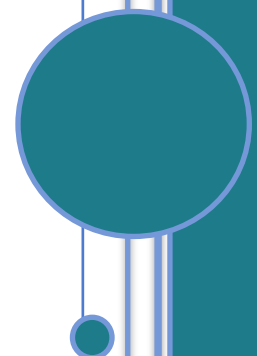# ALLAN HANCOCK JOINT COMMUNITY COLLEGE DISTRICT QUARTERLY REPORT

1st Quarter

OneCHOICE

3/15/2022

Allan Hancock Joint Community College District Quarterly Report

Purpose

The purpose of this report is to offer a progress report regarding One CHOICE efforts in providing services regarding Career Connect regional project management.

Scope of Work

To oversee the South Central Coast Regional Career Connect Management Project (Strong Workforce Program Project):

1) Network, engage, and unify the job developers/recruiters at all eight community college's Career Center/Services offices to foster a robust community of practice.

2) Provide technical guidance for regional reporting purposes to each community college with its preferred industry/employer engagement platform vendor.

3) Provide ongoing technical support for Jobspeaker and its integration with LinkedIn Learning.

4) Collaborate with regional colleges to develop, gather, and report regional job development and placement outcomes metrics on a quarterly basis to the South Central Coast Regional Consortium (SCCRC).

5) Centralize regional employer information to support the SCCRC's planning efforts and distribution of the Regional Center of Excellence's survey instruments.

Performance period and timeline

- January 2022 – March 2022

Products and Deliverables

1. Network, engage, and unify the job developers/recruiters at all eight-community college's Career Center/Services offices to foster a robust community of practice.
   - Convened Career Connect Employer Engagement Working Group on 2/26/22
     - 11 attended which consisted of Job Developers/recruiters related staff where seven of the eight colleges represented.
       - Continue outreach to achieve 8 out of 8 colleges represented.

- o **Marketing**
    - General marketing materials towards students that can be localized.
    - Regional approach such as creating a newsletter or LinkedIn page that has best practice stories from students.
    - <u>Next Step</u>: is conduct compression planning to design marketing material.
- o **Messaging**
    - Crafting employer messaging to match what we do as a region.
    - Creating Lunch & Learn for employers to help them get connected with Career Connect.
    - Creating a playbook/list of best practice regionally for responding to employers.
    - <u>Next Step</u>: Identify schedule for employers' lunch & learn.
- o Standard Operating Procedures (SOPs)
    - Discussed developing standardized procedures for employer communications (e.g. job postings).
    - <u>Next Step</u>: Collect samples of employer communications from each campus.
- o Current Challenges/Opportunities (continuous process)
    - Jobs posted are too high level for the community college students.
    - Getting employers engaged in the investing of the students who are starting a career.
- o Recommendation to Region by Work Group Members
    - Keep cohesive branding so that when anyone in the region runs an event the Career Connect branding is used and we begin to be recognized as a great service for employers.
    - Suggestion of a yearly expo or job fair for a regional effort for remote workers in the region.
    - <u>Next Step</u>: Compression Planning to be scheduled with focus on Marketing strategy.

2. Provide technical guidance for regional reporting purposes to each community college with its preferred industry/employer engagement platform
    - o Santa Barbara City College (SBCC) met with technical team to integrate Jobspeaker Student Information System (SIS) for credit and non-credit deployment.
        - Work with other colleges next quarter.
    - o Collaborate with Jobspeaker programmers to design regional reporting tools and data collections based on defined regional matrix. On-going process.

3. Provide ongoing technical support for Jobspeaker and its integration with LinkedIn Learning.
    o Negotiate with LinkedIn Learning licensing to apply to all students.
4. Collaborate with regional colleges to develop, gather, and report regional job development and placement outcomes metrics on a quarterly basis to the South Central Coast Regional Consortium (SCCRC).
    o Region needs to complete metrics requirements to facilitate next step.
5. Centralize regional employer information to support the SCCRC's planning efforts and distribution of the Regional Center of Excellence's (COE) survey instruments.
    o Coordinate data collection of employer information with regional colleges.
    o Develop programming for data integration from platform to platform.
    o Develop regional process to import all data into Career Connect.
    o Address data integrity in support COE survey result.