ACCOUNTABILITY. TRANSPARENCY. SIMPLICITY.

South Central Coast Regional Consortium (SCCRC)

MINUTES

Welcome and Introductions—staff: Luann, Diane, Amanda
(Attendees are listed at the end of these minutes)

(ACTION ITEMS ARE HIGHLIGHTED IN YELLOW)

9:00 – 9:10 a.m.   **Update on Regional Collaboration and Coordination (RCC) Grant**
a. Debrief on February 10, 2022 meeting with the Chancellor's Office on regional specific feedback regarding revisions to our plan.
b. Status on the recruitment for the new Regional Executive Director (VCCCD to host).
   1. **Closes on March 6**
   2. **Hire expected in April**
c. College Employer Engagement plans – Harriet Happel and Robert Cabral facilitated discussion. –
   i. Robert reported that they are looking at a template for each college to use to track numbers of students in each of the 3 grant outcome categories (Work-based learning, employment, responsiveness to employers needs)
   ii. Luann clarified sources of funds (Federal Perkins 1B for the Executive Director and Economic and Workforce Development (EWD) funds to the colleges for employer engagement).
d. Status on Economic and Workforce Development (EWD) funding contracts with the Districts.
   1. Master agreement was approved by the SBCC Board on Feb 17.
   2. Will go out to the Districts once VP of Business and President sign the agreement.
e. Revisions to Workplan and Budget due to CO on April 15, 2022

9:05 – 9:10 a.m.   **Workforce & Economic Development Division, (WEDD) Chancellor's Office Chancellor's Office Updates**

2022 Regional Project Monitor Assignments

1. SCCRC monitor is Katie Gilks who is one of the most experienced monitors at the CO.
2. Katie couldn't make it today but the plan is to invite her to our regional meetings.

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3. Amanda will continue to send out the link below to enter you questions that Katie can address at a regional meeting or on the monthly 30-minute check in call with the Regional Chairs.

SWP and Perkins Q & A for Chancellor's Office Monitor Katie Gilks
Questions for Katie can be posted HERE.

9:10 – 9:50 a.m.   **Brief Report Outs**
   a.   **Regional Chairs/SWP Fiscal Agents**
       i.   There is advocacy statewide for restoring the 30-month spending window, especially for Round 5
   b.   **California Community College Association for Occupational Education (CCCAOE)**
       i.   [**Spring 2022 Conference**](link) April 6-8, 2022
       ii. Regional Meeting is now **Weds April 6th at 10am**. CCCAOE has OWL technology for virtual attendees. CCCAO is considering assigning an OWL to each Regional Vice President (ours is now, Gary Quire, CTE Faculty Liaison from COC) that could also be used in region.
       iii. Register for this SCCRC Regional Meeting here.
       iv. Harriet Happel encouraged attendance and advocacy—she mentioned the virtual option.
       v.   Robert Cabral added that on April 5th there is a pre-conference session which is free. He mentioned that one will be a session on cannabis which will include a tour (for members only). There will also be a session on apprenticeships. Target Corp session on supply chain logistics.
       vi. Harriet mentioned sub-committees—advocacy committee as well as a membership committee.
   c.   **Center of Excellence—Adele was not present**
       i.   Harriet reported that the Perkins Comprehensive Local Needs Assessment (CLNA) employer engagement survey is open until March 15th. Some preliminary data has been released and they are talking with Job Developers to encourage more employer participation.
       ii. Harriet will email the deans tomorrow. She worked with a media/entertainment arts advisory group at COC yesterday and asked 5 questions from the survey. She will send the questions to the deans and grant writers and recommends that they use the same process.
       iii. Robert shared that the VCCCD colleges will do a listening session mid-March. Attendees to their Career Week must take the survey and will have a focus group from 8:30 to 10 on Tuesday, March 15th.
   d.   **Joint Special Population Advisory Committee (JSPAC)—no report**
   e.   **Contract Education Workgroup—**
       i.   Dave Teasdale displayed the splash page for the contract ed page on the SCCRC website. He mentioned that there need to be ongoing resources to sustain the page and keep it up-to-date. It will be a great resource for contract ed professional development. He also stressed the Directory.
       ii. He mentioned that the next survey will go out to assess training needs for incumbent workers. They will exclude anyone who already responded to either the CLNA or the construction surveys. They feel they have a good list of employers for this. By late April-early May there will be a summary released.
           1.   Question about the survey being sent to anyone who received the CLNA but didn't answer. The employer can't distinguish between the

types of surveys. The survey would go out after March 15th. Need to discuss mailing lists.

2. Question about which entity will facilitate the survey—Chico State. Important to be clear that the COE office needs to create the outreach message and not Chico State. Employers don't understand that a message from Chico State is actually from our region.
3. Question about the number of emails sent to accompany the survey. Dave said that possibly each college could send out the incumbent worker survey (Chico State then collates the results).
4. Recommendation from COC that the incumbent worker survey should be vetted by the CEOs. AHC added that she contacted her president's office before sending more CLNA surveys to their local employers and he did have comments and requests for changes. Robert added that CEOs want to make decisions on things that impact their colleges. ==Margaret Lau recommended that Luann send the survey to the Executive Council.==
5. Recommendation as to have the new Executive Director vet any surveys with the CEO group.
6. Recommendation that John Milburn take over chairing the contract ed group when Dave leaves on March 31st.

9:50 – 10:10 a.m.   Strong Workforce Program Updates
   a. K12 – Giselle Bice
      i. Statewide K12 SWP audit released last week.
      ii. There will be a debrief with the Regional K12 Review Team and Selection Committee
      iii. Some Pathway Coordinators will present at the Educating for Careers conference next week.
      iv. Today there was a webinar about California's new Regional K-16 Education Collaboratives Grant Program. Read more HERE.
      v. Luann added that the contracts for K12 SWP Round 4 will be going out soon.
      vi. Laurie Arnold asked that information be communicated more clearly regarding the challenges around reporting elements. VCOE received grants in each round. Guidance from the Chancellor's Office on reporting for Round 1 came out very late. Inconsistent communication and lack of planning and the same issues continue. ==Requests more professional communication around reporting and LEAs need training regarding access to NOVA. Requests just a link for partners.== The K12 SWP is broken. The reporting itself is not generating any meaningful feedback to improve the work. ==Requests that SCCRC leaders develop solutions.== This is disheartening for the downline field. Giselle responded that the group of K14 TAPs have been offering solutions to the Chancellor's Office. Luann reported that there are now monthly calls with K14 TAPs, Regional Chairs, SWP Fiscal Agents with the CO to help unify the communication and improve efforts statewide.

b. Community College – Luann Swanberg
   i. Closing out Rounds 1-4 is in progress
   ii. The regional 21-22 Augmentation and sub-award notification have been sent out. Deadline for NOVA is March 1st.
   iii. Katie Gilks will be the approver now on regional projects.
   iv. Margaret updated on the Career Connect project. Paula has created a one-pager on her meetings with Job Developers. ==The report will be appended to these Minutes. Robert recommended keeping this as a standing item on the agenda.==
   v. Margaret also gave an update on Jobspeaker—completely paid and waiting for invoice from LinkedIn Learning.
   vi. Hiba Edgheim shared that COC will have a job fair on March 11th from 9 to 12 with more than 50 employers. There will be workshops for students to prepare for the Job Fair. [College of the Canyons March Job Fair](#)

10:10 - 10:15 a.m.   **Perkins 1C and CLNA (Comprehensive Local Needs Assessment) Update**
(See CNLA survey update above.**)**
   a. [Comprehensive Local Needs Assessment (CLNA) Memo](#)
   b. Important dates relevant to the Comprehensive Local Needs Assessment – ==next work group meeting will be at 1 p.m. on April 1st.==
   c. (CLNA):

March 15, 2022	Local Application Opens in NOVA
April 1, 2022	SCCRC CLNA work group meeting
May 15, 2022	Local Application Deadline
July 1, 2022	Start of 2022-2023 Perkins Title I-C grants

   d. Regional Workgroup Update: Employer Engagement/Comprehensive Local Needs Assessment (CLNA) [Updated Brustein CLNA webinar flyer and link](#)
   e. [FY 2022-23 Perkins Headcount Certification and Title IC Application Available in NOVA](#), February 8, 2022 (PDF)
   f. There is now a Perkins page on the SCCRC website.

The following table shows key dates for the FY 2022-23 Perkins 1C Application process:

FY 2021-22 Perkins 1C Application Key Dates	
March 11, 2022	Deadline to complete Perkins Headcount Certification for FY 2022-23
March 15, 2022	Perkins 1C applications open in NOVA for FY 2022-23
May 15, 2022	Deadline to submit FY 2022-23 Perkins 1C applications in NOVA

If you have any questions regarding headcount certification or issues completing the process, please contact JeanClaude Mbomeda at jmbomeda@CCCCO.edu. For technical issues related to NOVA, please submit a help desk ticket within NOVA.

Note: Key dates above may change based on the availability of funds.

10:15 - 10:20 a.m.   **Regional Program Recommendations/Notices of Intent**
   a. There are 11 new Recommended Programs since our last meeting of 1/21/22.
   b. All are listed on the SCCRC website under [RECOMMENDED PROGRAMS](#)

Recommended Programs:	College	Submitted by	Date Recommended
[Digital Commerce CoA](#)	Cuesta College	Monica Fiscalini	2/24/22

Small Business Mgmt Concentration CoA	Cuesta College	Monica Fiscalini	2/24/22
Marketing Concentration CoA	Cuesta College	Monica Fiscalini	2/24/22
General Business Concentration CoA	Cuesta College	Monica Fiscalini	2/24/22
Accounting Concentration CoA	Cuesta College	Monica Fiscalini	2/21/22
Viticulture Level 3 COA	Allan Hancock College	Rebecca Andres	2/21/22
Viticulture Level 2 COA	Allan Hancock College	Rebecca Andres	2/21/22
Viticulture Level 1 COA	Allan Hancock College	Rebecca Andres	2/21/22
Mechatronics Engineering Technology COA	Moorpark College	Mary Rees	2/8/22
Multimedia Journalism CoA	Cuesta College	Monica Fiscalini	2/8/22
Public Administration COA	Ventura College	Debbie Newcomb	2/4/22

c. All can be viewed in full at www.regionalcte.org
d. Notices of Intent (NOI)- There were 2 new NOIs submitted since our last meeting. All can be viewed HERE.
 ii. We've updated our NOI form (*located on our website's Program Recommendations page*).
 iii. Process for regional program recommendations will be updated in the Fall.
  1. Margaret asked that whoever makes a request in the LMI or RegionalCTE.org system receive an email back so that they can share the information.
  2. Robert added that the platform is hosted in northern California, and we should push this request forward to them. Luann will work with Adele on this.

10:25 - 10:30 a.m.   **Other Updates/Announcements/Upcoming Events**
Got news/events to share? Submit to amanda.j58@gmail.com with details.
 i. Robert shared that Mike Hoffman was recognized as Employee of the Month at Moorpark College.
 ii. **SCCRC Regional Plan Update - Jan 31, 2022**
 iii. **Funding Opportunities**
  Access Regional K-16 Education Collaboratives Grant Program Funding
  Applicants that support regional K-16 education collaboratives that create streamlined pathways from high school to postsecondary education and into the workforce can locate funding opportunities under this service.
  WEBINAR:
  Date: Feb. 25, 2022.   **Time:** 10:30 a.m. - 12:00 p.m.
  Registration: Please register for the webinar **here**.

 iv. **QUESTION:** Interest in having the Executive Director of the Fresno K16 Collaborative, Karri Hammerstrom, (former Regional Chair from the Central/Mother Lode Region) do a presentation and Q and A for our region?

[California Workforce Development Board - Regional Equity and Recovery Partnerships Grant RFA](#)
Regional Equity and Recovery Partnerships Supporting Regional Workforce Development Board and Community College Consortia Partnerships

Applications Due
Friday, April 22, 2022, 3:00 PM (PST)

Award Announcement*
June 2022

Grant Term*
December 1, 2022, through September 30, 2025

v. **Upcoming Regional Meeting dates**
   - [March 18](#)
   - [Apr 6 (at CCCAOE)](#)
   - [May 20](#)
   - April 21 – Contract Ed Summit
   - June (Retreat) – TBD

REGIONAL MEETINGS & EVENTS

All can be viewed on our website at https://sccrcolleges.org/events-meeting-calendar/

*NOTE: *When submitting your events/meetings for posting on the SCCRC website, **please indicate the intended audience**—whether CC, K12, Industry, or any combo therein, and **provide a short description.***

Regional Events

March 11, 2022   [College of the Canyons Job Fair](#) 9am-12 noon

April 6-8, 2022   California Community College Association for Occupational Education (CCCAOE)
[Spring 2022 Conference](#)

April 21, 2022   [Contract Education ACHIEVES Summit 2022](#)
9am-2pm

HELPFUL LINKS AND INFORMATION

[Chancellor's Office Workforce and Economic Development (WEDD) Memos](#)

[Chancellor's Office WEDD Webinars](#)

Chancellor's Office Vision Resource Center
    https://visionresourcecenter.cccco.edu/

Community College and/or K12 Strong Workforce Listserv's
Go to the following links to subscribe to the Chancellor's Office Community College and/or K12 Strong Workforce Program listservs. (Please note that there have been issues with the maintenance of these lists.)

http://subscribe.wfd.strongworkforce.net/

http://subscribe.k12.strongworkforce.net/

Chancellor's Office System Webinars
Recordings of Chancellor's Office System Webinars, and any related materials, can be found in the Vision Resource Center by following the steps below:

- Log in to the Vision Resource Center at https://visionresourcecenter.cccco.edu/login (or create an account to get started)
- After logging in, under the "Communities" menu, visit "All Communities" and look for "CCC | Webinars, Conferences, and Events"
- Select the community and then click "Join Community" to access the content.

Career Connect Project Update

SCCRC Meeting 2/25/22

Career Connect Employer Engagement Working Group

- Convened on 2/16/22
- Consisted of Job Developers/recruiters related staff
- Seven of the eight colleges represented

Marketing

- Considered general marketing materials towards students that can be localized
- Considered for employers a regional approach
- Creating a newsletter or LinkedIn page that has best practice stories from students

Messaging

- Crafting employer messaging to match what the need is.
- Creating Lunch & Learn for employers to help them get connected with Career Connect
    - Creating a playbook/list of best practice regionally for responding to employers

  Standard Operating Procedures (SOPs)

    - Standardization ideas for Rejecting of jobs were:
        - No residential homes
        - No mature adult content
        - No gender preferences

Current Challenges/Opportunities:

- Jobs posted are too high level for the community college students
- Getting employers engaged in the investing of the students who are starting a career
- Employers requesting years of experience
- Managing Employers' expectations of listing their jobs

Recommendation to Region by Work Group Members:

- ➢ Keep cohesive branding so that when anyone in the region runs an event the Career Connect branding is used and we begin to be recognized as a great service for employers.
- ➢ Suggestion of a yearly expo or job fair for a regional effort for remote workers in the region.

Campus Upcoming Employer Engagements:

COC: Job Fair for Employment Center March 11th in-person

Cuesta College: Information Sessions-Employer spotlights where they get to share how to apply, what career pathway can provide for the student, what jobs they have available. Targeted groups

SBCC: individual recruiting sessions-on demand recruiting and recording and posting for students (hiring sessions)

SCCRC Regional Meeting
Friday, February 25, 2022   9:00am - 11:00am
Attendee List

	✓	Name	Email	Job Title	Agency
1	✓	Arnold, Laurie	larnold@vcoe.org	Executive Director Career Education	VCOE
2	✓	Bailey, Nancy	nbailey@hartdistrict.org	Program Specialist, Work-based Learning	William S. Hart UHSD
3	✓	Bakhit, Kathy	kathy.bakhit@canyons.edu	Dean	College of the Canyons
4	✓	Bell, Lexie	lexie_bell@cuesta.edu	Director of Institutional Grants	Cuesta College
5	✓	Bice, Giselle	giselle.bice@canyons.edu	Manager, K-14 TAP	SCCRC (at College of the Canyons)
6	✓	Cabral, Robert	rcabral@vcccd.edu	iDean of Student Learning	Moorpark College
7	✓	Correa, Holly	hcorrea@vcccd.edu	Program Director	VCCCD
8	✓	Cubbage, Justine	jcubbage@hartdistrict.org	K12 Pathway Coordinator	Hart UHSD
9	✓	De Los Santos, Raquel	raquel_delossantos1@vcccd.edu	Job Developer	Ventura College
10	✓	Duenas, Felicia	fduenas@vcccd.edu	Dean, Career Education	Ventura College
11	✓	Edgheim, Hiba	Hiba.Edgheim@canyons.edu	Career Center Coordinator	College of the Canyons
12	✓	Happel, Harriet	harriet.happel@canyons.edu	Dean, CTE	College of the Canyons
13	✓	Hart, Cathy	chart8@avc.edu	Interim Dean (SWP & Perkins)	Antelope Valley College
14	✓	Hillman, Linda	lhillm@countyofsb.org	Deputy Director	SB WDB
15	✓	Hoffman, Mike	mhoffman@vcccd.edu	Grant Director	Moorpark College
16	✓	Hollems, Diane	lrswanberg@pipeline.sbcc.edu	Co-Chair SCCRC	Santa Barbara City College
17	✓	LaFave, Drew	alafave@vcccd.edu	Research Analyst	Moorpark College
18	✓	Lake, Amanda	amanda.j58@gmail.com	Consortium Coordinator	SCCRC
19	✓	Lau, Margaret	margaret.lau@hancockcollege.edu	Dean, Academic Affairs	Allan Hancock College
20	✓	Marenco, Anthony	AMarenco@vcoe.org	K12 Pathway Coordinator	VCOE
21	✓	Medina, Janine	janine_medina@cuesta.edu	Grants & Special Prog Coordinator	Cuesta College
22	✓	Ortega, Giovanni	gortega@vcccd.edu	Acting CTE Director	Oxnard College
23	✓	Price, Alan	aprice3@pipeline.sbcc.edu	Dean	Santa Barbara City College
24	✓	Quire, Gary	gary.quire@canyons.edu	Full Time Faculty	College of the Canyons
25	✓	Rivas, Sara	Srivas7@avc.edu	Job Placement Specialist	Antelope Valley College
26	✓	Rodriguez, Leticia	lrodriguez1@vcccd.edu	Grant Director	Ventura College

27	✓	Siwabessy, Genevieve	genevieve_siwabessy@cuesta.edu	Dean, Student Services	Cuesta College
28	✓	Swanberg, Luann	lrswanberg@pipeline.sbcc.edu	Director/Chair SCCRC	Santa Barbara City College
29	✓	Teasdale, Dave	dteasdal@kccd.edu	Regional Energy & Contract Ed Resource	Kern CCD
30	✓	Walker, Diane	dwalker@avhsd.org	Dir. Ind Liaison & Post-Sec Partners.	Antelope Valley Union HS District
31	✓	Wallace, Justin	Justin.Wallace@canyons.edu	Director, Business Partnerships & Workforc	College of the Canyons
32	✓	Ward, Nancy Jo	nward@hancockcollege.edu	Assoc. Prof., Graphics	Allan Hancock College