

Allan Hancock Joint Community College

District Quarterly Report

Purpose

The purpose of this report is to offer a progress report regarding One CHOICE efforts in providing services regarding Career Connect regional project management.

Scope of Work

To oversee the South Central Coast Regional Career Connect Management Project (Strong Workforce Program Project):

- 1) Network, engage, and unify the job developers/recruiters at all eight community college's Career Center/Services offices to foster a robust community of practice.
- 2) Provide technical guidance for regional reporting purposes to each community college with its preferred industry/employer engagement platform vendor.
- 3) Provide ongoing technical support for Jobspeaker and its integration with LinkedIn Learning.
- 4) Collaborate with regional colleges to develop, gather, and report regional job development and placement outcomes metrics on a quarterly basis to the South Central Coast Regional Consortium (SCCRC).
- 5) Centralize regional employer information to support the SCCRC's planning efforts and distribution of the Regional Center of Excellence's survey instruments.

Performance period and timeline

- April 2022 – June 2022

Products and Deliverables

- Network, engage, and unify the job developers/recruiters at all eight-community college's Career Center/Services offices to foster a robust community of practice.
 - Convened Career Connect Employer Engagement Working Group on 4/20/2022 and 6/21/2022
 - Attended SCCRC Employer Engagement Plan event on 5/20/22
 - Provided clarification regarding Career Connect project scope.
 - **Marketing**
 - Conducted compression planning with Job Developers on 6/21/2022. Identified internal and external marketing needs for Career Connect.

- In process of taking results from compression planning meeting and creating action plan for Career Connect to begin in Fall 2022
- Preliminary results are:

What do we want employers to know about us?

- ✓ Easier access
- ✓ Promoting the regional colleges and candidates through Career Connect
- ✓ We at the Community Colleges have the future employees that employers are looking for
- ✓ Local Community Colleges are committed to open partnerships & advisory

What are unique ways to advertise and outreach Career Connect to the regional employers

- ✓ Creating an info graphic that shows the employers at the center of our regional Career Connect effort
- ✓ Linked up with local Chamber of Commerce
- ✓ Engage employers with best practices for how to use the platform
- ✓ Create videos of success for both students and employers
- ✓ Promoting special job opportunities using both internal marketing and social media
- ✓ Having a collective video with Job Developers from multiple colleges sharing who they are
- ✓ Creating a Career Connect LinkedIn account
- ✓ Customize by industry the candidates that they are looking for, being more industry specific

- Next Step: finalize marketing plan with Job Developers and operationalize.
- Provide technical guidance for regional reporting purposes to each community college with its preferred industry/employer engagement platform
 - Provided guidance to Dean Matthew Green and newly hired Job Developer Jennifer Anderson from Cuesta College.
 - The regional outcome metrics have been distributed to the Career Connect software developer. The expansion of the regional dashboard to accommodate reporting outcomes is in process*
 - * Colleges not using Jobspeaker locally will be provided a data template and Career Connect training for uploading required

information into regional hub. Reports generated are reflective of local colleges data capturing efforts.

- Provide ongoing technical support for Jobspeaker and its integration with LinkedIn Learning.
 - Addressed SCCRC LinkedIn Learning licensing issue which left colleges without access for a short period.
- Collaborate with regional colleges to develop, gather, and report regional job development and placement outcomes metrics on a quarterly basis to the South Central Coast Regional Consortium (SCCRC).
 - Crafting Career Connect outcome reports based on regional activities:
 - Goal 1. Expand work-based learning for college students
 - ✓ 1.1. – 1.1.1D number of employers offering work-based learning programs to college students (reported quarterly)
 - ✓ 1.2.1. - 1.2.1D number of work-based learning program completions. (Reported in quarters 2 and 4)
 - Next Step: Continue application analysis with Jobspeaker programmer in developing require reporting.
- Centralize regional employer information to support the SCCRC's planning efforts and distribution of the Regional Center of Excellence's (COE) survey instruments (continuous process).
 - Coordinate data collection of employer information with regional colleges.
 - Develop regional process to import all data into Career Connect.
 - Address data integrity in support COE survey result.
- Current Challenges/Opportunities:
 - Employer bounce back emails from CLNA survey still outstanding for Career Connect regional employer database cleanup.
 - A meeting with the regional Executive Director is necessary to address colleges that are maintaining additional job boards solutions externally for employer engagement. This deviation will impact marketing and regional employer communications and continuity.