



REGIONAL IMPACT REPORT FOR

Cuesta College

For the following region(s): San Luis Obispo County, CA

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Introduction

This informational report provides a summary overview of how the COVID-19 pandemic is affecting your regional economy (as captured by job postings activity among occupations and companies) and alumni base. If you have questions about the report, need additional insights, or would like to discuss this information further, please do not hesitate to contact me at ralph.plaza@economicmodeling.com.

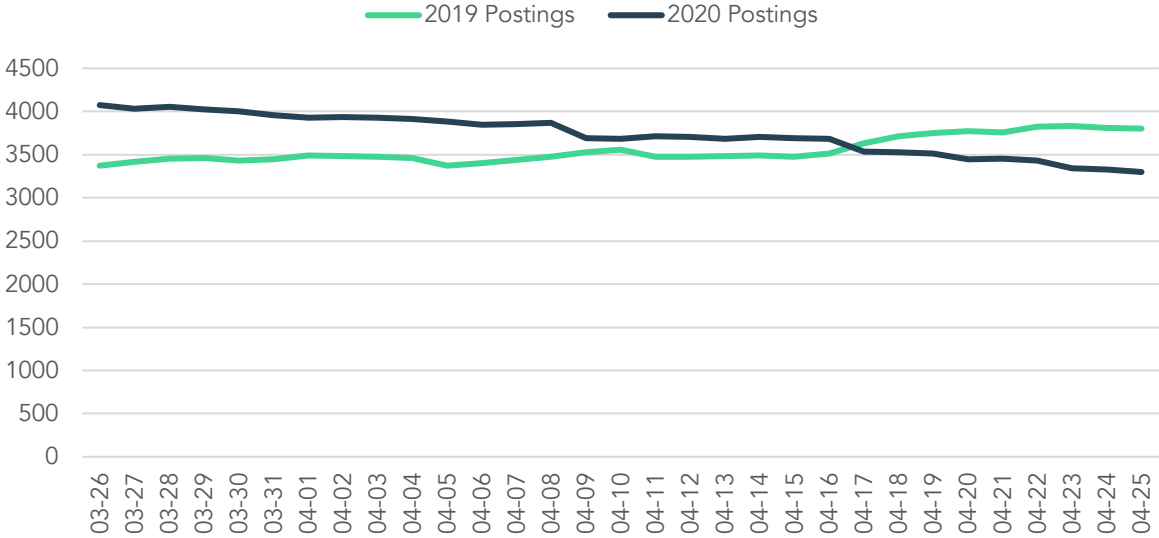
NOTE: All job posting data shown below is for the 30-day period of 3/26/2020 to 4/25/2020.

Job Posting Changes

REGIONAL OVERVIEW

From March 26 to April 25, unique job postings in your region decreased from 4,074 postings to 3,299 postings. As of April 25, postings were 13% lower than they were a year ago.

Active Postings Trend



Companies that have ramped up posting activity

Top 10 ranked by % change from March 25 to April 27

Company	Active Postings	% Change
Wellpath Inc.	8	229.31%
Lrs Healthcare Group	9	122.29%
Pearce Services, LLC	8	97.59%
Firestone Walker LLC	17	90.85%
Honor LLC	12	85.24%
Rite Aid Corporation	13	78.38%
Costco Wholesale Corporation	14	72.89%
CVS Health Corporation	35	66.24%
Wells Fargo & Company	24	64.66%
Chipotle Mexican Grill, Inc.	12	64.66%

Companies that have slowed posting activity

Bottom 10 ranked by % change from March 26 to April 25

Company	Active Postings	% Change
Wanderlus	17	-62.51%
Ulta Salon, Cosmetics & Fragrance, Inc.	8	-55.09%
Jack In The Box Inc.	9	-51.68%
Cuesta College	24	-44.08%
Shipt LLC	19	-39.84%
Starbucks Corporation	10	-35.00%
Bimbo Bakeries USA	7	-33.50%
San Luis Obispo County Office of Education	13	-33.11%
Staples, Inc.	11	-24.53%
California Polytechnic State University	13	-23.55%

Occupations with increased posting activity

Top 10 ranked by % change from March 26 to April 25

Occupation	Active Postings	% Change
Engineering Technicians, Except Drafters	18	70.99%
Shipping, Receiving, and Traffic Clerks	11	69.80%
Bus and Truck Mechanics and Diesel Engine Specialists	8	64.66%
Miscellaneous Business Operations Specialists	18	58.78%
Chemical Technicians	6	48.19%
Construction Laborers	6	48.19%
Property, Real Estate, and Community Association Managers	7	44.07%
Police Officers	7	44.07%
Biological Technicians	7	44.07%

Occupations with slowed posting activity

Bottom 10 ranked by % change from March 26 to April 25

Occupation	Active Postings	% Change
Teacher Assistants	8	-48.00%
Cooks	16	-31.87%
Physician Assistants	10	-31.39%
Maintenance and Repair Workers, General	32	-28.15%
Architectural and Engineering Managers	7	-27.96%
Credit Counselors and Loan Officers	7	-27.96%
Financial Managers	17	-25.02%
Fast Food and Counter Workers	41	-23.29%
Waiters and Waitresses	15	-22.82%
Miscellaneous Protective Service Workers	9	-20.61%

Skills Analysis - ranked by % of postings mentioning each skill

Hiring Skills: Top skills across the 20 occupations with the most job posting growth from March 26 to April 25

Resilient Skills: Top skills across all occupations that grew from March 26 to April 25

Furloughed Skills: Top skills across the 20 occupations with the most job posting decline from March 26 to April 25

Hot Skills			Resilient Skills			Cold Skills		
Skill	#	Change	Skill	#	Change	Skill	#	Change
Customer Service	29	25.44%	Communications	946	28.73%	Teaching	8	20.00%
Communications	27	23.68%	Customer Service	933	28.33%	Customer Service	7	17.50%
Detail Oriented	25	21.93%	Management	817	24.81%	Communications	6	15.00%
Operations	22	19.30%	Sales	692	21.01%	Operations	6	15.00%
Valid Driver's License	19	16.67%	Operations	563	17.10%	Cardiopulmonary Resuscitation (CPR)	5	12.50%
Microsoft Excel	17	14.91%	Valid Driver's License	513	15.58%	First Aid	5	12.50%
Management	15	13.16%	Leadership	474	14.39%	Valid Driver's License	5	12.50%
Computer Literacy	14	12.28%	Detail Oriented	453	13.76%	Preschool Education	4	10.00%
Problem Solving	14	12.28%	Merchandising	395	12.00%	Research	4	10.00%
Good Driving Record	11	9.65%	Problem Solving	262	7.96%	Agriculture	3	7.50%
Cleanliness	10	8.77%	Computer Literacy	241	7.32%	Bakeries	3	7.50%
Sales	10	8.77%	Presentations	240	7.29%	Coordinating	3	7.50%
Tactfulness	10	8.77%	Scheduling	216	6.56%	English Language	3	7.50%
Leadership	9	7.89%	Good Driving Record	206	6.26%	Environmental Science	3	7.50%
Research	9	7.89%	Selling Techniques	206	6.26%	Management	3	7.50%
Troubleshooting (Problem Solving)	9	7.89%	Written Communication	202	6.13%	Accounting	2	5.00%
Investigation	8	7.02%	Interpersonal Communications	199	6.04%	Auditing	2	5.00%
Mechanics	8	7.02%	Microsoft Excel	199	6.04%	Authentications	2	5.00%
Microsoft Outlook	8	7.02%	Professionalism	188	5.71%	Broadband	2	5.00%
Forklift Truck	7	6.14%	Research	182	5.53%	Computer Literacy	2	5.00%

COVID 19: Alumni Impact

For institutions eager to engage past students during this time, below is an estimate of which alumni occupations are most likely to experience disruption related to COVID-19. These estimates are based on data from [O*NET](#) that identifies which occupations require working in close physical proximity to others.

Estimate of Impacted Occupations

Emsi estimates that 32,630 of San Luis Obispo County, CA’s 139,646 jobs are in fields that require working in close proximity to others (excluding healthcare workers). That is 23% of jobs in the region. For comparison, this same set of jobs makes up 29% of the overall US workforce.

Impact on Alumni

In Emsi’s profile database, there are currently 13,728 profiles of past students for Cuesta College. Of those profiles, 1,250 work in occupations that require working in close physical proximity to others (per O*NET), and are therefore more likely to be disrupted by public health measures like social distancing and shelter-in-place orders.

Occupation	# of alumni	% of alumni working in SOC
Customer Service Representatives	295	2.15%
Miscellaneous Community and Social Service Specialists	114	0.83%
Waiters and Waitresses	83	0.60%
Supervisors of Food Preparation and Serving Workers	76	0.55%
Stock Clerks and Order Fillers	56	0.41%
Teacher Assistants	51	0.37%
First-Line Supervisors of Construction Trades and Extraction Workers	51	0.37%
Personal Care Aides	37	0.27%
Childcare Workers	36	0.26%
Bartenders	33	0.24%
Recreation and Fitness Workers	33	0.24%