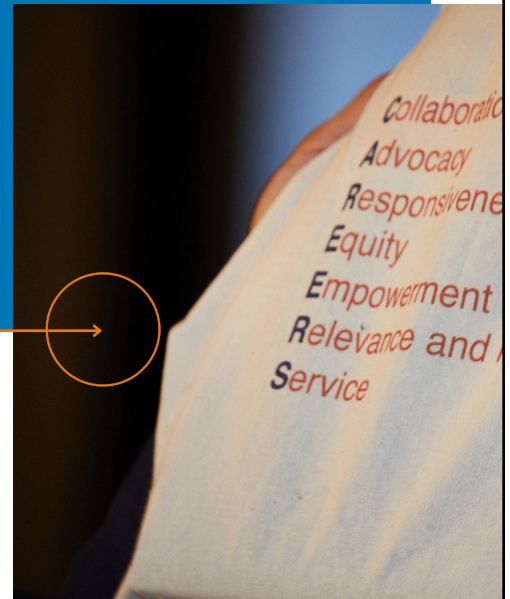




# Operational Update

SPRING 2022 CONFERENCE -  
FOR REGIONAL CONSORTIA MEETINGS



1



## Advocacy

- Advocacy Day hosted over 25+ Career Educators
- Heard from panel on legislative processes and hot topics
- Attended hearings of higher education and
- Learned about current legislation impacting Career Education

2

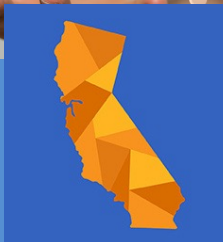


# Membership Engagement

The Membership Committee is focusing on its strategic plan in which “engagement” is the focus. We all know that when our constituency understands the benefits of membership, their voice will be stronger.

- What is membership?
- Who is a member?
- What does our membership want?

3



# Membership Engagement

## CCCAOE MEMBERSHIP SURVEY

Over the past three months, we have finalized a survey that will be electronically distributed throughout the conference. We will also follow up with a survey link via email for those not attending the conference.



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# Membership Engagement

**ASK ME** - Each member of the Membership Committee will be wearing "Ask Me" buttons so that attendees can learn more about membership.

**BUSINESS MEETING** - During the Business Meeting we will specifically be making a call to action:

- How would they like to serve the organization?
- Would they like to participate on the membership committee?

**POST CONFERENCE** - After the conference we will be establishing "live conversations" through social media user groups to promote more interaction between conferences.

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# Professional Development

## Spring 2022 Conference numbers

- 80 + Virtual Attendees
- 350 + In Person Attendees
- 25 One Day Attendees
- 30 Sponsor Associates

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# Upcoming 2022 Events

**DON'T MISS OUT!**



## MAY

Leadership  
Academy  
Level 1.0  
May 24 - 27  
Anaheim

## JUNE

Leadership  
Academy  
Level 2.0  
June 13 - 16  
Costa Mesa

## OCTOBER

Fall 2022  
Conference  
October 5 - 7  
OMNI Rancho  
Las Palmas

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## Fall 2022

**Call for proposals for Breakout Sessions:**

- Opens – **April 20, 2022**
- Closes – **June 15, 2022**
- Notification of Selection – **July 31, 2022**

**Keynote ideas – email:**

**Robert Cabral:** [Cabral@vcccd.edu](mailto:Cabral@vcccd.edu)

**Amy Christianson:**

[executivedirector@cccaoe.org](mailto:executivedirector@cccaoe.org)

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# Leadership Academy 2022 Level 1.0



**MAY 24 - MAY 27, 2022**

**"FOCUS YOUR LEADERSHIP VISION"**

**ANAHEIM**

**LEADERSHIP ACADEMY 1.0  
INCLUDES CERTIFICATE PROGRAM  
FOR CTE/EWD PROFESSIONALS**

## TESTIMONIALS

"I learned about my leadership styles and personality at work and about how to use empathy in leadership."

"Everyone can become a situational leader to better influence change."

"Stop the crazy wheel and initiate conversations with students, peers, faculty... and listen."

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# Leadership L2.0 Academy 2022



**JUNE 13 - JUNE 16, 2022**

**"FOCUS YOUR LEADERSHIP VISION"**

**COSTA MESA**

**LEADERSHIP ACADEMY 2.0  
INCLUDES CERTIFICATE PROGRAM  
FOR CTE/EWD PROFESSIONALS AND  
8 MONTHLY MENTORING SESSIONS**

## TESTIMONIALS


"What went well for me was having interaction throughout the training and not just watching video after video and/or listening to someone present off PowerPoint slide the entire time."

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**PROFESSIONAL DEVELOPMENT**


Robert Cabral



**ADVOCACY**


Eva Jimenez





**MEMBERSHIP ENGAGEMENT**

Harriet Happel



# Committee Chairs

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**CORE VALUES:**

**C**AREERS  
**C**OLLABORATION  
**A**DVOCACY  
**R**ESPONSIVENESS  
**E**QUITY  
**E**MPowerment  
**R**ELEVANCE & RIGOR  
**S**ERVICE

## About CCCAOE

**A Collaboration to Improve Career Education**

**MISSION:**

**CHAMPION FOR EDUCATION AND WORKFORCE SUCCESS**

**VISION:**

**AN EDUCATION AND CAREER FOR EVERYONE AT ANYTIME**



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## CCCAOE Created an Equity Statement

**“Educational equity is serving members by providing access, opportunity, and resources through fair and balanced support for transformational success for students.”**

**We are committed to working towards educational equity by:**

- Ensuring inclusion of diversity in professional learning services
- Providing resources through advocacy for Inclusion, Equity and Diversity
- Engaging membership
- Building equity leadership capacity
- Examining and interrupting inequitable policies and practices

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**Get Social**

CCCAOE-CAREER-EDUCATION

CCCAOE



@CCCAOE

CCCAOE

**Hashtags for Social Media: #careers4all  
#SupportCCEducation #CCCAOESpring2022**



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