



REGIONAL IMPACT REPORT FOR

Cuesta College

For the following region(s): Ventura County, CA

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Introduction

This informational report provides a summary overview of how the COVID-19 pandemic is affecting your regional economy (as captured by job postings activity among occupations and companies) and alumni base. If you have questions about the report, need additional insights, or would like to discuss this information further, please do not hesitate to contact me at ralph.plaza@economicmodeling.com.

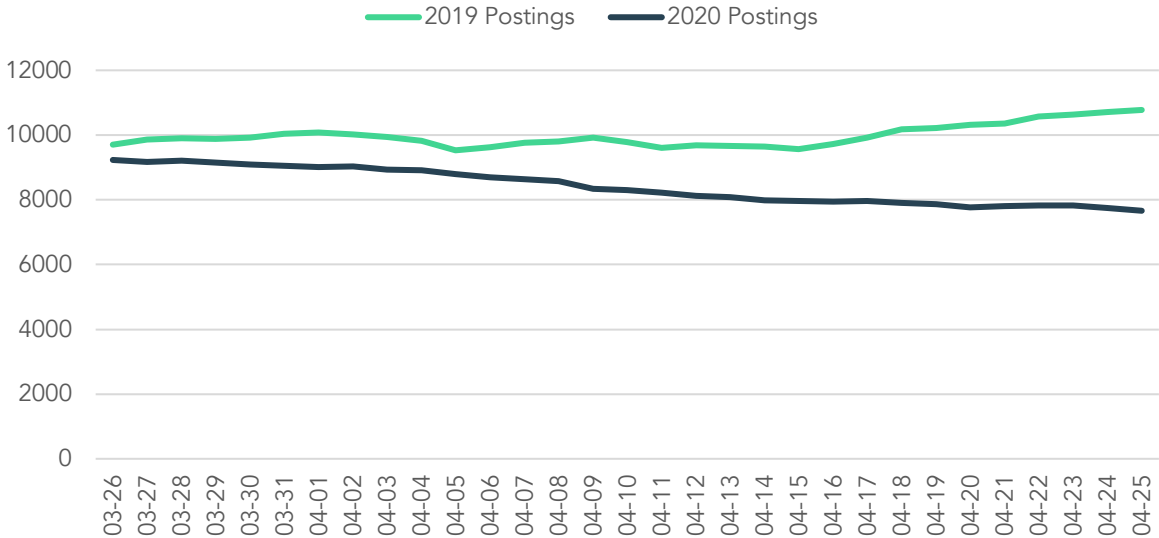
NOTE: All job posting data shown below is for the 30 day period of 3/26/2020 to 4/25/2020.

Job Posting Changes

REGIONAL OVERVIEW

From March 26 to April 25, unique job postings in your region decreased from 9,231 postings to 7,662 postings. As of April 25, postings were 29% lower than they were a year ago.

Active Postings Trend



Companies that have ramped up posting activity

Top 10 ranked by % change from March 25 to April 27

Company	Active Postings	% Change
Amazon.com, Inc.	21	216.25%
Costco Wholesale Corporation	18	171.07%
Atria Senior Living, Inc.	23	151.91%
Indus Corporation	35	121.93%
Home Instead Senior Care	27	62.64%
Jones Lang Lasalle Incorporated	24	60.64%
Chipotle Mexican Grill, Inc.	16	60.64%
Simi Valley Ford	14	53.34%
County of Ventura	20	50.60%
Dollar Tree, Inc.	17	46.29%

Companies that have slowed posting activity

Bottom 10 ranked by % change from March 26 to April 25

Company	Active Postings	% Change
Sallex Solutions Inc	13	-69.29%
Wanderlus	17	-67.49%
HCA Holdings, Inc.	38	-59.12%
Getting Hired, Inc.	14	-57.83%
Anthem, Inc.	88	-46.45%
Los Robles Hospital & Medical Center	16	-37.82%
H&R Block, Inc.	16	-35.75%
Teledyne Technologies Incorporated	15	-30.49%
Adventist Health	35	-27.30%
Aerovironment, Inc.	20	-26.98%

Occupations with increased posting activity

Top 10 ranked by % change from March 26 to April 25

Occupation	Active Postings	% Change
Grounds Maintenance Workers	21	48.83%
Designers	57	43.07%
Miscellaneous First-Line Supervisors, Protective Service Workers	25	36.91%
Personal Care Aides	93	33.39%
Compliance Officers	21	33.16%
Miscellaneous Sales Representatives, Services	39	30.52%
Natural Sciences Managers	53	27.71%
Education Administrators	18	27.56%
Logisticians	19	27.17%

Occupations with slowed posting activity

Bottom 10 ranked by % change from March 26 to April 25

Occupation	Active Postings	% Change
Receptionists and Information Clerks	30	-30.49%
Securities, Commodities, and Financial Services Sales Agents	33	-29.00%
Operations Research Analysts	22	-26.37%
Diagnostic Related Technologists and Technicians	33	-24.99%
Therapists	82	-22.82%
Automotive Technicians and Repairers	33	-22.04%
Models, Demonstrators, and Product Promoters	20	-19.68%
Miscellaneous Healthcare Support Occupations	64	-17.09%
Financial Managers	51	-16.97%
Nursing, Psychiatric, and Home Health Aides	40	-15.45%

Skills Analysis - ranked by % of postings mentioning each skill

Hiring Skills: Top skills across the 20 occupations with the most job posting growth from March 26 to April 25

Resilient Skills: Top skills across all occupations that grew from March 26 to April 25

Furloughed Skills: Top skills across the 20 occupations with the most job posting decline from March 26 to April 25

Hot Skills			Resilient Skills			Cold Skills		
Skill	#	Change	Skill	#	Change	Skill	#	Change
Communications	21	30.43%	Communications	2683	35.08%	Communications	22	27.85%
Valid Driver's License	19	27.54%	Management	2275	29.75%	Customer Service	16	20.25%
Management	16	23.19%	Customer Service	1965	25.69%	Teaching	16	20.25%
HVAC	14	20.29%	Sales	1701	22.24%	Writing	14	17.72%
Operations	13	18.84%	Operations	1442	18.85%	Management	12	15.19%
Customer Service	12	17.39%	Leadership	1375	17.98%	Parent Communication	12	15.19%
Presentations	10	14.49%	Problem Solving	1001	13.09%	Valid Driver's License	12	15.19%
Writing	9	13.04%	Valid Driver's License	967	12.64%	Lesson Planning	11	13.92%
Good Driving Record	8	11.59%	Presentations	951	12.43%	Preschool Education	11	13.92%
Leadership	8	11.59%	Detail Oriented	894	11.69%	Interpersonal Communications	10	12.66%
Research	8	11.59%	Innovation	833	10.89%	Child Development	9	11.39%
Problem Solving	7	10.14%	Merchandising	718	9.39%	Clinical Laboratory Science	9	11.39%
Computer Literacy	6	8.70%	Microsoft Excel	695	9.09%	First Aid	9	11.39%
EPA 608 Technician Certification	6	8.70%	Written Communication	685	8.96%	Mathematics	9	11.39%
Microsoft Office	6	8.70%	Interpersonal Communications	633	8.28%	Professionalism	9	11.39%
Boilers	5	7.25%	Coordinating	555	7.26%	Research	9	11.39%
Detail Oriented	5	7.25%	Research	555	7.26%	Cardiopulmonary Resuscitation (CPR)	8	10.13%
Microsoft Excel	5	7.25%	Microsoft Office	552	7.22%	Leadership	8	10.13%
Multilingualism	5	7.25%	Decision Making	464	6.07%	Quality Control	8	10.13%
Troubleshooting (Problem Solving)	5	7.25%	Selling Techniques	464	6.07%	Computer Literacy	7	8.86%

COVID 19: Alumni Impact

For institutions eager to engage past students during this time, below is an estimate of which alumni occupations are most likely to experience disruption related to COVID-19. These estimates are based on data from [O*NET](#) that identifies which occupations require working in close physical proximity to others.

Estimate of Impacted Occupations

Emsi estimates that 80,500 of Ventura County, CA’s 378,256 jobs are in fields that require working in close proximity to others (excluding healthcare workers). That is 21% of jobs in the region. For comparison, this same set of jobs makes up 29% of the overall US workforce.

Impact on Alumni

In Emsi’s profile database, there are currently 13,728 profiles of past students for Cuesta College. Of those profiles, 1,250 work in occupations that require working in close physical proximity to others (per O*NET), and are therefore more likely to be disrupted by public health measures like social distancing and shelter-in-place orders.

Occupation	# of alumni	% of alumni working in SOC
Customer Service Representatives	295	2.15%
Miscellaneous Community and Social Service Specialists	114	0.83%
Waiters and Waitresses	83	0.60%
Supervisors of Food Preparation and Serving Workers	76	0.55%
Stock Clerks and Order Fillers	56	0.41%
Teacher Assistants	51	0.37%
First-Line Supervisors of Construction Trades and Extraction Workers	51	0.37%
Personal Care Aides	37	0.27%
Childcare Workers	36	0.26%
Bartenders	33	0.24%
Recreation and Fitness Workers	33	0.24%