. We will discuss program design, keys to successful implementation, and the impact experiences like these have on student's lives and career pathways.

Public Safety Programs Dean's Update - Santa Barbara
Speaker(s): Linda Vaughn, Eva Jimenez, Natalie Hannum

Do you oversee Public Safety programs in Fire Technology, Law Enforcement, EMT and/or Paramedic, and would like the opportunity to network with other Deans and VP's that oversee these programs? Do you have an Instructional Services Agreement (ISA) with which you are unfamiliar, but now find you're the person in charge? If you said yes to any of these questions, then please join us as CCCAOE spring 2020 conference for a roundtable discussion of best practices for public safety programs. This is the fourth meeting of this kind to offer an opportunity for Public Safety Deans and VPs to network and develop common or shared approaches to public safety programs and their unique opportunities and challenges. Topics will include Shasta College's new public safety consortium, staffing models for public safety programs, and credit, non-credit and community ed models for curriculum.

Equity in CA Community Colleges - Aligning Education and the Workforce - Regency F
Speaker(s): Jarlath O'Carroll & TBD

In this session we will discuss and demonstrate not only what is new on the Jobspeaker platform but how it can align with your current processes, create efficiencies in your workflow, and satisfy strong workforce needs from an equity perspective
With your knowledge and our experience working with you we look to discuss:
- The current landscape and where we see it going; from employment trends to collaborations across the state, e.g. LinkedIn, K-12 & guided pathways
- Why we map your curriculum to skills and how it provides an equitable solution for your students as they enter the job market
- State reporting; how it could impact your programs (e.g. WBL/WEX, Tile 5, SG-21, etc.) and what we do to help.
We will also have time for Q&A and any additional feedback.

SESSION DESCRIPTIONS

How to Faciliate an online skills-based educatin plan for all entering students - Big Sur B
Speaker(s): Mindy Bingham

A unique opportunity to join Career Choices series best-selling author Mindy Bingham to learn how classroom based, comprehensive guidance course, that culminates with all students developing a personalized online 10-year Skills-based Career and Education Plan. This new progressive SEP will launch your freshmen successfully into guided pathways or career academies and then on to a self- sufficient future with the ethos of a life-long learner and the skills necessary to compete in our fast changing work place.

THURSDAY, MARCH 12, 2020 - Breakout Sessions 2

Room	10:00 am - 11:00 am	Evaluation Code
Carmel A	Career Mapping Toolkit for Intersegmental Alignment	Toolkit
Regency C	Online Approaches to Career Education	Online
Capitol View 15th Floor	From Chaos to Order: College of Marin's Efforts in Managing Strong Workforce Funds	Chaos
Carmel B	79 Plus Model to Ensure Student	Model
Trinity	Pure Politics: What's what in Sacramento and Beyond.	Politics
Big Sur A	Cross Sector Pathways to Enhance Career Mobility for Students	Enhance
Big Sur B	Generating Effective College & Career Pathways within Career Education	Career
Santa Barbara	Regional Director Share Out	Share
Regency F	From Gig to Career: How to Recruit and Retain Millennial and Gen Z Students in Today's Gig Economy Through Experiential, Hands-On Learning Events	Gig
Golden State	Innovation in Sector Strategies and Regional Employer Engagement - Achieving ROI for Faculty, Students and Employers	Innovation
Tahoe	Implemeintng Pre-Apprenticeships Training	Implement
Ventura	An Exciting New Way to Measure Student Employment Outcomes!	Measure

SESSION DESCRIPTIONS

10:00 - 11:00am - Breakout Session 2

Career Mapping Toolkit for Intersegmental Alignment - Carmel A - 2nd floor
Speaker(s): Amal Amanda Issa, Katherine Bergman, Sharon Turner

There are many elements to building a strong partnership. One useful tool is the Career Pathways Mapping Toolkit. This session will discuss how to use the Mapping Toolkit through demonstrations, videos and exploration. All resources and maps will be available for download and online use. Attendees will hear from a partnership that designed the high school pathways in collaboration with the college through the use of the mapping tools. You will walk away with a ready to use tool and know how.

Online Approaches to Career Education - Regency C
Speaker(s): Lisa Amos, Caleb Fowler, Xavier Nazario, Grant Goold, Kim Middleton

Online instruction is at its best when CTE faculty have the tools, practices, and approaches that are aligned with the fundamentals of good teaching. In this session, CTE faculty will share their experiences learning and implementing new online teaching techniques as a part of a year-long course focused on evidence-based strategies for effective student instruction. This panel discussion will feature specific techniques, faculty challenges and successes, and ways to support online and hybrid students.

From Chaos to Order: College of Marin's Efforts in Managing Strong Workforce Funds - Capitol View - 15th Floor
Speaker(s): Katheryn Horton, Kathleen Antokhin

Are you experiencing challenges with budgeting and planning multiple rounds of Strong Workforce funds? Or, are you in the process of refining and improving upon a working strategy? At the College of Marin, we're continually in a process of refinement and streamlining. In this session, we will share our current practice in managing multiple allocations, proposing annual project allocations, and keeping faculty project leaders up-to-date on the bottom line. This session will begin with the presentation of our management model and conclude with a group discussion to share common themes and highlight best practices. Staff and administrators who need a budget management roadmap or who have proven budget practices are encouraged to attend.

79 Plus Model to Ensure Student Completion and Job Placement - Carmel B
Speaker(s): Wesley Wilson, Lena Tran

In alignment with Vision for Success 2022 goals, San Jose City College employed a comprehensive data analysis to understand the educational pathways of CTE students, design a comprehensive job tracking system, and implement a support system to assist students with over 79 credits who have not completed a program credential.

Pure Politics: What's what in Sacramento and Beyond - Trinity
Speaker(s): Blaine Smith

Join FACCC Executive Director Evan Hawkins the week after Super Tuesday for a discussion on the latest developments in Sacramento, Washington D.C., and beyond. Get the latest news on the Governor's proposed budget, the Legislative bill process, and the election from an expert in the field.

Cross Sector Pathways to Enhance Career Mobility for Students - Enhance
Speaker(s): Joy Hermsen, MBA; Terri Quenzer

While most programs tend to focus on a single discipline, most jobs and careers straddle multiple disciplines and require knowledge and/or experience beyond only one discipline. Cross-sector pathways facilitate career mobility for students by enabling them to apply their existing knowledge and skills more broadly within their own sector of study and also in other sectors. This presentation explores a variety of current and emerging cross-sector projects and what it takes to create successful cross-sector projects within colleges, districts, and regions.

Generating Effective College & Career Pathways withing Career Education - Big Sur B
Speaker(s): Shannon Trefts, Tim Fontenette

High school articulation and dual enrollment partnerships allow students to gain content knowledge and greater industry awareness while earning college credit, prior to entering their programs as a first-time college student. This better prepares students for the rigor of their programs, increases the likelihood of retention through eliminating numerous barriers, and provides the opportunity to graduate and/or transfer sooner than their peers. These practices serve the traditionally underserved populations within our local community by providing them early, low to no-cost access to a college education and skills-based learning. Additionally, these processes reduce the time to degree completion, minimize student debt, and increase social capital as it relates to navigating college and career worlds. This session covers the benefit of college and career pathways alignment at all levels, as well as tips and techniques as to how to create effective partnerships with high school partners.

Regional Director Share Out - Santa Barbara
Speaker(s): Carrie Peterson and Angela Cordell

Regional Directors - Please join your fellow RDs during each breakout session to share ideas, best practices, and collaborate! Topics for each session will be different, but included within the sessions will be: Project Successes and Failures, Projects Under Development, Cross-Sector Collaborations, Chancellor's Office Q&A for RDs, Onboarding Best Practices, CRM Options, and additional topics TBD by RDs in attendence! Bring your questions, comments, concerns and share with the group! Specific topics for each breakout will be posted on the breakout room door prior to Session 1.

From Gig to Career: How to Recruit and Retain Millennial and Gen Z Students in Today's Gig Economy Through Experiential, Hands-On Learning Events - Regency F
Speaker(s): Rick Hodge, Charles Eason, Jenny Davidson, Sonia Ramirez

The Gig Economy is growing three times faster than the US workforce and revolutionizing the way that we administer education. As more students take control of their working lives through on-demand Gig Marketplaces (like Uber) and Millennial and Gen Z students seek to explore the rich experiences that they're seeing on Instagram and lifestyle blogs, how do community colleges remain relevant and engage this growing population? In this dynamic workshop, learn more about the Gig Economy and how the colleges in the Los Angeles Community College District partnered with Campus Upstart to deliver a series of memorable event/learning experiences to guide 1000s of attendees in transforming their Gigs into Careers. Presentation will include an in-depth review of the strategic planning process, event visuals, and resulting data reports.

Innovation in Sector Strategies and Regional Employer Engagement - Achieving ROI for Faculty, Students and Employers - Golden State
Speaker(s): Patricia Ramos, Stacey Kauffman, Jeanette Mueller, Jessica Ku Kim

Community Colleges in the L.A region in partnership with the Center of Excellence for Labor Market Research, hosted at Mt. SAC, has partnered with the L.A. County Economic Development Corporation (LAEDC) and their Institute for Applied Economics to establish the Center for a Competitive Workforce (CCW), a regional SWP innovation designed to better align supply of talent with employer demand. The regional partnership provides unprecedented access to an impressive list of leading and emerging companies in four of the highest growth industry sectors in the region to connect faculty to the executives and senior managers who can share critical business intelligence, hiring trends and open doors to company visits. Faculty and Employers from Digital Media/Entertainment, BioScience, and Advanced Transportation will discuss the value and outcomes of the partnership and a regional strategy to convene industry in key sectors to connect with faculty and students for professional development, employment opportunities and sustainable economic growth.

Implementing Pre-Apprenticeships Training - Tahoe
Speaker(s): Tara Penny

Several community colleges in the Southeast states of the US are using virtual reality (VR) as part of their preapprenticeship programs to achieve two goals: 1) to engage students, including high school students, in career exploration and 2) for enrolled students to master hands-on skills needed for indemand jobs. Subject matter of the VR simulations range from safety and precision measurement to soft skill development. The approach is a holistic one aligning the interests of high schools, workforce boards, employers and community colleges. Session attendees will walk away with an understanding of how a pre-apprenticeship program that emphasizes hands- on skills can be implemented and the efficacy from using this approach.

Room	1:45 pm - 2:45 pm	Evaluation Code
Carmel A	Industry 4.0	Industry
Golden State	Developing a Community	Community
Ventura	An Exciting New Way to Measure	Measure
Regency C	Employing Effective Career Counseling Strategies to Empower Our Students	Empower
Capitol View	A Triple Play: What Preparing Todays Students	Triple
Regency F	Geo-enabling Automotive Pathways	Geo
Tahoe	Hemp, Cannabis, CBC and More!	Hemp
Big Sur B	Just-In-Time Services For Career Education Students	Just
Big Sur A	K-14 Pathway Mapping And Engagement Meetings	Mapping
Carmel B	Dream Big, California CC Retail/Hospitality/Tourism	Dream
Santa Barbara	Regional Director Share Out	Regional
Regency ABDE	Pacific Sky: How to Create Your Dream Website With An Agency Partner	Sky
Trinity	Forest Managment Workforce Development Training	

SESSION DESCRIPTIONS

1:45 pm - 12:45 pm - Breakout Session 3

Industry 4.0 – The Future of the Mechatronic / Automation World - Carmel A
Speaker(s): Chris Lewis

Participants will learn about Mechatronics / Automation from Professor Christopher Lewis of Clark College in Vancouver, WA, where he has been teaching for over 20 years. Professor Lewis will share his thoughts about his tremendously successful Mechatronic program and how they help students become employable in the world of Automation and Logistics. Highlighting how shifts in industry and emerging new technologies such as Smart Factories are changing the way we manufacture. Learn how Industry 4.0, also known as the 4th Industrial Revolution, impacts you, your students and the world as a whole.

Developing a Community of Practice to Support Student Success: Best Practices from CCCTPP - Golden State
Speaker(s): Renee Marshall, Yadira Arellano, Kathleen White, Deanna Hall, Michael Wickert

California Community Colleges Teacher Preparation Programs (CCCTPP) have developed regional Communities of Practice to best support student success in Teacher Preparation and Career Education Teacher Preparation. In this interactive session, participants will learn innovative takeaways that can be adopted and adapted to meet their industry sector, campus, and regional needs. Resources will be shared and CoP development, including successes and challenges, will be discussed. Attendees will leave this session with concrete strategies, tools, and materials (to adapt and adopt) that best support student success within the classroom and within guided pathways. CCCTPP will share CoP practices that impact positively student success.

An Exciting New Way To Measure Student Employment Outcomes! - Ventura
Speaker(s): Daniel Martinez

Historically, there have been two ways to get this information: student surveys or a data match available through a state's unemployment insurance (UI) wage data. Like any data source, there are limits to both of these methods. Survey data is self-reported and time-consuming. UI wage data avoids the need to have current contact information, but it, too, has limits. Data are not available for the self-employed or for the military for example. A new data source from Equifax addresses these concerns. This session will compare outcomes obtained through these different sources.

Employing Effective Career Counseling Strategies to Empower Our Students - Regency C
Speaker(s): Marisela Canela, Richard Cortes, Isaac Pedraza

This session will provide high school and community college counselors with the necessary tools and resources to enhance their career counseling sessions with prospective and current Career Education (CE) students. Learning Outcomes: Participants will re-examine relevant theoretical-to-practical approaches when counseling CE students. Participants will learn how CE programs/pathways can be a viable option for students who want to increase their employability/marketability by earning stackable industry-valued credentials, certifications, and degrees. Participants will identify the purpose and benefits of CE student support programs/online resources, community-based workforce programs, and industry advisory councils. In addition, participants will learn how to work in concert with industry and community partners to effectively support our students. Participants will learn strategies on how to effectively disseminate reliable LMI information, career trends, and community resources to students, parents, colleagues, and stakeholders.

A Triple Play: What Preparing Today's Student for Success Will Actually Take - Capitol View - 15th Floor
Speaker(s): Tim Aldinger, Haden Springer, Robert Rundquist

When you hear that a majority of California Community College students never complete a degree or certificate, that half report experiencing food insecurity, and 20 percent are homeless, you might wonder whether our system is designed with a majority of students in mind, and if not, whether we are capable of the change required to reverse these trends. Join a facilitated conversation to explore how our colleges and system might shift thinking and practice in three interdependent areas to ensure student success in the current and future world of work, including: teaching and learning, supportive services, and work-relevant education and opportunity.

Attendees please text the evaluation code to (916) 915-0007. You will receive a return text message that says you have successfully checked in for xyz session. Please complete the survey after the session. Please do not text the code word a second time. The text message response may be slightly delayed, please have patience.

Geo-enabling Automotive Pathways Using TalentED Story Maps - Regency F

Speaker(s): Stephanie Feger, Kim McPhaul, Jamie Gonzalez

Orange County community colleges and industry partners are transforming career exploration using geo-enabled story maps to enhance student journeys from education to the workforce. Configured using geographic information system (GIS) story maps, TalentED, a regional Strong Workforce Program project, presents interactive maps, videos, and statistics on regional businesses, employment, earnings, housing, and other data that empower students to identify and pursue pathways to personal and financial success. Learn how you can access TalentED story maps to promote a robust auto tech talent pipeline and expand strategic business and education partnerships.

Hemp, Cannabis, CBD, and More! - Tahoe

Speaker(s): Benjamin Goldstein, Mike Davis

In 2019, Santa Rosa Junior College became the first community college in California to grow hemp as part of an accredited educational program in agriculture. Come learn from our successes and our mistakes! This session will provide an overview of the current legal and regulatory landscape for hemp, cannabis, CBD and THC. Attendees will gain firsthand knowledge of how to incorporatehemp into various programs of study: agriculture, business/marketing, and retail/hospitality. Attendees will also receive an update on the new USDA and CDFA regulations regarding hemp cultivation.

Just-in-Time Services for Career Education Students - Big Sur B

Speaker(s): Lena Tran, Christiaan Desmond, Christine Jensen, Minh-Hoa Ta

San Jose City College, residing in one of the most expensive cities, recognizes the struggle our students face on a day-to-day basis. The Business & Workforce Development division has been developing partnerships with Target and JC Penney to roll out a comprehensive "iCare" program that will embed multiple just-in-time services. SJCC launched a Jaguar Market, Career Closet, and Future Skills & Employment Services Center. We also have designated Career Education Counselors, staff that go into every classroom to share services, a book and supply loan program, and we distribute healthy snacks and testing materials during exam week. During our presentation, learn more about each of our services, our partnerships, and our vision to connect with every Career Education student.

K14 Pathway Mapping and Engagement Meetings - Big Sur A

Speaker(s): Allie Bollella, Rachel Antrobus

WestEd developed a pathway mapping process, designed in tandem with technical assistance support, to strengthen alignment between K12 and college career education programs and support the development of a robust regional K14 pathway system that is responsive to labor market opportunities. Our presentation at CCCAOE would summarize methodology development, technical assistance work in California and Nevada, and share initial findings from the field.

Dream Big, California CC - Retail/Hospitality/Tourism - Carmel B

Speaker(s): Joy Hermsen

Get inspired by Retail/Hospitality/Tourism success stories throughout the state. The R/H/T team presents new resources and the latest information in this interactive workshop, designed to help you bring action and energy back to your campus to help your students "Dream Big" in R/H/T.

Regional Director Share Out - Santa Barbara

Speaker(s): Carrie Peterson and Angela Cordell

According to a May 2019 study by U.S. Travel, people who began their career in travel/tourism reach a peak average salary that is higher than their counterparts who start in health care and manufacturing. The retail landscape continues to shift, but growth in the sector is forecasted at 4.5- 5% for 2019. Find out how the R/H/T team is helping California Community Colleges connect students to valuable skills and experiences leading to R/H/T careers. This interactive workshop will allow participants to engage in lively discussion, planning and collaboration with the goal of connecting to statewide and regional trends and initiatives that will help students reach their career goals.

Pacific Sky: How to Create Your Dream Website With An Agency Partner - Regency ABDE

Speaker(s): Bret Christensen, Erik Janiszewski

Launching a new website for your college or program can feel like an enormous challenge. When the time comes, finding an agency partner who can translate your vision to the web can save you time, money, and lots of stress. Come to our breakout session and we'll show you the 6 succinct steps between start and finish of your new website. To make this presentation even more meaningful, we'll be using CCCAOE's new soon-to-be-released website (created by Pacific Sky in cooperation with the organization's leaders) as a case study!

THURSDAY, MARCH 12, 2020 - REGIONAL MEETINGS

3:15 pm - 4:45 pm - Regional Consortium Meetings

Region	Location	Time
North Far North	**Golden State**	
San Francisco Bay Area	**Regency ABDE**	
Los Angeles/Orange	**Capitol View Room 15th Floor**	
South Central Coast	**Tahoe**	**3:15 pm -4:45 pm**
Inland Empire Desert	**Big Sur A**	
Central Valley Mother Lode	**Regency F**	
San Diego Imperial	**Regency C**	

FRIDAY, MARCH 13, 2020

Times	Room	
7:30 am – 8:30 am		Networking Breakfast
8:30 am		Conference General Session (General Business Meeting)
9:00 am - 10:00 am	**Regency ABDE**	**Keynote:** Tim Stallings, VP of Sacramento Republic Football Club
10:00 am - 11:00 am		**Keynote:** Robert Eyler The Economy, Slowdowns and Watching Labor Markets
11:00 am		Closing Remarks
12:00 pm		NOVA Demo

SEE PAGE 5 FOR KEYNOTE SESSION INFORMATION

FACILITIES MAPS

1st Floor

REGENCY BALLROOM

REGENCY A	REGENCY B	REGENCY C

SUBDIVISION CORRIDOR

REGENCY D	REGENCY E	REGENCY F

BALLROOM FOYER

INNOVATION ROOM

15th Floor

BALCONY		BALCONY

CAPITOL VIEW ROOM

ELEVATORS

BALCONY		BALCONY

2nd Floor

SEQUOIA BOARDROOM

TAHOE	VENTURA	BIG SUR A	BIG SUR B	TRINITY	SANTA BARBARA	CARMEL A	CARMEL B

CAPITOL BOARD ROOM

PREFUNCTION AREA

GOLDEN STATE
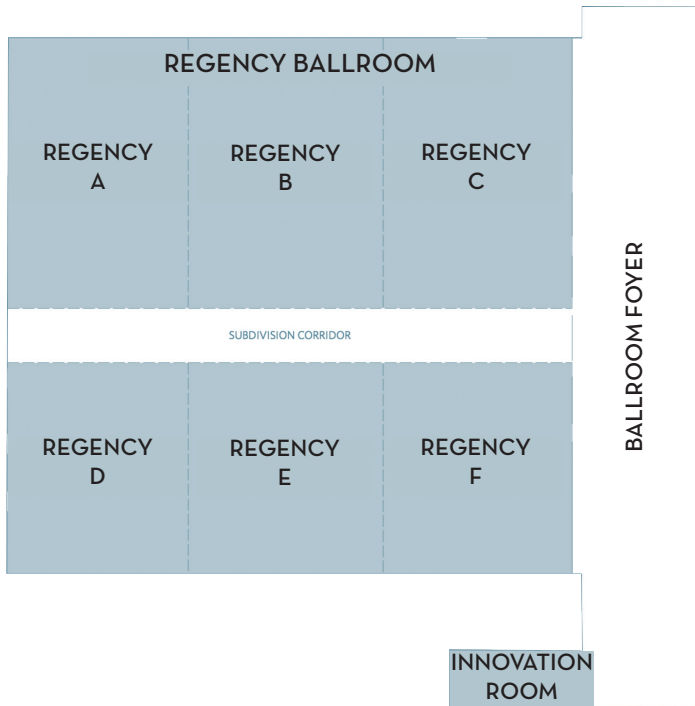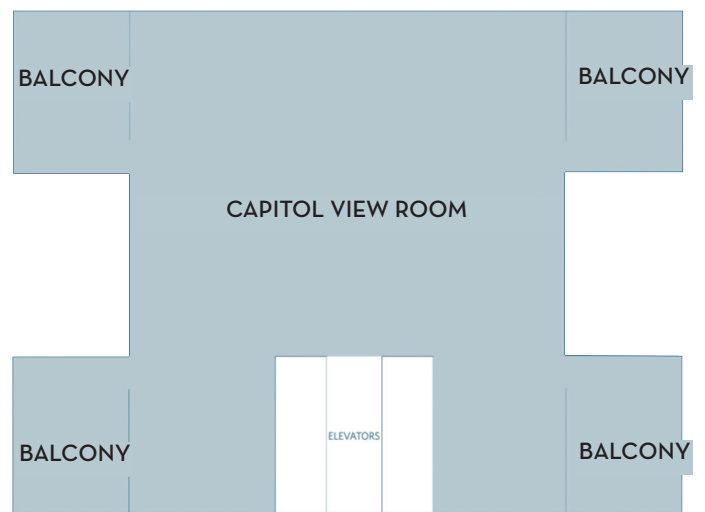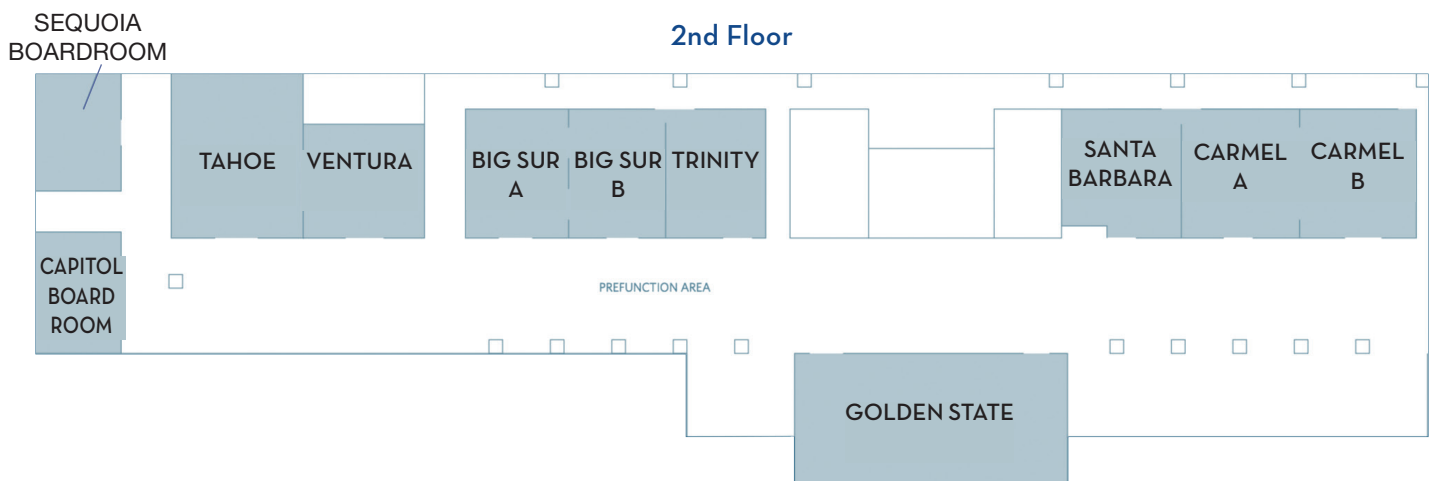
CCCAOE **FUTURE** PROFESSIONAL DEVELOPMENT OPPORTUNITIES

2020

Fall Conference
September 30 - October 2, 2020
Omni Rancho Las Palmas, CA

2021

Spring Conference
March 3-5, 2021
Hyatt Regency
Sacramento, CA

Fall Conference
September 29 - October 1, 2021
Omni Rancho Las Palmas, CA

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