



# Allan Hancock College & Jobspeaker

*An Overview and Explanation  
of Benefits for Students and  
Employers*

# A One Stop Job Seeking Solution

- Online job board with filters
- Event posting and sharing
- Reporting
- Work Based Learning management (CWE)
- Messaging system
- Professional Development



Bridging the skills gap between Education and Employment

*Efficiently guiding ALL students into and along their chosen pathway to ensure learning that prepares them for the world of work. Jobspeaker helps more students graduate faster ready for their chosen career plus boosts retention, graduation and employment rates.*



# ***Student Features and Benefits***



Job Search

Profile/Resume  
Creation

Application  
Management

Skills from AHC  
Courses

LinkedIn  
Learning

UExplore

Events &  
Announcements

NO COST

LANDSCAPE  
SPECIALIST

 **jobspeaker**™

# EMPLOYERS

## ***Employer Features and Benefits***

Looking to hire Allan Hancock College students?

Job Posting

Multiple  
Users/Locations

Applicant  
Management

External Link  
Option

Sharing with  
Cohorts

Reports

NO COST

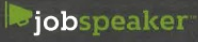
ALLAN  
HANCOCK  
COLLEGE





jobspeaker™

**Partnering with  
Jobspeaker has been a  
success for AHC**






## Customer Success Story



### Allan Hancock College Engages Its Community Partners to Offer Robust Career Pathways for Students

Allan Hancock College is creating direct pathways through their regional partnerships (K-12, workforce development, community-based organizations) to connect students to education that is aligned to jobs within the community.



Skills	AI/ML	Data	Community
Guided Pathways	Enrollment	Career Assessment	Virtual Advisor
Care Management	Retention	WBL	Microchip Apprenticeship
Resume	Opportunity Board	Workforce	
Placement	Employment Tracking		
Alumni	Mentors		

#### CHALLENGE

Allan Hancock College sought a better way to:

1. Engage the community and its employers
2. Build student resumes and connect students to jobs
3. Work efficiently with employers and manage events
4. Track students' progress and readiness for jobs
5. Report on employment outcomes

#### SOLUTION

Allan Hancock College adopted a comprehensive and integrated career engagement platform called Jobspeaker to help students simplify their job search process, to support students' career preparation, and to enhance engagement with industry partners.



"Our focus is connecting employers with students through a skill and career-based platform. Jobspeaker enables students to highlight skills from their coursework and develop a profile to help build their resumes. When employers seek a specific skill set, they can see the skills that a student has accumulated during their coursework and match those skills with jobs, internships, and skill-based training opportunities."

**Nohemy Ornelas, Ed.D.**  
Associate Superintendent / Vice President of Student Services

### Regional Engagement Success



#### Employer Engagement Hub

Allan Hancock College is part of a regional consortium that integrates employer engagement by working with eight other community colleges.

This approach reduces the burden on employers by providing a single access point for all employers to hire any student in the Jobspeaker system.

#### K-12 Alignment

The Hancock Promise program works with local K-12 systems to ensure students find college programs that align with their interests and skills. Students are able to create educational plans that enable them to develop those skills through work-based learning, jobs, and careers.

Guided Pathways helps students navigate career decision making with relevant program, skill, and labor market information. Subsequently, students are aligned with local, regional, and national employment opportunities within their pathway.



#### Student Engagement

Student engagement is essential for student development and ultimately leads to their success. Allan Hancock College worked collaboratively to build student awareness across the campus. They used multiple tactics to generate excitement and buy-in from the students, including: social media, emails, events, marketing materials (videos, flyers, etc.), and a significant restructuring of their college website around guided pathways.

A blue-tinted background image showing a group of students in a computer lab. Some students are standing and talking, while others are sitting at desks with computers. The text is overlaid on this image.

*Thank you!*

*Questions?*

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