



REGIONAL IMPACT REPORT FOR

Cuesta College

For the following region(s): Los Angeles County, CA

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Introduction

This informational report provides a summary overview of how the COVID-19 pandemic is affecting your regional economy (as captured by job postings activity among occupations and companies) and alumni base. If you have questions about the report, need additional insights, or would like to discuss this information further, please do not hesitate to contact me at ralph.plaza@economicmodeling.com.

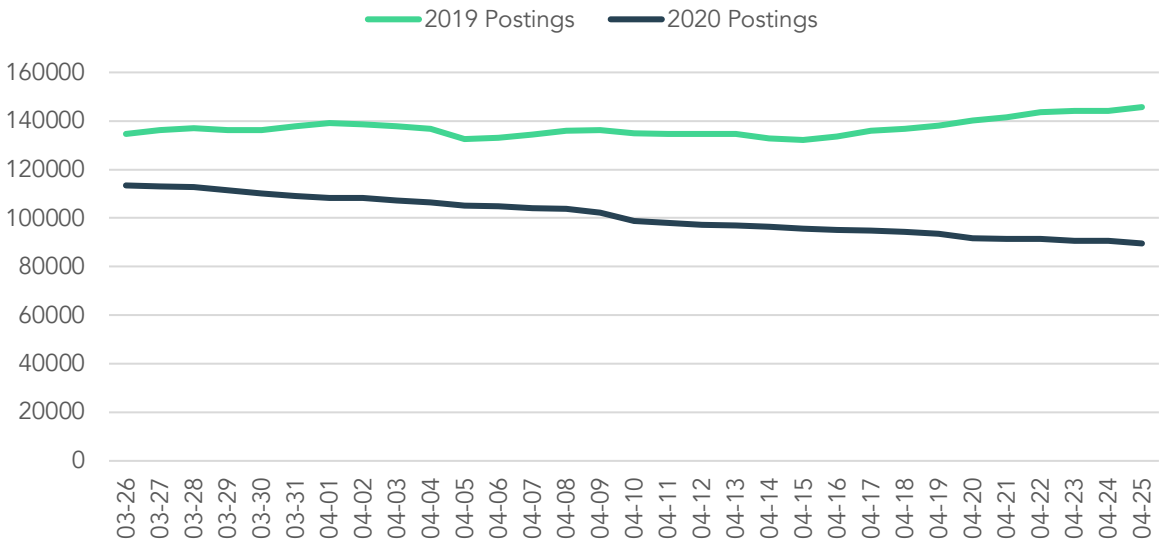
NOTE: All job posting data shown below is for the 30 day period of 3/26/2020 to 4/25/2020.

Job Posting Changes

REGIONAL OVERVIEW

From March 26 to April 25, unique job postings in your region decreased from 113,446 postings to 89,554 postings. As of April 25, postings were 39% lower than they were a year ago.

Active Postings Trend



Companies that have ramped up posting activity

Top 10 ranked by % change from March 25 to April 27

Company	Active Postings	% Change
Shipt LLC	259	337.46%
Pih Health	141	174.80%
Target Corporation	514	46.65%
Panda Express, Inc.	315	43.02%
CVS Health Corporation	608	39.78%
Live Nation Entertainment, Inc.	203	38.26%
7-Eleven, Inc.	170	38.05%
Huntington Hospital	173	36.97%
The Kroger Co	299	34.32%
C.R. England, Inc.	457	33.39%

Companies that have slowed posting activity

Bottom 10 ranked by % change from March 26 to April 25

Company	Active Postings	% Change
Starbucks Corporation	117	-51.88%
Deloitte LLP	274	-46.76%
The Walt Disney Company	343	-45.07%
Accenture PLC	167	-42.51%
Anthem, Inc.	636	-34.76%
Nbcuniversal Media, LLC	242	-31.87%
Dignity Health	235	-29.62%
Oracle Corporation	1040	-26.97%
AT&T Inc.	113	-25.83%
Wells Fargo & Company	157	-23.80%

Occupations with increased posting activity

Top 10 ranked by % change from March 26 to April 25

Occupation	Active Postings	% Change
Postsecondary Teachers	1873	27.98%
Security Guards and Gaming Surveillance Officers	1425	24.67%
Elementary and Middle School Teachers	178	22.55%
Licensed Practical and Licensed Vocational Nurses	519	17.82%
Physicians and Surgeons	1092	17.43%
Miscellaneous First-Line Supervisors, Protective Service Workers	211	15.71%
Education Administrators	369	14.85%
Real Estate Brokers and Sales Agents	297	14.71%
Cashiers	775	14.56%

Occupations with slowed posting activity

Bottom 10 ranked by % change from March 26 to April 25

Occupation	Active Postings	% Change
Automotive Technicians and Repairers	174	-35.36%
Securities, Commodities, and Financial Services Sales Agents	351	-27.93%
Accountants and Auditors	1041	-18.35%
Human Resources Managers	371	-17.69%
Barbers, Hairdressers, Hairstylists and Cosmetologists	166	-15.55%
Waiters and Waitresses	192	-14.06%
Cooks	440	-13.72%
Writers and Editors	227	-13.12%
Sales Engineers	160	-12.26%
Bookkeeping, Accounting, and Auditing Clerks	336	-12.06%

Skills Analysis - ranked by % of postings mentioning each skill

Hiring Skills: Top skills across the 20 occupations with the most job posting growth from March 26 to April 25

Resilient Skills: Top skills across all occupations that grew from March 26 to April 25

Furloughed Skills: Top skills across the 20 occupations with the most job posting decline from March 26 to April 25

Hot Skills			Resilient Skills			Cold Skills		
Skill	#	Change	Skill	#	Change	Skill	#	Change
Communications	123	37.39%	Communications	32032	35.77%	Communications	20	32.79%
HVAC	101	30.70%	Management	26485	29.58%	Management	13	21.31%
Customer Service	89	27.05%	Sales	18243	20.37%	Operations	13	21.31%
Valid Driver's License	88	26.75%	Customer Service	18231	20.36%	Customer Service	11	18.03%
Management	74	22.49%	Leadership	17527	19.57%	Valid Driver's License	10	16.39%
Operations	51	15.50%	Operations	16022	17.89%	Computer Literacy	8	13.11%
Ventilation	48	14.59%	Presentations	11007	12.29%	Detail Oriented	8	13.11%
Pumps	47	14.29%	Problem Solving	10714	11.97%	Filing	8	13.11%
Boilers	46	13.98%	Detail Oriented	10595	11.83%	Interpersonal Communications	8	13.11%
Furnaces	45	13.68%	Research	10197	11.39%	Organizational Skills	8	13.11%
Customer Satisfaction	38	11.55%	Microsoft Excel	9417	10.52%	Problem Solving	7	11.48%
Oil And Gas	37	11.25%	Written Communication	8505	9.50%	Changing Oil	5	8.20%
Good Driving Record	36	10.94%	Valid Driver's License	8431	9.42%	Asset Protection	4	6.56%
Selling Techniques	36	10.94%	Innovation	8249	9.21%	Certified Registered Nurse Anesthetist (CRNA)	4	6.56%
EPA 608 Technician Certification	32	9.73%	Interpersonal Communications	8218	9.18%	Good Driving Record	4	6.56%
Changing Oil	30	9.12%	Coordinating	7691	8.59%	Hospitality	4	6.56%
Value-Added Services	30	9.12%	Microsoft Office	6733	7.52%	Mailroom	4	6.56%
Water Filters	30	9.12%	Microsoft PowerPoint	6112	6.83%	Microsoft Excel	4	6.56%
Filing	28	8.51%	Merchandising	6014	6.72%	Microsoft Office	4	6.56%
Actuarial Exams	26	7.90%	Organizational Skills	5862	6.55%	Microsoft Outlook	4	6.56%

COVID 19: Alumni Impact

For institutions eager to engage past students during this time, below is an estimate of which alumni occupations are most likely to experience disruption related to COVID-19. These estimates are based on data from [O*NET](#) that identifies which occupations require working in close physical proximity to others.

Estimate of Impacted Occupations

Emsi estimates that 1,180,154 of Los Angeles County, CA’s 5,180,777 jobs are in fields that require working in close proximity to others (excluding healthcare workers). That is 23% of jobs in the region. For comparison, this same set of jobs makes up 29% of the overall US workforce.

Impact on Alumni

In Emsi’s profile database, there are currently 13,728 profiles of past students for Cuesta College. Of those profiles, 1,250 work in occupations that require working in close physical proximity to others (per O*NET), and are therefore more likely to be disrupted by public health measures like social distancing and shelter-in-place orders.

Occupation	# of alumni	% of alumni working in SOC
Customer Service Representatives	295	2.15%
Miscellaneous Community and Social Service Specialists	114	0.83%
Waiters and Waitresses	83	0.60%
Supervisors of Food Preparation and Serving Workers	76	0.55%
Stock Clerks and Order Fillers	56	0.41%
Teacher Assistants	51	0.37%
First-Line Supervisors of Construction Trades and Extraction Workers	51	0.37%
Personal Care Aides	37	0.27%
Childcare Workers	36	0.26%
Bartenders	33	0.24%
Recreation and Fitness Workers	33	0.24%