

Centers of Excellence for Labor Market Research

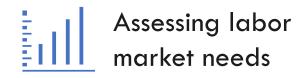
Introduction

COE & Program Recommendation Process





The COE provide quality labor market data and information to help colleges with:





Reviewing career education programs



Investing in new career education programs



Grant program planning and investment

We aspire to be the leading source of workforce information and insight for California's community colleges.

The COE Network





Centers of Excellence for Labor Market Research

Program Recommendation Reports



South Central Coast Regional Consortium Program Recommendation Process

Link to Program Recommendations Submission Process on SCCRC website <u>HERE</u>



College submits <u>Notice of</u> <u>Intent</u> via Google Form on SCCRC website. College submits program for regional recommendation at <u>RegionalCTE org</u>, COE LMI must be uploaded.³

*COE will email the final program recommendation report to the submitter and respective dean and upload the report to the COE website

SCCRC notifies college regarding "Recommended" or "Not Recommended" status via Email.

SCCRC monitors, sends email reminders, & certifies the votes.***

***A minimum of 5 out of 8 "Recommended" votes are required for regional program recommendation. Goal is votes from all 8 colleges and all comments addressed.

SCCRC lists all Recommended Programs in <u>Regional Consortium</u> <u>Meeting Minutes</u>. College submits all required documentation to the Chancellor's Office for their approval. Once submitted, programs are reviewed by the SCCRC & the COE & are then designated "Under Review." Online voting is opened.**

**Online review & voting are open for <u>two weeks</u>

Questions?

Holly Nolan Chavez (805) 922-6966 x5276 Adele Hermann (805) 553-4625 Amanda Lake (805) 448-8856

LMI Data Request Form

The PCAH 7th Edition (page 93) states: "Pursuant to Education Code § 78015 Labor Market Information (LMI) data is specifically required for all new CTE program proposals, where available. Current LMI and analysis, or other comparable information, must show that jobs are available for program completers within the local service area of the individual college and/or that job enhancement or promotion justifies the proposed curriculum. Regional, statewide, or national labor market evidence may be included as supplementary support, but evidence of need in the specific college service area or region is also necessary."

The Chancellor's Office and the SCCRC rely on consistent LMI data provided by the region's Center of Excellence (COE) in order to make a recommendation for program approval. A Program Recommendation Report that is NO MORE THAN TWO YEARS OLD is required from the Center of Excellence. This report needs to be uploaded to the Program Submission page on the <u>RegionalCTE</u> website. At their discretion, colleges may submit other LMI data in addition to the LMI provided by the COE.

•See sample program recommendation and LMI reports at the <u>Center of</u> <u>Excellence</u> website

•To contact Center of Excellence Director, Adele Hermann, call (805) 553-4625 or email <u>ahermann@vcccd.edu</u>





Labor market data is being requested to inform ...

College/District program review

Existing low unit, local certificate(s) for state chaptering

Exploratory purposes

Noncredit vocational program development

Program modification (substantial change)

Regional program recommendation



What type of certificate(s) and/or degree(s) are in development or undergoing review? Select all that apply.

Associate Degree
Certificate
Other
Other
Other
Other not listed (please describe)
I don't know

Taxonomy of Program (TOP) Codes

Specific to the California Community Colleges, TOP is a system of numerical codes used to collect and report information on programs and courses that have similar outcomes. Knowing the TOP code(s) helps us identify similar programs in your region and include that information in the labor market report. Access the <u>TOP</u> <u>Code manual</u> for more information (link opens in a new window).

Is there a TOP code associated with this request?



O No

Using the field below, please select the TOP code assigned or under consideration. To find the TOP title or 6digit TOP code, type directly into the field and the list will narrow to matching titles or codes.

12	
1201.00 Health Occupations, General	
1202.00 Hospital and Health Care Administration	
1205.00 Medical Laboratory Technology	
1205.10 Phlebotomy	
1206.00 Physicians Assistant	

Which occupations does this program prepare students for?

Using the fields below, please identify at least one occupation that best matches the program of study.

- Match to SOC: To select the Standard Occupational Classification (SOC) occupation title or code, type directly into the field and the list will populate with the top matches. Select the best match and it will be saved in your response.*
- **No Match Found:** If you do not find a suitable match in the SOC list, type the job title as you know it directly into the field. The job title you enter will be saved in your response.

*At least one SOC or job title must be identified for the request. For more information, browse job titles and codes at <u>O*NET</u> (link opens in new window). SOC codes are 6-digits long, e.g., Conservation Scientists (19-1031); O*NET codes are extensions of SOC codes, e.g., Range Managers (19-1031.02) and are not included in the search lists below.

Occupation #1

Occupation #2



Centers of Excellence for Labor Market Research

Report Features

Example Occupations

Occupation, Description, and Sample Job Titles

SOC Code	Title	Description	Sample of Reported Job Titles
29-1071	Physician Assistants	Provide healthcare services typically performed by a	Cardiology Physician Assistant, Certified Physician
		physician, under the supervision of a physician.	Assistant (PA-C), Emergency Medicine Physician
		Conduct complete physicals, provide treatment, and	Assistant (Emergency Medicine PA), Family Practice
		counsel patients. May, in some cases, prescribe	Physician Assistant, Orthopaedic Physician Assistant,
		medication. Must graduate from an accredited	Orthopedic Physician Assistant, Physician Assistant
		educational program for physician assistants.	(PA), Physician's Assistant, Surgical Critical Care
			Physician Assistant (Surgical Critical Care PA),
			Surgical Physician Assistant (Surgical PA)
31-9092	Medical Assistants	Perform administrative and certain clinical duties	Certified Medical Assistant (CMA), Chiropractor
		under the direction of a physician. Administrative	Assistant, Clinical Medical Assistant, Doctor's
		duties may include scheduling appointments,	Assistant, Health Assistant, Ophthalmic Assistant,
		maintaining medical records, billing, and coding	Ophthalmological Assistant, Optometric Assistant,
		information for insurance purposes. Clinical duties	Outpatient Surgery Assistant, Registered Medical
		may include taking and recording vital signs and	Assistant (RMA)
		medical histories, preparing patients for examination,	
		drawing blood, and administering medications as	
		directed by physician.	

Example Demand Data

Five-Year Projections for Medical Assisting in the South Central Coast Region

SOC	Occupation	2021 Jobs	2026 Jobs	2021-2026 Change	2021-2026 % Change
29-1071	Physician Assistants	1,112	1,292	180	16%
31-9092	Medical Assistants	4,910	5,257	347	7%

Earnings for Medical Assisting in the South Central Coast Region

SOC	Occupation	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
29-1071	Physician Assistants	\$59.88	\$59.88	\$62.42
31-9092	Medical Assistants	\$17.65	\$18.32	\$22.71

Source: Economic Modeling Specialists International (EMSI)

Example Wage Data

Earnings for Medical Assisting in the South Central Coast Region



Source: Family Needs Calculator (Living wage is based on Single Adult household with no children); Economic Modeling Specialists International (EMSI)

Example Job Titles Data

Top Job Titles

Title	Job Postings, Full Year 2021
Medical Assistant	694
Physician's Assistant	65
Medical Assistant II	49
Certified Medical Assistant	34
Medical Assistant Back Office	26

Source: Labor Insight/Jobs (Burning Glass)

Example Employers Data

Top Employers

Employer	Job Postings, Full Year 2021
Dignity Health	123
Community Memorial Health System	81
Community Health Centers of the Central Coast	48
Concentra	37
University of California	34

Source: Labor Insight/Jobs (Burning Glass)

Example Skills in Demand

Specialized Skills

Skills	Job Postings, Full Year 2021
Patient Care	700
Scheduling	652
Vital Signs Measurement	633
Injections	476
Appointment Setting	473
Cardiopulmonary Resuscitation (CPR)	456
Medical Assistance	406
Electrocardiogram (EKG/ECG)	390
Customer Service	309
Phlebotomy	262
Electronic Medical Records	262
Front Office	249
Patient Preparation	245
Electronic Health Records	243
Laboratory Testing	241

Baseline Skills

Job Postings, Full Year 2021
650
498
479
406
392
371
347
292
292
272

Software and Programming Skills

Skills	Job Postings, Full Year 2021
Microsoft Office	239
Word Processing	110
Microsoft Excel	108
Microsoft Word	81
ICD-10	47
ICD-9-CM Coding	23
Microsoft Outlook	19
Microsoft Access	16
Practice Management	14
Software	
Microsoft Windows	13

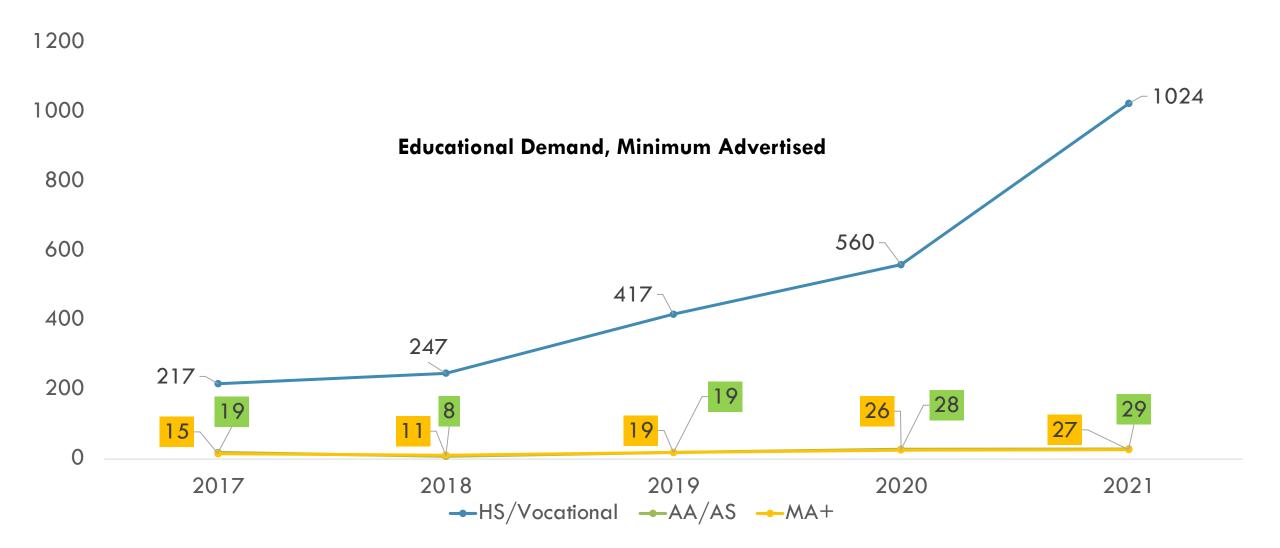
Example Industry Data

Industries Employing the Most in the Medical Assisting Field, 2021

Industry	Occupation Group Jobs in Industry	% of Occupation Group in Industry
Health Care and Social Assistance	1,409	83%
Professional, Scientific, and Technical Services	76	5%
Educational Services	59	4%
Finance and Insurance	55	3%
Manufacturing	41	2%

Source: Labor Insight/Jobs (Burning Glass)

Example Educational Demand Data



Example Education/Training Data

Education and Training Requirements

SOC	Occupation	Typical entry-level education	Typical on-the-job training
29-1071	Physician Assistants	Master's degree	None
31-9092	Medical Assistants	Postsecondary Nondegree Award	None

Source: Labor Insight/Jobs (Burning Glass)

Example Certifications in Demand

Certifications

Certifications	Job Postings, Full Year 2021
Certified Medical Assisting	796
Basic Life Saving (BLS)	449
Basic Cardiac Life Support Certification	294
First Aid CPR AED	266
Registered Medical Assistant	163

Source: Labor Insight/Jobs (Burning Glass)

Example Supply Data

Completions and Openings

6	89	241
Regional Institutions had Related Programs (2020)	Regional Completions (2020)	Annual Openings (2020)

CIP Code	Program	Completions (2020)
48.0508	Welding Technology/Welder	89

Source: Economic Modeling Specialists International (EMSI)

Example Awards Data

CCC and Non-CCC Awards the South Central Coast Region, 2020

CCC Programs	Completers
Cuesta College	49
Allan Hancock College	14
College of the Canyons	13
Antelope Valley College	10
Ventura College	3
Non-CCC Programs	Completers
Pacific Coast Trade School	0

Source: Economic Modeling Specialists International (EMSI)

Example Student Outcomes Data and Narrative

Student Outcomes

The CTE LaunchBoard provides student outcome data on the effectiveness of CTE programs. The following student outcome information was collected from regional exiters of the Medical Assisting Programs (TOP: 1208.00) in the South Central Coast region for the 2018-19 academic year.

- Completers of Medical Assisting programs from the 2018-2019 academic year in the South Central Coast region had a **median annual wage upon completion of \$27,354**.
- 60% of students are **employed within a year** after completing a program.
- 27% of students **attained a living wage** within a year of completion.
- Completers experienced an average of +29% change in earnings after exiting.
- 72% of students were part-time, 7% skill builders, 53% first-generation, and 88% economically disadvantaged.

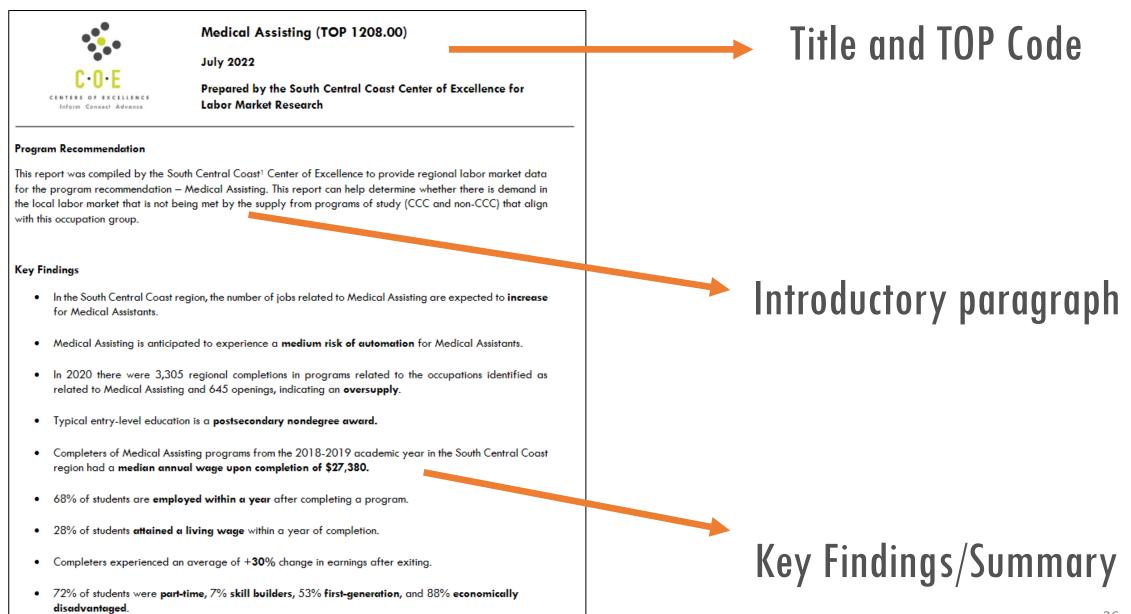
Example Key Findings

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- In the South Central Coast region, the number of jobs related to Medical Assisting are expected to increase for Physician Assistants and Medical Assistants.
- Medical Assisting is anticipated to experience a low risk of automation.
- In 2020 there were 2,887 regional completions in programs related to the occupations identified as related to Medical Assisting and 1,148 openings, indicating an oversupply.
- Typical entry-level education is a Postsecondary Nondegree Award for Medical Assistants and a Master's degree for Physician Assistants.

- Completers of Medical Assisting programs from the 2018-2019 academic year in the South Central Coast region had a **median annual wage upon completion of \$27,354.**
- 60% of students are employed within a year after completing a program.
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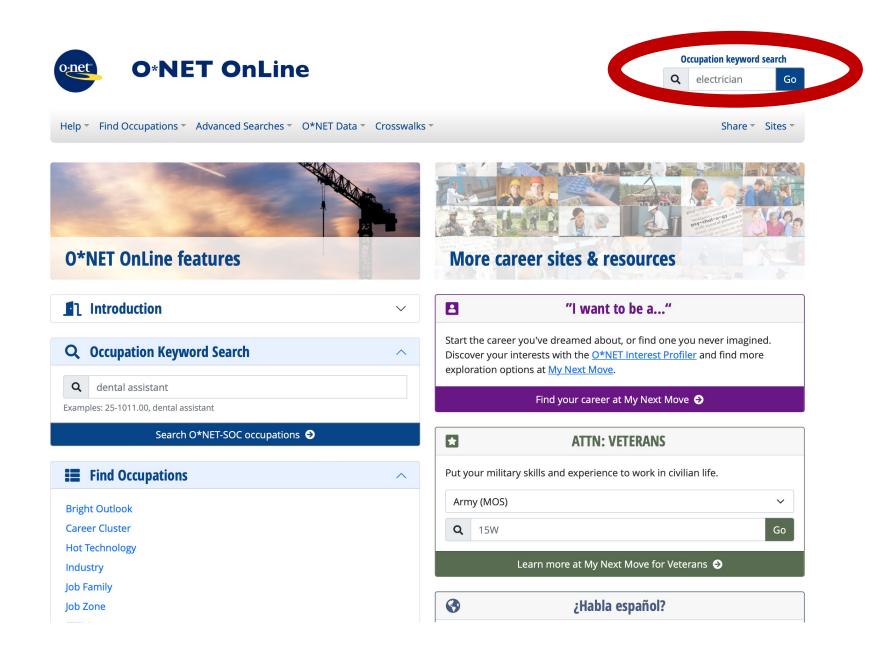
Example Cover Page





Centers of Excellence for Labor Market Research

Occupations - O*NET as a Resource



Occupation Keyword Search Occupations matching "solar"

Search again: solar	Go
20 occupations shown	Show matches: Closest All How do they match?
Code 🗘	Occupation
47-2152.04	Solar Thermal Installers and Technicians
17-2199.11	Solar Energy Systems Engineers
41-4011.07	Solar Sales Representatives and Assessors
47-1011.03	Solar Enouge Installation Managers
47-7 31.00	Solar Photovoltaic Installers Bright Outlook
17-2071.00	
17-2199.03	Energy Engineers, Except Wind and Solar
41-4011.00	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products
11-9021.00	Construction Managers 🔅
17-1022.00	Surveyors
17-3023.00	Electrical and Electronic Engineering Technologists and Technicians

Solar Photovoltaic Installers 47-2231.00

🔅 Bright Outlook 🛛 🛗 Updated 2022

Assemble, install, or maintain solar photovoltaic (PV) systems on roofs or other structures in compliance with site assessment and schematics. May include measuring, cutting, assembling, and bolting structural framing and solar modules. May perform minor electrical work such as current checks.

Sample of reported job titles: Installer, Photovoltaic Installer (PV Installer), PV Design Technician (Photovoltaic Design Technician), Solar Designer, Solar Installer, Solar Installer Technician, Solar Photovoltaic Installer (Solar PV Installer), Solar Technician



F Contents 🗸

Occupation-Specific Information

Tasks

✓ 5 of 26 displayed

- Install photovoltaic (PV) systems in accordance with codes and standards, using drawings, schematics, and instructions.
- Assemble solar modules, panels, or support structures, as specified.
- Apply weather sealing to array, building, or support mechanisms.
- Determine appropriate sizes, ratings, and locations for all system overcurrent devices, disconnect devices, grounding equipment, and surge suppression equipment.
- Install module array interconnect wiring, implementing measures to disable arrays during installation.

Technology Skills



O***NET OnLine**

Worker Requirements Occupation-Specific Information Workforce Characteristics Share Sites Overview Skills Wages & Employment Tasks Knowledge Job Openings **Technology Skills** Education More Information 🔅 Bright Outlook Dipdated 2022 **Occupational Requirements** Worker Characteristics **Related Occupations** Work Activities Abilities Additional Information tures in compliance with site assessment and schematics. May include **Detailed Work Activities** Interests ay perform minor electrical work such as current checks. Work Context Work Values n Technician (Photovoltaic Design Technician), Solar Designer, Solar Installer, Work Styles cian **Experience Requirements** Job Zone ñol Training & Credentials

Occupation keyword search

Go

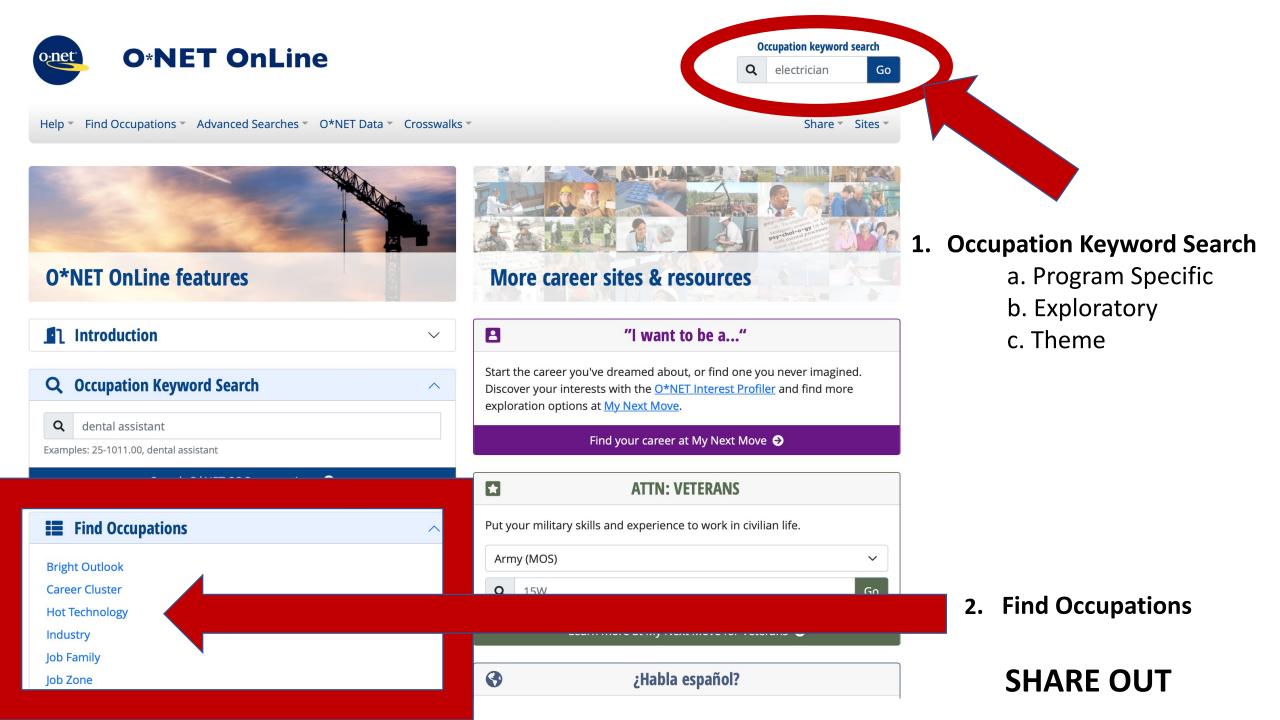
electrician

Q

Contents 🔻

Occupation Keyword Search Occupations matching "green"

Search again:	green	Go
20 occupations shown		Show matches: Closest All How do they match?
c	Code 🗘	Occupation
17-2	199.03	Energy Engineers, Except Wind and Solar
13-1	199.05	Sustainability Specialists 🌼 Bright Outlook
13-2	051.00	Financial and Investment Analysts 🌼
17-1	011.00	Architects, Except Landscape and Naval
11-1011.03 Chief Sustainability Offic		Chief Sustainability Officers
47-2152.00 <u>Plu</u>		<u>Plumbers, Pipefitters, and Steamfitters</u>
51-9061.00 Inspectors, Testers, Sorters, Samplers, and Weighers		Inspectors, Testers, Sorters, Samplers, and Weighers
17-2	141.00	Mechanical Engineers
13-1	151.00	Training and Development Specialists 🌞
17-2	131.00	Materials Engineers
19-2	041.03	Industrial Ecologists
25-1	194.00	Career/Technical Education Teachers, Postsecondary





COE Resources

www.coecc.net



ABO US REGIONS - O RESEARCH RESOURCES PUBLICATION SEARCH

Contact Us

MyCOE

The leading source of labor market research for the California Community Colleges

Our work empowers community colleges to make informed decisions for preparing the workforce of tomorrow



ABOUT US **REGIONS OUR RESEARCH RESOURCES PUBLICATION SEARCH**

South Central Coast

The South Central Coast region is home to eight community colleges serving San Luis Obispo, Santa Barbara, Ventura and northern Los Angeles counties.

RECENT NEWS

CONTA



SOUTH CENTRAL COAST COE CO-HOSTS WORKFORCE NEEDS IN THE CONSTRUCTION SECTOR WEBINAR

South Central Coast COE Director, Dr. Adele Hermann, along with fellow COE Directors, shared findings from the Construction Sector Workforce Study on October 28th.





Adele Hermann, Ph.D. Regional Director → (805) 553-4625 → ahermann@vcccd.edu

MEET THE SOUTH CENTRAL COAST COE'S NEW RESEARCH ANALYST

The South Central Coast Center of Excellence is pleased to introduce the newest member of our team, Shawn Kern.





Туре	Title	Date	Category	Region
<u></u>	Aerospace Welding Program Recommendations	November 2, 2022	Manufacturing, Transportation & Logistics	South Central Coast
<u></u>	Technical Theater Program Recommendations	November 2, 2022	Arts, Media & Design	South Central Coast
<u></u>	Digital Marketing Program Recommendations	November 2, 2022	Information & Communication Technologies, Business Operations & Services	South Central Coast
(Qr	Medical Assisting Program Recommendations	November 2, 2022	Healthcare	South Central Coast
(Or the second s	Logistics Program Recommendations	November 2, 2022	Transportation & Logistics	South Central Coast
<u></u>	Journalism Program Recommendations	November 2, 2022	Arts, Media & Design	South Central Coast
ņ	Workforce Needs in the Construction Sector Presentation	October 31, 2022	Building & Construction	Bay Area, Central California, Far North, South Central Coast
(Qr	Radio and Television Program Recommendations	October 24, 2022	Information & Communication Technologies, Arts, Media & Design	South Central Coast

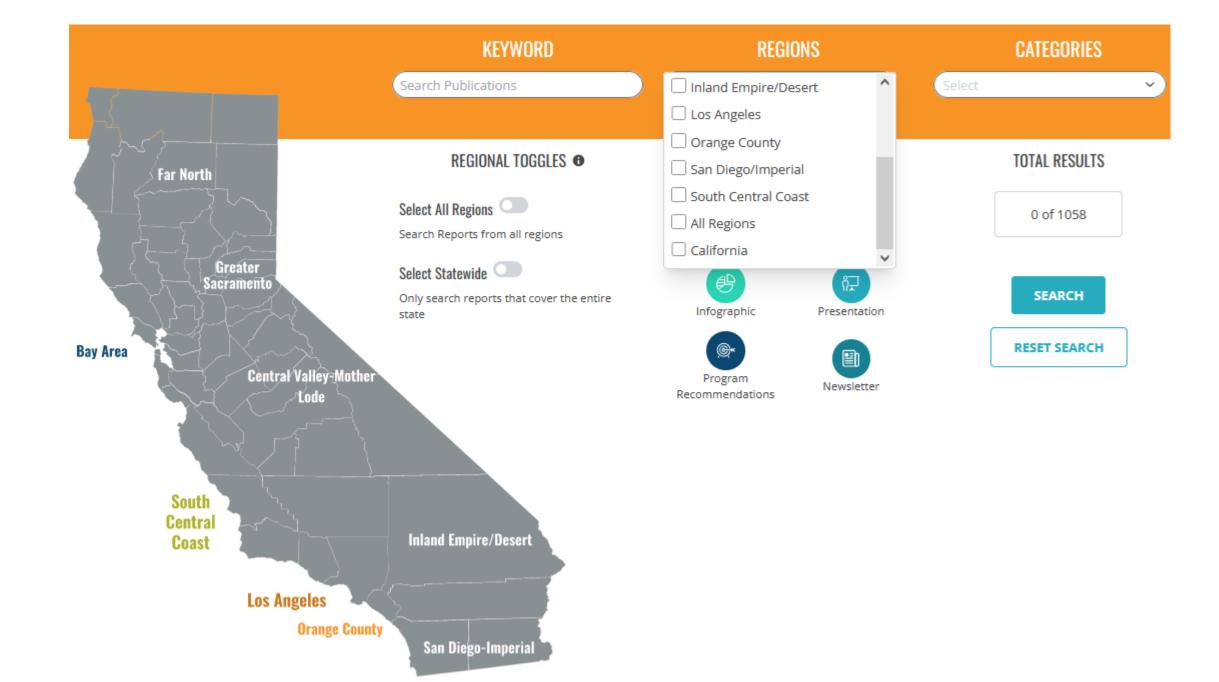


ABOUT US REGIONS V OUR RESEARCH RESOUR

PUBLICATION SEARCH

The leading source of labor market research for the California Community Colleges

Our work empowers community colleges to make informed decisions for preparing the workforce of tomorrow





Centers of Excellence for Labor Market Research

COE Tools



TOOLS FOR YOU



	А		В	С	D	Е	F	G	Н	Ι	J
1 (CTE 🔤	🕶 top	4 💌	top6 💌	TOP6_Title	cip2010 🔻	CIP2010_Title	soc2010 💌	SOC2010_Title	Education 💌	SOC Change? Yes/no 🔻
2	yes	010	01-	010100	Agriculture Technology and Sciences, Ge	010000	Agriculture, General.	194011	Agricultural and Food Science Technicians	Requires an Associate Degree	Yes
3	yes	010	01-	010100	Agriculture Technology and Sciences, Ge	010000	Agriculture, General.	191012	Food Scientists and Technologists	Requires a Bachelor's or Higher	Yes
4	yes	010	02-	010200	Animal Science	010302	Animal/Livestock Husbandry and	452021	Animal Breeders	On-The-Job Training, No College Required	Yes
5	yes	010	02-	010200	Animal Science	010302	Animal/Livestock Husbandry and	119013	Farmers, Ranchers, and Other Agricultural Manage	On-The-Job Training, No College Required	Yes
6	yes	010	02-	010200			Animal/Livestock Husbandry and	451011	First-Line Supervisors of Farming, Fishing, and Fore	On-The-Job Training, No College Required	Yes
7	yes	010	02-	010210	Veterinary Technician (Licensed)	510808	Veterinary/Animal Health Techno	292056	Veterinary Technologists and Technicians	Requires an Associate Degree	No
8	yes	010	02-	010220	Artificial Inseminator (Licensed)		Veterinary/Animal Health Techno		Animal Breeders	On-The-Job Training, No College Required	No
9	yes	010	02-	010230	Dairy Science	010306	Dairy Husbandry and Production.	452021	Animal Breeders	On-The-Job Training, No College Required	Yes
10	yes	010	02-	010230	Dairy Science	010306	Dairy Husbandry and Production.	119013	Farmers, Ranchers, and Other Agricultural Manage	On-The-Job Training, No College Required	Yes
11	yes	010	02-	010230	Dairy Science	010306	Dairy Husbandry and Production.	451011	First-Line Supervisors of Farming, Fishing, and Fore	On-The-Job Training, No College Required	Yes
12	yes	010	02-	010240	Equine Science	010307	Horse Husbandry/Equine Science	452021	Animal Breeders		1
13	yes	010	02-	010240	Equine Science	010307	Horse Husbandry/Equine Science	392011	Animal Trainers		
14	yes	010	02-	010240	Plant Science	010304	Crop Production.	373012	Pesticide Handlers, Sprayers, and Applicators, \		
15	yes	010	03-	010300	Plant Science	010304	Crop Production.	119013	Farmers, Ranchers, and Other Agricultural Mar		
16	yes	010	03-	010300	Plant Science	010304	Crop Production.	451011	First-Line Supervisors of Farming, Fishing, and		
17	yes	010	03-	010310	Agricultural Pest Control Adviser and Op	010399	Agricultural Production Operation	451011	First-Line Supervisors of Farming, Fishing, and		· · · · · · · · · · · · · · · · · · ·
18	yes	010	03-	010310	Agricultural Pest Control Adviser and Op	010399	Agricultural Production Operation	373012	Pesticide Handlers, Sprayers, and Applicators, \	2	
19	yes	010	04-	010400	Viticulture, Enology, and Wine Business	010309	Viticulture and Enology.	194011	Agricultural and Food Science Technicians		and the second
20	yes	010	04-	010400	Viticulture, Enology, and Wine Business	010309	Viticulture and Enology.	119013	Farmers, Ranchers, and Other Agricultural Mar		
21	yes	010	04-	010400	Viticulture, Enology, and Wine Business	010309	Viticulture and Enology.	451011	First-Line Supervisors of Farming, Fishing, and		
22	yes	010	04-	010400	Viticulture, Enology, and Wine Business	010309	Viticulture and Enology.	191012	Food Scientists and Technologists	TOP-SOC CRC	SSWALK
23	yes	010	09-	010900	Horticulture	010601	Applied Horticulture/Horticulture	119013	Farmers, Ranchers, and Other Agricultural Mar	101-300 010	100 TALIN
24	yes	010	09-	010900	Horticulture	010601	Applied Horticulture/Horticulture	371012	First-Line Supervisors of Landscaping, Lawn Se		

Match California Community Colleges TOP code programs to Standard Occupational Classification (SOC) codes and titles. California Community Colleges

Taxonomy of Programs

February 2004 6th Edition

Revised: June 2012, September 2009, July and March 2007 Corrected: July 2013, November 2004



TOP 01 – Agriculture and Natural Resources

Instructional programs that prepare individuals to apply scientific knowledge and methods, and technical skills, to support agribusiness and agricultural activities, such as management, production and propagation, supplies and services, mechanics, marketing, and horticulture.

* 0101.00 – Agriculture Technology and Sciences, General

Economic and business principles used in the organization, operation, and management of farm and agricultural businesses.

* 0102.00 – Animal Science

Operation of animal production enterprises by developing competencies in the selection, breeding, physiology, nutrition, health, housing, feeding, and marketing of animals.

* 0102.10 – Veterinary Technician (Licensed)

Laws and regulations, principles and practices, and licensure requirements that prepare individuals to assist the veterinarian, biological researcher or other scientist in applying knowledge of veterinary medical assisting procedures and techniques.

* 0102.20 – Artificial Inseminator (Licensed)

Laws and regulations, principles and practices, and licensure requirements of artificial inseminators.

* 0102.30 – Dairy Science

Care of dairy animals and associated dairy farm and processing facilities and operations.

* 0102.40 - Equine Science

Programs related to horse breeding, management, training, and riding.

* 0103.00 – Plant Science

Theories, principles, and practices involved in the production and management of plants for food, feed, fiber, and soil conservation.



Centers of Excellence for Labor Market Research

Launchboard



Strong Workforce Program

long-term outcomes.

Completion and employment data for examining

K12 Strong Workforce Program Examine CTE system engagement and high school graduation for K12 students at

institutions awarded K12 SWP funding.

Explore

California Community Colleges

LaunchBoard

The LaunchBoard, a statewide data system supported by the California Community Colleges Chancellor's Office and hosted by Cal-PASS Plus, provides data on progress, success, employment, and earnings outcomes for California community college students.

Find out more about the LaunchBoard dashboards here.

If you have any questions or feedback, please email launchboard@cccco.edu.



Questions?

Dr. Adele Hermann Director, South Central Coast COE <u>ahermann@vcccd.edu</u>

Shawn Kern Research Analyst, South Central Coast COE <u>skern1@vcccd.edu</u>

Thank you!



Browse our work online @ <u>coeccc.net</u>