



Earn & Learn

The all-in-one solution to simplify high-quality
work-based learning efforts at your college



Today's Presenters

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Earn & Learn
Founder

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Director of Operations
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Director of Product Delivery &
Expansion

Earn & Learn, the Company

We provide technology tools and professional development services that streamline, coordinate, and track employer engagement and Work-Based Learning (WBL).





Work-Based Learning for **ALL**

We are dedicated to supporting all learners and teachers to gain equitable access to experiences and professionals in every industry; making it possible for businesses to get involved with their communities and connect with their future workforce.

In doing so we are sending the message to EVERY learner to

dream big and climb higher.

Addressing the Pain Points

- Lack of coordination between spreadsheets is frustrating
- Showing your impact data is cumbersome
- Connecting with fellow educators and employers can be difficult

Our Solutions

- We developed our very own collaboration platform (ELENA) that connects all regional stakeholders, streamlines communication, tracks work-based learning activities, and provides real-time reporting on impact
- We coach our clients through the process of creating their regional network of schools, employers, and community partners
- We are creating a movement of school-to-employer “Connectors” dedicated to building a more diverse and inclusive workforce by training and empowering them with our proprietary Work-Based Learning Toolkit.

Our Current Impact

430+

WBL Connectors
(Coordinators)
across California

27

CA Community
College
Partners

187,547+

Learners
Served

11,413+

Employer
Partners

4

County Offices
of Education

The Earn & Learn Package

We are a team of community college educators, workforce experts, and technology pros that bring a personal approach you will not find anywhere else



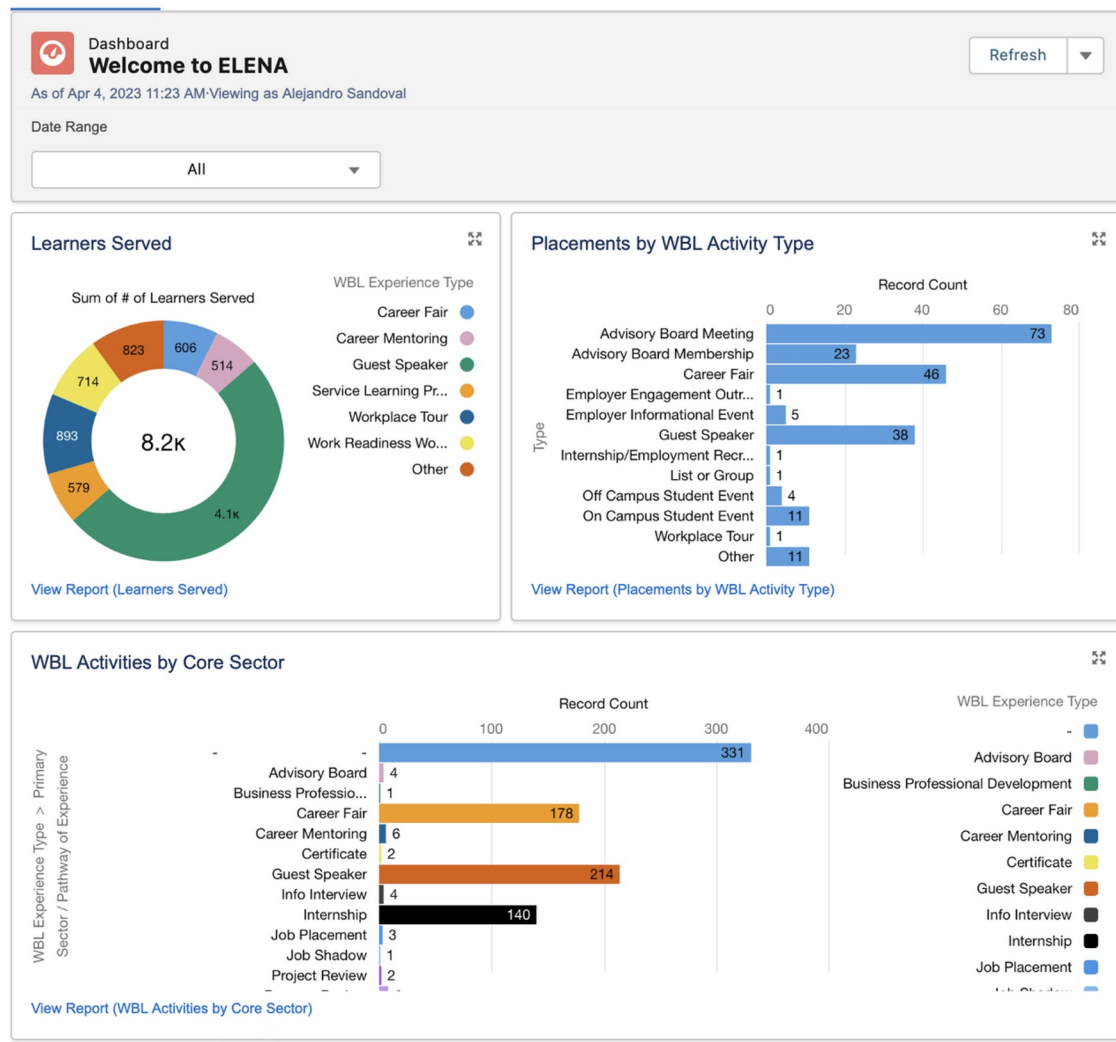
Our WBL Tool: ELENA



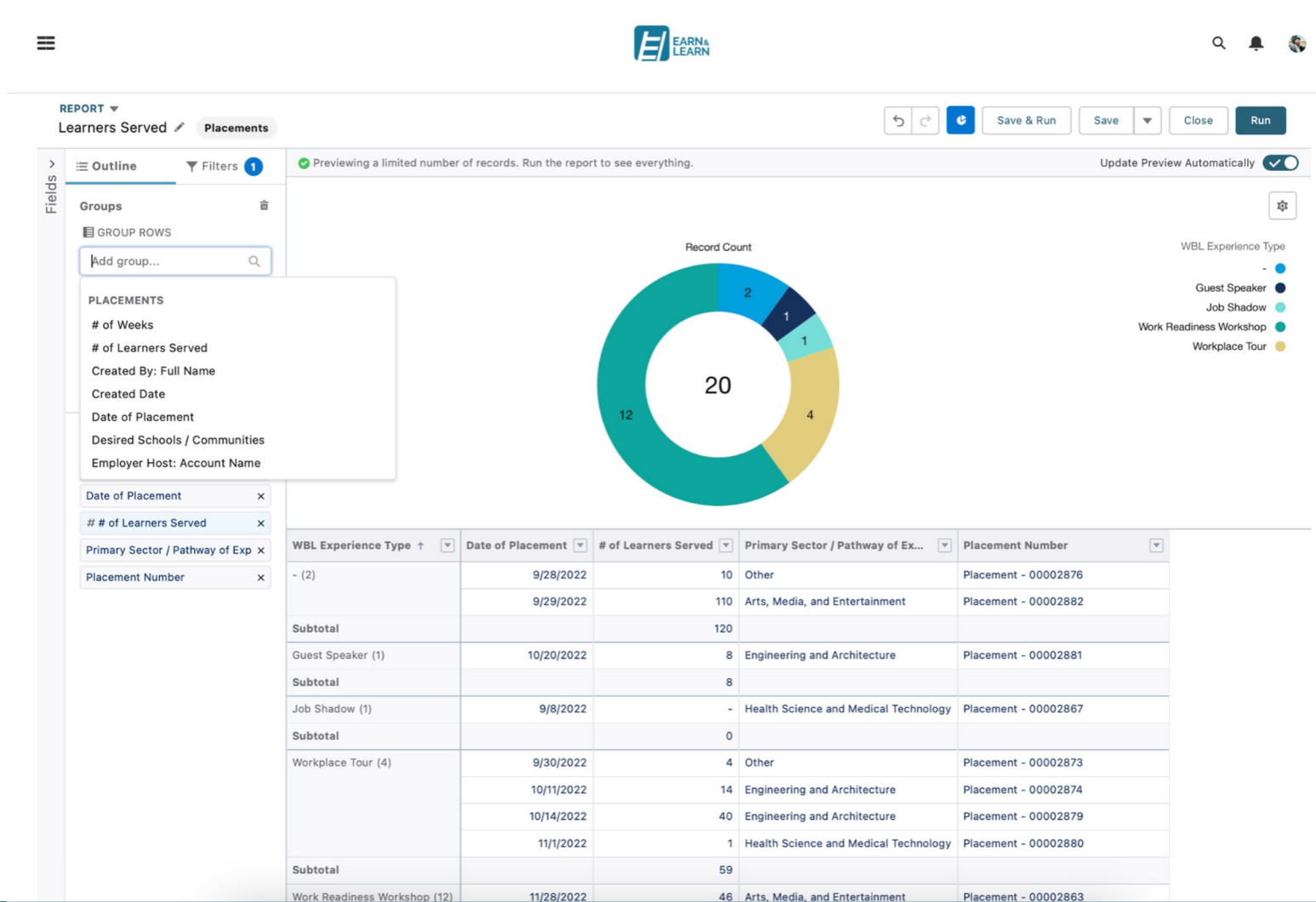
Why ELENA for Community Colleges?

- Manage employer relationships, in coordination with K-16 education partners
- Market work-based learning opportunities to employers and receive pledges
- Manage events and advisory boards
- Count and capture WBL activity (helpful for Perkins , SWP and other funding streams as well as college and career state indicators)
- Publish WBL opportunities to community partners and learners

DASHBOARDS



REPORTS



Relationship Building & Professional Development



The Earn & Learn Package

Personal Support and Guidance



Deep knowledge of California Community College Systems and Operations

Expertise in Work-Based Learning

Unparalleled, Hands-On Customer Service

In-House Technology Expert

The Earn & Learn Package Relationships

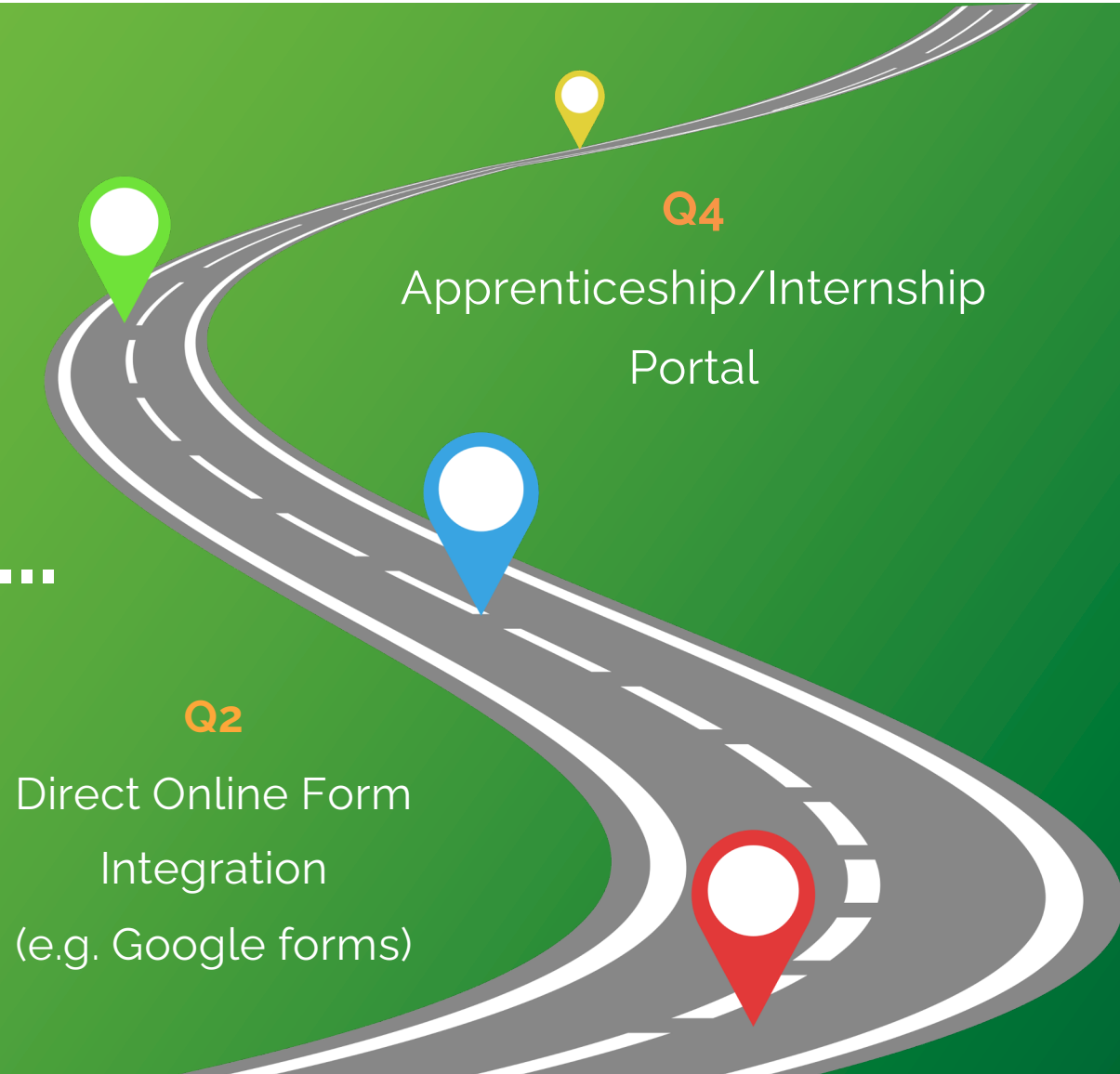


Work-Based Learning Professional Development Series

**Consultation and Coordination of WBL Activities for
Students**

Directed Employee Engagement

On the horizon....



Q&A

Thank You!

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