

Community Prosperity Summit

A Virtual Event in Support of the Federal Rural Prosperity Initiative

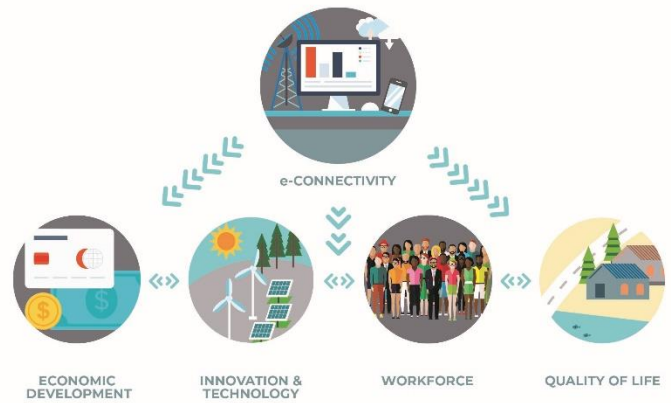
Thursday/Friday, May 28-29, 2020

presented by

United States Department of Agriculture (USDA)

Allan Hancock College

EconAlliance



Purpose: The U.S. Department of Agriculture’s Rural Community Prosperity Training Summit is an event designed to foster hope and opportunity, asset building, and wealth creation in communities across the country. The Summit will convene state, federal, Hispanic Serving Institutions, tribal colleges, faith leaders, veterans, and other strategic partners to:

- Assist communities in the development of local prosperity councils, create wealth and build assets
- Illustrate successful practices for developing key partnerships
- Connect attendees to USDA and other relevant federal programs, and
- Model success for communities and future generations of communities

AGENDA: The original face-to-face Summit planned for May 29 has now been re-organized as a virtual two-day event. See the following agenda and individual webinars planned as part of the now two-day online Summit May 28 and 29:

Thursday, May 28, 2020 (Agenda detail begins on page two)

8:30 a.m. – 10:45 a.m./ Webinar Link: <https://cccconfer.zoom.us/j/98283872138>

Summit Opening Presentations and Keynote (see Agenda Detail beginning page two)

11:00a.m. – 12:00 p.m./ Webinar Link: <https://cccconfer.zoom.us/j/99996206700>

Business and Community Opportunities (Federal Agency presentations); Q&A

1:30 p.m. – 3:30 p.m. / Webinar Link: <https://cccconfer.zoom.us/j/93686781987>

Panel and Roundtable: Housing

Friday, May 29, 2020 (Agenda detail begins on page three)

9:00 a.m. – 10:30 a.m./ Webinar Link: <https://cccconfer.zoom.us/j/92851582602>

Wellness and Quality of Life

11:00 a.m. – 12:30 p.m./ Webinar Link: <https://cccconfer.zoom.us/j/91367457075>

Regional Broadband Enhancement

1:30 p.m. – 3:30 p.m./ Webinar Link: <https://cccconfer.zoom.us/j/95567697434>

Economic and Workforce Development and Innovation



AGENDA DETAIL – Community Prosperity Summit

DAY ONE

May 28, 2020 8:30 a.m. – 10:45 a.m./Webinar Link: <https://cccconfer.zoom.us/j/98283872138>

Community Prosperity Summit Introductory Presentations and Keynote

- 8:30 a.m. **Community Prosperity Summit Welcome**
- 9:00 a.m. **Introduction of USDA Office of Partnerships and Public Engagement Director & Event Purpose**
Mike Beatty

Introduction of USDA State Food and Agriculture Council
Mike Beatty, Director, USDA Office of Partnerships and Public Engagement (OPPE)
- 9:15 a.m. **Opening Remarks** (*Speakers introduced by USDA/OPPE Director Mike Beatty*)
Connie Conway, Farm Service Agency State Executive Director
Carlos Suarez, Natural Resources Conservation Service (NRCS) State Conservationist
Kim Vann, Rural Development (RD) State Director
- 10:00 a.m. **Keynote Presentation:**
Glenda Humiston, Vice President, UC Agriculture & Natural Resources
- 10:40 a.m. **Preview of Virtual “Break-Outs”**

May 28, 2020 11:00 a.m. – 12:30 Noon/Webinar Link: <https://cccconfer.zoom.us/j/99996206700>

Business & Community Opportunities-Federal Agency presentations, Q&A

- 11:00 a.m. **Business and Community Opportunities (Federal Agency presentations); Q&A**
Rocky Chenelle, General Field Representative Rural Utilities
USDA Rural Development

Terri L. Billups, Assistant District Director, Economic Development
U.S. Department of Commerce, Small Business Administration

Jamika Lopez, Community Outreach, Resources and Planning Specialist
U.S. Department of Labor

Stacy Lopez, Single Family Housing Regional Coordinator
USDA Rural Development

Malinda Matson, Economic Development Rep, Northern/Coastal California
U.S. Department of Commerce, Economic Development Administration

Erica Romero, Assistant Vice President for State Advocacy
Hispanic Association of Colleges and Universities (HACU)

Ray Bowman, Director
Ventura/Santa Barbara Counties Small Business Development Center



May 28, 2020, 1:30 p.m. – 3:30 p.m. Webinar Link: <https://cccconfer.zoom.us/j/93686781987>

Housing: Needs; Infrastructure & Other Challenges; Potential Models and Solutions

Agency and Other Guest Participants: Stacy Lopez, USDA Rural Development Single Family Housing Regional Coordinator; Cruz Avila, Homebound Services Executive Director

Facilitator: Eddie Taylor, CEO, United Way NSBC

1:30 p.m. **Housing Needs Panel & Roundtable**

What are the various housing needs for: homeless individuals, ag workers, low-income families, and middle-income workers? (Panel in development)

2:00 p.m. **Infrastructure and Other Challenges**

*What infrastructure is needed or needed to be addressed?
What are the other challenges keeping us from addressing the needs?*

2:30 p.m. **Panel & Roundtable: Potential Models and Solutions, Model Projects**

Cruz Avila, Executive Director, Homebound Services
Eddie Taylor, Director, Home for Good Santa Barbara County
Others TBA

3:15 p.m. **Matching Opportunities with Resources**

[See Day Two Agenda Detail on Page 4 \(next page\)](#)

DAY TWO

May 29, 2020, 9:00 a.m. – 10:30 a.m. /Webinar Link: <https://cccconfer.zoom.us/j/92851582602>

Wellness and Quality of Life

Facilitator and/or Presenters TBA

- What are the key health and wellness needs/gaps in our area?
- What are the key elements of a good quality of life?
- How do we improve those elements for all area residents?

May 29, 2020, 11:00 a.m. – 12:30 p.m. / Webinar Link: <https://cccconfer.zoom.us/j/91367457075>

Regional Broadband Enhancement

Agency participant: Rocky Chenelle, USDA Rural Development GFR Rural Utilities; Malinda Manson, US DOC/EDA Rep, Northern and Coastal California

Facilitators: Bill Simmons, Executive Director, Broadband Consortium Pacific Coast; Chris Chirgwin, CEO, Lanspeed, Chairman, Broadband Consortium Pacific Coast-North

Overview Broadband Consortium Pacific Coast (BCPC)/North County Fiber Ring Network Concept

- Other Broadband Efforts in Development, or Proposal Stage
- Leveraging Efforts for Broadband Expansion
- Other Agenda Elements TBA

May 29, 2020 1:30 p.m. – 3:30 p.m. /Webinar Link: <https://cccconfer.zoom.us/j/95567697434>

Economic and Workforce Development and Innovation

Agency Participants invited: Terri Billips, US SBA/Economic Development Asst. District Director; Jamika Lopez, US DOL/Community Outreach Resources & Planning Specialist; Erica Romero, Hispanic Assn. of Colleges and Universities, Asst. VP, State Advocacy; Malinda Matson US DOC/EDA Rep, Northern and Coastal California

Facilitator: Victoria Conner, Initiatives Director, EconAlliance

- What are the economic and workforce opportunities to be highlighted?
- What are the barriers or obstacles to addressing those opportunities?
- What immediate actions could leverage our ability to prosper from our opportunities?