

A Stool with Three Legs 3.0

Strategies for matching the needs of both Employers and Students



South Central Coast Regional Consortium (SCCRC)
Where Collaboration Leads to Workforce Innovations

Matching the needs of both Employers and Students



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Credit and Noncredit

- **Both receive apportionment from the State Chancellor's Office**
- **Both follow the college / district curriculum process**
- **Credit has the advantage of transferability and credibility**
- **Noncredit has the advantage of affordability and repeatability**
- **Neither can be developed and implemented particularly fast**

Matching the needs of both Employers and Students

Not-for-Credit and Contract Education

- **Allowed by Ed. Code**
- **But does not receive apportionment from the State Chancellor's Office**
- **Someone else is paying for it**
- **Can be customized to meet the employers' or client's immediate needs**
- **Can be developed and implemented quickly**
- **Can be modified on the fly**

Matching the needs of both Employers and Students

Not-for-Credit and Contract Education

- **Can now be funded by SWP 5.0+**

Short-term workforce training is a recognition that, frequently, colleges' curriculum approval processes may delay the ability to address existing job openings with targeted training. By its nature, short-term workforce training provided utilizing SWP funds will be focused on specific job skills needs of employers. Short-term workforce training programs must have at least one proven employer partner, demonstrate job vacancies, and submit verification to the Chancellor's office including the number or individuals served, completion rates, and placement rates.

Matching the needs of both Employers and Students

Not-for-Credit and Contract Education

- **Can now be funded through an Employment Training Panel – Community College Funding Pilot Partnership.**
- **ETP reimburses based on a per training hour basis**
 - **\$14 -\$16 per training hour**
 - **Minimum of 8 hours and maximum of 200 hours**
- **Must Earn Minimum ETP Wage**
 - **\$19.12 per hour (can count \$2.50 in benefits)**
- **ETP is performance-based**
 - **Must stay employed 90 days after training to earn reimbursement**

Matching the needs of both Employers and Students

ETP – California Community College Funding (CCCF) Pilot

- **Can now be used for nonprofits, municipalities, public safety departments, education, and public agencies**
- **If interested reach out to John Milburn at College of the Canyons or Dave Teasdale.**

Matching the needs of both Employers and Students

Short-term Training and Contract Education

- **Most commonly referred to as “Contract Ed”**
- **We like to look at it in two ways:**
 - **A way to meet the very specific training needs of an industry partner which does not match our course delivery or curriculum development schedule**
 - **The Research and Development branch of the college**
- **Contract Ed is a great way to keep Industry Partners engaged**

Matching the needs of both Employers and Students

Contract Education as R &D

- **College of the Canyons Facilities Management certificate**
 - **Launch as Contract Ed while certificate is being developed and taken through the curriculum approval.**
 - **IFMA (industry association) says there is a lot of demand. Class can be piloted as proof of concept.**
 - **Pilot can inform Credit and Noncredit version.**

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Contract Ed. As Employer Engagement

- By being able to quickly pivot to offering a requested training, employers view the college as a solution to their incumbent worker training needs.
 - ✓ Traditional curriculum approval takes too long.
- Benefits of being viewed as solutions provider and partner:
 - More enthusiasm for participation in advisories.
 - More enthusiasm for discussing job placements and internships.
 - Greater willingness to provide letters of support for grants.

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Contract Ed.

- **Hopefully you see the benefits of contract ed. for your industry partners?**

In Process

- **Developing a regional contract ed. resource directory.**
- **Developing a contract ed. resources toolkit.**
- **Developing some contract ed. Training.**
 - **Targeted at Employer Engagement**
 - **General training for other college staff.**

Questions?

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